

World News

W Germany
and US reach
accord on
reunification

The US and West Germany have reached a broad understanding on a timetable and framework for German reunification.

A key feature of the accord, reached late on Friday at a meeting in Washington between Mr James Baker, US Secretary of State, and Mr Hans-Dietrich Genscher, West German Foreign Minister, is that West and East German leaders will open talks on economic and monetary union immediately after the March 18 elections in East Germany.

Israeli bus deaths
Masked gunmen killed eight people and wounded at least seven others when they attacked an Israeli tourist bus with grenades and machine guns near Jerusalem, Egypt, hospital officials said.

Yugoslav Party split
Slovenia, Yugoslavia's most westernised republic, became the first to split from the League of Communists which has ruled the country since World War Two.

Storms kill 29
Gales killed 29 people and injured dozens more in France and West Germany on Saturday, leaving scenes of devastation in their wake, agencies report.

Bucan resigns
Silvia Bucan, leader of Romania's ruling National Salvation Front, resigned because Romanian politics had become "dominated by personal ambition, careerism and political flunkeyism."

Azerbaijani talks off
Armenian negotiators broke off talks with Azerbaijan after the Armenian All-National Front in Yerevan charged the Azerbaijan People's Front with preying on Armenian residents to evacuate two villages in Azerbaijan.

Thai strike ends
Intervention by Thailand's senior military commanders has brought an end to the four-day port strike in Bangkok which paralysed the country's foreign trade.

US rift over warming
US President George Bush and his senior advisers sought to resolve a split in the Administration over global warming ahead of a speech he is to deliver to an international environment conference in Washington today.

E Beirut battles on
War for control of Christian East Beirut continued, with at least a thousand of rebel General Michel Aoun's 15,000 troops defecting - 600 to the Christian Phalange militia and 400 to the command of General Saïd Labani in West Beirut, said security forces.

China gang held
Fifty-nine people belonging to a gang who have been preying on train passengers for nearly two years have been arrested in Zhongzhou, capital of Henan province, China.

Sikh kill six
Sikh extremists held up a bus near Amritsar and shot dead three police guards and three passengers in a campaign, which has claimed at least 200 lives this year.

Sabbath ban lifted
Chief Rabbi Mordechai Elihu lifted a ban on air travel on the Jewish sabbath for Soviet Jews, saying their coming to Israel could save their lives.

Nepal activists held
Seventy members of the outlawed Nepali Congress Party, which favours a Western-style multi-party political system, have been arrested.

Ferranti shareholders meet

FERRANTI International shareholders are meeting in London today as final details are put together on negotiations expected to result in Mr Eugene Anderson, the former chief executive of Johnson Matthey, succeeding Sir Derek Alm-Jones as chairman.

Several salary details are thought to be outstanding and until those are ironed out the company refuses to announce the move formally, but it has become an open secret that Mr Anderson is being lined up to take over the chair.

The extraordinary shareholders' meeting at company headquarters to approve a £18m (£314m) rights issue, will

Business Summary

W European
takeover
deals surge
to \$51.7 bn

ALMOST 1,300 cross-border mergers and acquisitions with a disclosed value of £45.3bn (\$51.7bn) were made in western Europe last year, most of them in the second six months, according to Translink's European Deal Review.

ACOF, French hotels group, has bought a stake of about 10 per cent in Mandarin Oriental International, Hong Kong-based luxury hotel chain for HK\$70m (\$46m).

EUROPEAN Monetary System:
The D-Mark was little changed against the dollar last week. This coupled with a firm French franc - on better than expected French trade figures - kept pressure off the EMS. The Italian lira was generally the firmest currency, close to its divergence limit against the weak Danish krone and Belgian franc. On Friday the lira touched its highest level against the D-Mark for nearly two months.

EMS February 2, 1990

Unit	1989	1990
DM	100	100
FF	166.63	166.63
£	163.65	163.65
¥	163.65	163.65
₹	163.65	163.65
₱	163.65	163.65
₧	163.65	163.65
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₢	163.65	163.65
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₦	163.65	163.65
₯	163.65	163.65
₰	163.65	163.65
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ECU DIVERGENCE

Unit	1989	1990
DM	100	100
FF	166.63	166.63
£	163.65	163.65
¥	163.65	163.65
₹	163.65	163.65
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KEY
□ Link ECU Party □ Day Position

The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the peseta may move by more than 2.4 per cent. The lower grid shows currencies diverging from the central rate against the European Currency Unit (ECU).

BANK OF England will today add its weight to a campaign to persuade the European Commission to amend a draft directive which, it is claimed, would drive investment business away from the EC.

PATHE Communications, the Hollywood film company that took over the assets of the now defunct Cannon films, has sold 41 cinema theatres in the UK and Netherlands to a Dutch investment vehicle owned by Fininvest.

BOVIE GROUP, the leading UK car producer, is considering the introduction of three-shift, round-the-clock working on one of its assembly lines.

NIPPON LIFE, the world's largest insurance company, is to take a stake of nearly 4 per cent in Banco Bilbao Vizcaya (BBV), Spain's largest commercial bank.

HAROLD SIMMONS, the Dallas corporate raider, has said in a regulatory filing he might try to win control of the board of Lockheed, the US military aerospace group.

BAT INDUSTRIES
BAT, tobacco-based conglomerate which has been under threat from Sir James Goldsmith's Royale consortium, has had to reveal potential defensive strategies to the Illinois insurance department.

These range from a leveraged partial disposal of tobacco interests to suggestions that Japanese investors take 10-30 per cent of equity.

MULTI-PARTY SYSTEM, PRIVATE OWNERSHIP AND POLICY RESTRUCTURING ARE ON AGENDA

Gorbachev ready to
challenge right of
Party over reforms

By Quentin Peel in Moscow

MR MIKHAIL Gorbachev, the Soviet leader, will today challenge the central committee of his ruling Communist Party to abandon its monopoly on power, tolerate the existence of a multi-party system and allow private property within a market economy.

Reports suggest that his sweeping plans to overhaul both the party structure and its policies will be presented intact, with Mr Gorbachev openly daring party conservatives in the central committee to reject them.

Rumours in the Soviet capital over recent days also suggest that he may finally force Mr Yegor Ligachev, his most conservative colleague in the ruling Politburo, to quit.

Mr Gorbachev has been forced to raise the stakes in his struggle with party conservatives to maintain the momentum of reform, when his policies have come under increasing fire for failing to cure the country's economic ills while releasing pent-up nationalist aspirations across the Union.

The Soviet leader has clearly been marshalling all his forces in advance of the critical plenary meeting of the central committee today and tomorrow. The meeting has to decide on reform of the Party and its political platform, to be debated at the Party congress planned for the autumn.

A string of grass-roots revolts against conservative

figures in the provinces has been followed by revelations of corruption, both petty and large-scale, in the Party and government.

Mr Gorbachev is believed to have intervened to give the go-ahead to yesterday's huge pro-democracy demonstration in Moscow, which brought the centre of the capital to a standstill. The whole tenor of the demonstration was to urge Mr Gorbachev not to make any concessions to conservatives.

The most detailed account of the proposed Party platform was published at the weekend by Interfax, a news service produced by Radio Moscow. It confirmed suggestions by reliable party sources that Mr Gorbachev would present a radical programme, in the knowledge that the ruling party already faces a huge popular backlash in the country.

"The draft platform calls for a radical perestroika [restructuring] of the Party, which will fight for its leading role but assume no state or government powers, nor lay any claim to having its role set down in the constitution," Interfax said.

"The multi-party system is not rejected, but nor is it treated as a panacea," the report said.

On the economic front, the new party platform talks of a

transition to a "planned-market economy," and of the need for "powerful personal and collective incentives for producers."

As for the crucial question of property, with Party traditionalists flatly opposed to any suggestion of private property, it calls for the equal rights of different forms of ownership, without rejecting group or private ownership.

Mr Gorbachev is also proposing radical changes in the party structure, according to Interfax and party officials. Direct election of delegates to the party congress by primary organisations is a crucial demand, bypassing the control by regional party bosses.

In addition, Mr Gorbachev is proposing something much closer to a federal party structure, with a new "political executive committee," presumably replacing the present Politburo, including representatives of all 15 republics.

The central committee would be streamlined to 200 members, with 10 per cent co-opted between congresses. It currently has 250 members, but today's meeting is a broadened plenary, including the newly elected party officials who may be more sympathetic to the party leader.

Troop withdrawal talks, Lithuanians plan independence, Azerbaijan peace deal breaks down, Page 2; After bankruptcy, Observer, Page 14



A pre-revolutionary Russian flag flies near the Kremlin yesterday as thousands of pro-democracy protesters gather.

Listening for an echo from the Kremlin

By Mark Nicholson in Moscow

THIS WEEKEND the Kremlin echoed to the Soviet Union's biggest pro-democracy protest in 70 years yesterday as at least 150,000 people rallied to call for the end of the Communist Party's monopoly of power.

The unprecedented protest also sent the clearest possible message on the eve of today's Central Committee plenary that any conservative turn by Party leaders this week will be deeply and widely resisted by democratic groups and nationalists alike.

Demonstrators of all ages

swarmed round Moscow's ring-road, turning the broad boulevard of Gorky Street into a sea of flags, anti-Party banners and smelt faces, before entering the vast square of the Anniversary of the October Revolution. "Abolish the central committee," they chanted as they arrived.

Tight ranks of grey-coated police linked arms to funnel the orderly marchers into the vast square. Among the nationalist flags of Russia, the Ukraine and the Baltic republics, there fluttered as many

banners denouncing fascism and Pamyat, the hard-right Russian nationalist group, as there were denouncing the Party.

The crowds exceeded the expectations of the popular movements and radical deputies who organised the protest. Police who put the crowd at 300,000, had to abandon plans to hold the rally in a smaller square half a kilometre away.

The demonstrators thus found themselves in the very shadow of the Kremlin's red towers, which rang to successive speakers' calls for today's

plenum to cancel Article 6 of the constitution, which enshrines the Party's leading role.

"For the Party to have authority, it must decide against Article 6," said Mr Vitali Korotych, editor of the radical Ogoniok magazine. "Today, here, we abolish Article 6," he added to resounding cheers.

"Standing here, we are the force which runs the country," he proclaimed. "There is no other force here."

A great roar greeted Mr Boris Yeltsin, the radical

Moscow deputy who is running for presidency of the Russian Republic. He denounced the "irresolute half measures" of Party leaders and called for the next Party congress to be brought forward from autumn to May.

"If the Party says no to Article 6 the day after tomorrow, it will mean dialogue will open between the Party and the nation," his bass voice boomed. "If not, the people will have to say no to the Party."

The huge crowd listened intently to Mr Yeltsin's speech. Continued on Page 16

Mrs Mandela casts doubt on
her husband's early release

By Patti Waldmeir in Cape Town

MRS Winnie Mandela yesterday dampened expectations that her husband's release from prison was imminent, ruling out his freedom until further conditions were met by Pretoria.

Speaking after a five-hour meeting with Mr Nelson Mandela at his prison bungalow near Paarl in the Cape, Mrs Mandela said obstacles remained to her husband's release, despite a commitment from Mr F.W. de Klerk, the South African President, to free him unconditionally.

Mr Mandela, leader of the African National Congress, has been trying to exact the highest political price for his release from his 27-year imprisonment. Pressure from Mr Mandela was a crucial factor in persuading Pretoria to adopt a historic package of reforms announced by Mr de Klerk on Friday, which gained kudos abroad and qualified support from the ANC.

Mrs Mandela yesterday stressed her husband's pre-con-

ditions for release, which included an end to the country's three-year state of emergency, the release of all political prisoners, and the removal of troops from black townships. "Obstacles exist, and it is Mr de Klerk who must remove them," she said.

Asked whether Mr Mandela would leave prison while the state of emergency remained in force, Mrs Mandela said: "That is out of the question." It was not clear whether she was speaking for her husband, however, as she had outlined the

same position to journalists before she entered the prison. She declined to say how Mr Mandela had reacted to Mr de Klerk's reforms, which included lifting the ban on the ANC and other political organisations, releasing political prisoners who have not committed violent crimes, and lifting restrictions on anti-apartheid activists and organisations.

Mr Mandela's reaction would be made known soon in a statement, she said.

On Friday, Mr de Klerk spoke of "factors in the way of his [Mr Mandela's] release," but these were understood to be minor.

Meeting in Stockholm at the weekend, the ANC, the long-exiled group fighting black rule, said the reforms had gone a "long way towards creating a climate conducive to negotiations."

Nonetheless, the organisation called on South Africans to intensify the armed struggle against Pretoria.

CONTENTS

THE MONDAY INTERVIEW

Sir Bryan Carsberg (left) was given the difficult job of sitting the field to ensure fair play when British Telecom was privatised five years ago. Although highly regarded, there are some doubts about how he fulfils that role.

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OVERSEAS NEWS

Pretoria reforms unlikely to reverse disinvestment

Michael Holman and Hazel Duffy analyse how business may respond to de Klerk's measures

THERE is little prospect of any early reversal of the strategy of disinvestment from South Africa in the wake of the lifting of the ban on the African National Congress and other measures announced by President F.W. de Klerk last Friday.

Barclays Bank, which pulled out of South Africa in November 1986, said yesterday: "Our position has not changed in the last few days."

The international business community was over the week-end still absorbing the implications of Mr de Klerk's speech. Its initial response is likely to be cautious for several reasons. First, disinvestment links remain close in many cases. On most occasions the departing company negotiated agreements with new owners on licensing, servicing, future technology transfers and use of patents: and thus, so that the businesses could continue to perform profitably as a recent study, "Apartheid and International Finance", commissioned by the Commonwealth Secretariat, points out.

If perceptions of the investment climate in South Africa change the likely first response is to upgrade these links rather than provide new capital. Secondly there may be no substantial easing in the pressure for disinvestment, particularly powerful in the US where state

and federal legislation has penalised ties with the Republic.

Although several Western governments have responded favourably to Mr de Klerk's speech, saying they will review sanctions, disinvestment is more the product of anti-apartheid lobbying than sanctions legislation itself.

In the US in particular, stockholder pressure co-ordinated by church groups, students, universities, and trade unions, backed by a powerful black lobby have led companies to pull out.

The Rev Leon Sullivan, a black Baptist minister, published a code of conduct for US companies operating in South Africa. But in June 1987, the Rev Sullivan said that though the code had been a catalyst for change, he urged total withdrawal.

Another powerful factor in the US is Congress's "Rangel" Amendment of December 1987. This requires American companies to pay US taxes on their South African profits as though they were income earned in the US - that is, without credit for taxes they had already paid in South Africa.

The Commonwealth study estimates that this change in the law cost Mobil \$8m (£3m) in 1988. This combination of legislation and boardroom pressure is unlikely to change until

Country	Disinvested and disinvesting	Number remaining	% of Original Total	% of Remaining Total
Australia	22	8	26.6	1.4
Canada	31	6	16.25	1.1
France	11	14	56.0	2.5
Germany	32	109	77.8	18.2
Netherlands, Norway, Sweden, Denmark, Switzerland, UK	24	17	41.5	3.0
US	132	225	63.0	33.7
TOTAL	264	267	60.5	100.0

Figures are cumulative. Counts as a presence in South Africa any holding, direct or indirect, of equity of more than 10% in a South African affiliate.

Source: US Economics and Social Council

South Africa is much further down the road of reform.

Thirdly, many foreign businessmen suspect that the days of high return from South African investments are over. Even four years ago, profits from Barclays's associate company, Barclays National Bank (re-named as First National Bank of Southern Africa since Barclays sold its 40 per cent stake) had fallen sharply, and were less than 10 per cent of group earnings. Barclays was subjected to substantial pressure from several groups to disinvest, including the National Union of Students.

The damage being done to its student business was one reason for the bank's decision. At the time, the bank said that the only time that it might

reconsider its decision was when all the apartheid laws were rescinded.

The combination of political uncertainties in South Africa, as well as concern about the ANC's recent renewed commitment to nationalisation of banks and main industries, leave most investors and ex-investors cautious.

The bulk of disinvestment from South Africa took place between 1986, when a wave of township unrest began and 1988 - by which time most of the companies vulnerable to pressure had pulled out.

Stocks of foreign direct investment in the Republic have fallen sharply.

Britain is the largest foreign investor (40 per cent of total direct foreign investment) but

estimates of the size of the investment vary - affected as it is by different calculations of the book value, and the weakening of the Rand.

One study by Merle Lipton for the Economist Intelligence Unit (Sanctions and South Africa, 1988) suggested that their book value had declined from almost £3bn at the end of 1984 to £2bn at the end of 1986 (mainly due to the fall in the Rand).

British-based companies which stayed include ICI, which owns a trading company and has a 30 per cent stake in AECI, a big industrial conglomerate in South Africa. BP and Royal Dutch-Shell also stayed. They welcomed the political changes in the country as vindicating their decision not to disinvest.

ICI said it had always felt it could contribute more to change in South Africa by staying in the country. "We have felt we could change the system from within by keeping our activities in South Africa," an ICI official explained.

He also stressed that ICI never condoned apartheid and that any move to change the system was very welcome. He added the company had adhered to both the British government's directions and the EC code on doing business with South Africa.

BP sold its South African

coal interests last November. However, the British oil group said the coal sale was not part of a broad programme to withdraw from South Africa.

Shell pointed out yesterday that it had publicly called for many years for the abolition of apartheid, the freeing of Mr Nelson Mandela and political prisoners and recognition of all organisations. Last Friday's developments were thus "very welcome".

The political change in the country is likely to be closely watched by the two French car giants - the private Peugeot-Citroën group and the state-owned Renault company - which both withdrew from the South African market.

The two French volume manufacturers are likely to review their approach to South Africa market in the wake of recent attempts by Japanese car producers to expand their penetration there.

US investment in South Africa was valued at \$2.6bn in 1981 and has fallen to under \$1.5bn in 1987, according to UN figures, while latest estimates suggest it is now under \$1bn.

But South Africa's share of US investment abroad is insignificant and the issue is unlikely to have much priority in US boardrooms. It represents less than half a per cent of all American direct investment abroad.

Smiles of non-whites light up the grim streets of Khayelitsha

SHAPELESS and bleak, built on the shifting sands of the Cape Flats, Khayelitsha is the kind of place which ought not to exist in a new South Africa.

A township of shanties and shacks, and tiny breeze-block houses, the giant high-mast lamp posts which illuminate Khayelitsha give it the air of a prison camp. Forty kilometres from Cape Town, it has almost no shops, no offices, few sports grounds and no entertainment whatsoever except drinking.

President F.W. de Klerk has promised the people of Khayelitsha and 25m other blacks, a new political deal. Their salute and leader, Mr Nelson Mandela, is to be freed. Their political and political organisations are to be allowed to operate freely.

On Saturday, scarcely 24 hours after Mr de Klerk outlined his new deal, the inhabitants of the township were not dancing in the streets. They were doing what they normally do on Saturday afternoon: standing in their tiny harvest yards, or in the streets, gossiping.

But they were smiling. And in their broken English (most of Khayelitsha speaks Xhosa, one of the main African languages), nearly all echoed the sentiments of Patrick, a 32-

Patti Waldmeir finds optimism in a shanty town over South Africa's future

year-old construction worker and union member. "We feel happy. We feel free."

Some of the women, holding children or carrying washing, were not too sure what the African National Congress stood for, and many did not know it had been unbanned the previous day. But they were certain of one thing: Mr Mandela of the ANC was their leader, and they were ready to follow him to a new South Africa.

One after the other, the residents of Khayelitsha told me they expected their lives to change now. Violence would stop, they said. There would be equal rights. There would be power-sharing. The black man would have access to things hitherto denied him.

Mr Mandela had better be a saint to deliver all of that to Khayelitsha. But whatever the difficulties ahead, Mr de Klerk's speech was the best news non-white South Africans have heard for a very long time.

NEWS IN BRIEF

Thai army mediates end to docks strike

Intervention by Thailand's senior military commanders has brought an end to the four-day port strike in Bangkok which paralysed the country's foreign trade, Roger Matthews reports from Bangkok. But it has not yet resolved the issue of whether private companies will be allowed, as the Government has demanded, to operate the city's new deep-sea port when it begins operations at the end of this year.

The involvement of the military has highlighted the even more sensitive issue of relations between the military and the political parties. General Suchinda Kraprayoon, the probable successor to Gen Chavalit Yongchaiyudh, as Supreme Commander, yesterday made a biting attack on democracy as practised by the present government, warning against Marxist-style chaos.

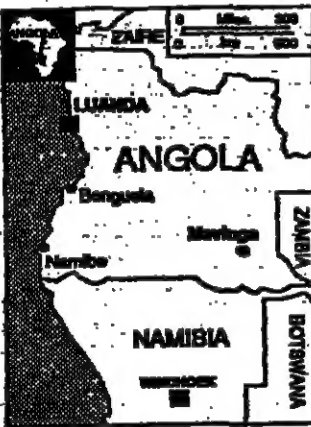
Talks are due to be held today on the issue of private companies operating the new deep-sea port which several ministers see as crucial to the Government's long-term privatisation plans. Gen Chavalit said that the return to work agreement with the six unions was negotiated on the basis that both sides went back to square one. The unions see this as a victory.

Luanda claims a victory

The Angolan army has claimed its forces have recaptured the strategic Mavinga airstrip in south-east Angola, the focus of bitter fighting with UNITA rebels for a more than a month, AP reports from Lisbon.

Mavinga's airstrip is considered vital for control of the south-east region and the key for any government attack on UNITA's headquarters at Jamba, about 120 miles further south towards the Namibian border.

In a statement released in Lisbon, Dr Jonas Savimbi, UNITA leader, denied that Mavinga had fallen, but admitted the situation was "difficult".



Beirut casualties mount

East Beirut was an inferno of explosions, smouldering buildings and burning gas storage tanks yesterday as the savage war for control of the Christian enclave continued unabated for its sixth day, Lara Marlowe reports from Beirut.

According to Lebanese security sources, at least 1,000 of rebel General Michel Aoun's 15,000 troops defected - 800 to the Christian Phalangist militia - over the weekend. Aoun himself spoke of "a plot" by two army officers to oust him, but he gave no sign of abandoning his battle against the Christian militia.

In less than a week, the general's attempt to destroy all opposition to his rule in the Christian area has killed nearly 200 civilians - about one fifth the number of Lebanese who died in six months of artillery battles between Gen Aoun and Syrian troops last year. Hospitals in east Beirut had to turn away casualties for lack of rooms, medicines and doctors.

Storms kill 29 people

Violent winds killed 29 people and injured dozens more as they swept across France and West Germany on Saturday, leaving scenes of devastation in their wake, agencies report.

In France, 23 people died when winds as strong as 104 mph tore across Brittany, Normandy and the Paris region, ripping off roofs, blowing down trees and electric lines, cutting electricity to more than 2m people, and closing the two main Paris airports. Six more people were killed as the storms swept into central West Germany. Among the buildings damaged in France was the 12th-century Gothic cathedral at Chartres. The wind ripped copper plates from the roof, making a 50 sq metre hole over the nave.

Turkish consul in row

Greece is insisting the Turkish consul in Western Thrace be recalled after he failed to withdraw a note to Greek authorities referring to the region's 120,000-strong Muslim minority as "kinsmen", Karin Hope reports from Athens.

The consul, Mr Kemal Gur, is accused by Greek officials of contributing to continuing tension between Christians and Muslims in Komotini, where 19 people were injured in violence last week and more than 100 shops, mostly owned by ethnic Turks, were damaged. In retaliation, Turkey has given the Greek consul in Istanbul, Mr Elias Kili, one week to leave the country. The Greeks say his expulsion is a violation of international law.

Bombings in Srinagar

Two bombs exploded in Srinagar during a 12-hour curfew relaxation yesterday, police said. Reuter reports from New Delhi. One blast smashed a bus in the heart of the Jammu and Kashmir state summer capital and shattered shops. A passer-by was injured. A blast in Sopore damaged a building housing paramilitary forces. Some 60 people have died during the past two weeks in clashes sparked by a militant Muslim campaign for Kashmir's independence from India or merger with Pakistan.

Sikh extremists held up a bus near Amritsar in the Punjab yesterday, pulled out and shot dead three police guards, then mowed down three of the fleeing passengers, police said.

LAST year, companies from the European

Community spent over £2.5 billion

buying up their British counterparts.

THIS year they can be expected to spend at least the same again.

THE truth is, 1992 actually began in 1985,

when the European heads of govern-

ment agreed to the programme which

would lead to a Single Market.

SINCE then, stories of major European

investment have been a regular

feature of our business pages.

IF THE SINGLE MARKET DOESN'T HAPPEN UNTIL 1992, HAS YOUR COMPETITION PULLED

A FAST ONE?

A FRENCH company buys a large stake in

two British companies which, together,

undertake 11% of all our funerals.

A SPANISH company wins the contract to

run the refuse service in Brighton.

A GERMAN company launches its super-

market concept in the UK, selling food

straight from the packing cartons.

INDEED, all kinds of British businesses

in areas as different as insurance

from tomato ketchup, are now being

shaken up by new European owners.

(OF course, our sharpest brains are giving

many companies the same treatment

over there.)

BUT the threat, or rather the opportunity,

is perhaps best described by

the recent story

of a French manufacturer of industrial water purifiers.

NOT for him the sophistication of a computerised targeting of his market.

NOT for him a franchising arrangement, a distribution deal or a merger.

HE just got on a plane, his briefcase bulging with brochures.

HE flew to England, hailed a taxi and asked the driver to take him to any water-using business he could think of.

THE Frenchman is now doing buoyant business here in Britain.

AT the expense, of course, of local suppliers. (Perhaps they were still waiting for 1992 to come along?)

CLEARLY there is no time to lose. You have to pull out all the stops now.

STOP and think where you should be going in the new business environment.

STOP and talk to your accountant, bank manager or your solicitor.

STOP by your Trade Association, Chamber of Commerce or your local business club. (Have you joined one?)

EACH may have invaluable advice. And if you don't know where to start, please ring the DTI Hotline on 01-200 1992, or your local DTI office.

THEY can direct you to expert advice and provide you with news of the latest developments from their Single Market information service.

THE most important development is that you're now part of the largest free market in the world.

SET up your stall.

OVERSEAS NEWS

Brussels faces rough ride in drive for consensus on Japanese cars

Little evidence exists that EC nations are overcoming deep splits on dealing with a threatened flood of imports, Guy de Jonquière writes

THE European Community will make a new attempt this week to overcome deep internal divisions about how to tackle the competitive challenge posed by the Japanese car industry after 1992. The politically vexed issue, closely bound up with EC plans to create a single market, is due to be discussed by foreign ministers in Brussels today and tomorrow.

The European Commission is seeking to establish enough common ground between the twelve to open talks with Tokyo on some arrangement to prevent a sudden surge of Japanese vehicles flooding EC markets in three years' time.

But though the Commission has repeatedly shifted its approach in a bid to build consensus, little evidence exists that EC governments are converging. In some cases, national positions have become more deeply entrenched. Hence, chances appear slim that the Commission will be able to formulate a coherent set of EC demands to present to the Japanese. Its best hope may be to try to stop splits in the Community's own ranks growing any wider, and to rely on Japan to co-operate in finding a solution.

The Commission's immediate challenge is to find a politically acceptable way to lift the long-standing curbs on Japanese car imports in force in Britain, France, Italy, Portugal and Spain. There is general agreement these curbs cannot remain after 1992, since they would be legally unenforceable in a single market where goods and services flow freely between EC countries.

Mr Martin Bangemann, the West German commissioner for industry responsible for the internal market, originally proposed national curbs be lifted by 1992, and that the EC should freely accept Japanese car imports. In theory, the Commission would be entitled to insist on that course, since most national restrictions require its legal approval. But Brussels is worried this would risk an explosive political confrontation, which could lead some EC countries to defy EC law by continuing, and possibly intensifying, protection of their markets after 1992.

At present, Japanese makes hold about 10 per cent of the overall EC market. Their share is limited to 3 per cent in France - even less in Italy. But in Denmark and Ireland, which have no car industries and no import curbs, the Japanese account for about 30 per cent of sales.

After heavy lobbying by EC governments and carmakers, Mr Bangemann switched tack late last year. He still wants national restrictions removed,



but is proposing a "transitional" EC-wide limit on Japanese car sales as a step to the eventual goal of complete EC liberalisation. That approach has been endorsed in broad outline by all 12 governments. But great differences remain over the all-important question of how to put it into practice.

EC deliberations on this, as on other trade issues, have been bedevilled from the start by tensions between its liberal and protectionist members. The argument has been further complicated recently by a hardening of the French position.

Mrs Edith Cresson, France's Minister for European Affairs and an enthusiastic "Japan-basher", appears in the past few weeks to have gained the ascendancy over Mr Roger Fauroux, Industry Minister, who favoured a more conciliatory approach. France's tough line is broadly supported by Italy and Spain. More surprisingly, it has attracted tacit backing from Belgium, which

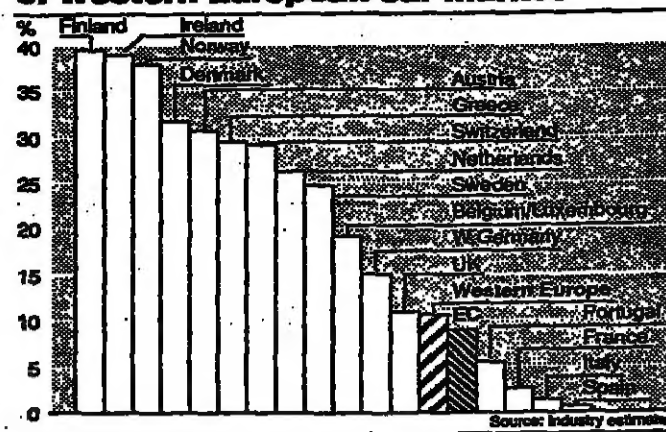
has no curbs on Japanese car imports. Though Belgium has no locally-owned car industry, it is host to assembly operations belonging to Ford, General Motors and Volkswagen.

The main issues on which the EC remains undecided are: ● The starting date and duration of the proposed transitional arrangements. Britain, West Germany and the Netherlands want them to last as short a time as possible, though they have not specified how long. France, Italy and Spain want them to run for 10 years.

France also insists the EC should make clear from the outset it would only be prepared to end the proposed arrangements if it judged the balance of trade in cars with Japan to be satisfactory.

● The nature of the arrangements. No agreement has been reached on a mechanism for enforcing curbs on Japanese car imports, how they should be calculated, or what growth should be allowed over their lifetime. Current thinking in the Commission favours an overall EC ceiling set at a level which would prevent sudden dramatic increases in Japanese penetration of restricted EC markets such as France, without curtailing sales on open markets such as West Germany.

Japanese share of Western European car market



Such fine tuning may be hard to achieve without steps to prevent Japanese cars being freely shipped from "open" national markets to "closed" ones. But such an arrangement would directly conflict with the EC's aim of eliminating all internal trade obstacles after 1992.

● Japanese car production at overseas "transplants". This is politically the most sensitive issue of all, and the one where the EC talks most risk becoming bogged down.

France and Italy, in particular, are anxious that Japanese

carmakers be prevented from undermining future EC restraints on their direct exports by increasing deliveries from their assembly plants in the EC, North America or Eastern Europe. Britain and West Germany, by contrast, oppose restrictions on transplants. As well as wanting to defend investments in local production facilities by Nissan, Honda and Toyota, the UK fears that any EC attempt to restrict imports from Japanese car plants in North America would unleash a transatlantic trade war.

The Commission is torn between these opposing viewpoints. It accepts that, legally, cars made at Japanese-owned plants in the EC are European products and cannot formally be included in any restrictions on imports from Japan. Equally, it acknowledges the political dangers of trying to limit imports from Japanese transplants in North America.

But the Commission also judges that it will be politically almost impossible to achieve a consensus between the Twelve if transplants are left completely out of the equation. Even liberals in Brussels concede some way must be found to ensure that any large rise in Japanese carmakers' production in the EC should be matched by a curbing of their imports from Japan.

Officially, the Commission has said only that the transplant issue will "have to be taken into consideration" in its planned talks with the Japanese Government. This vague formulation appears intended to keep its options open while it tries to devise a solution. But it seems increasingly unlikely the Commission will table firm proposals on this, or other detailed provisions, when it opens talks with Japan. It has said it requires no negotiating mandate from EC ministers because it does not plan to conclude a formal trade accord.

Instead, Brussels appears to be counting increasingly on the Japanese to help the EC out by entering into an unofficial understanding, which would commit them to restraining their car sales in the Community.

The EC's disunity and confusion may prove its strongest card. As the Commission will doubtless argue, failure by Japan to exercise prudence over car sales in the next few years could harm its own long-term interests.

If Japan did not offer satisfactory assurances on cars, the EC's fragile cohesion could disintegrate completely, prompting its more protectionist members to barricade their national markets. That would imply the ultimate aim of a unified European market free of external trade barriers. Japan appears to have got the message. According to reports from Tokyo late last week, its government is prepared to go along with restrictions on its carmakers' sales in the EC after 1992, provided they do not extend into the next century.

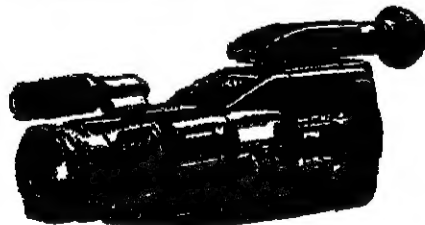
But there would also be clear risks attached to entering into the kind of non-contractual understanding on managed trade which Brussels seems to have in mind. Not least would be the problem of terminating an arrangement which, strictly speaking, had never existed.

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Bush seeks to end split on global warming issue

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush and his senior advisers were yesterday seeking to resolve a split within his Administration over the global warming issue, in advance of a speech he is due to deliver on the subject to an international conference in Washington this morning.

The speech was originally planned as a full statement of the US position, stressing Mr Bush's desire to take the lead on global warming before a series of international discussions. This week's meeting of scientists and officials on the Intergovernmental Panel on Climate Change set up by the United Nations will be followed by negotiations later this year in the US on a framework convention on reducing the gases produced by the burning of coal and oil.

Mr Bush, who has presented himself as the environmental president, has proposed spending \$1bn (\$625m) on climate-change research as well as planting 1bn new trees a year. Mr William Reilly, head of the Environmental Protection Agency, and other senior officials have proposed that Mr Bush take a strong line, emphasising the proposals the US has already made and is prepared to take.

But Mr John Sununu, White House Chief of Staff, has sought to rewrite the original draft to take a more sceptical stand, highlighting the uncertainties of predicting that world temperatures will rise because of these gases.

Mr Sununu, who has clashed with Mr Reilly several times, has led the criticism by conservative Republicans against the warnings of environmentalists which, they argue, are exaggerated and based on uncertain scientific data. Hence Mr Sununu and his allies maintain that a dramatic shift in energy sources is unnecessary.

He said on TV yesterday that "faceless bureaucrats on the environmental side" favoured policies which would cut off the use by the US of coal, oil and natural gas. The argument over the speech affects how far the US is able to take a leading role in international discussions on these issues.

Scrap MFA, Tokyo to tell Brussels and Washington

JAPAN will table a proposal today challenging the US and the European Community to end the politically sensitive Multi-Fibre Arrangement limiting world trade in textiles and clothing, and include textiles under the General Agreement on Tariffs and Trade as soon as possible, Robert Thomson reports from Tokyo.

The proposal argues that resolving the textile issue is "a key factor governing the outcome of the Uruguay Round" of multilateral trade talks, and world textile trade must be liberalised in the interests of developing countries.

The submission will be presented at a Geneva meeting of the textile negotiating committee under Gatt. Japan hopes it

will prompt the US and EC to think more seriously about scrapping the MFA, due to expire on July 31 next year. "All restrictions based on the present MFA should, in principle, be eliminated by the end of July 1991."

It accepts that a sudden end to the MFA could produce an unacceptable surge in textile exports, and provides for phasing out curbs on textile exports, with total integration under Gatt rules by the end of 1999 at the latest.

Curbs during transition to Gatt should be governed by objectivity and strict procedures, limited application, limited duration, automatic phase-out mechanisms, and equity.

Japanese party leaders launch general election campaigns

JAPANESE party leaders over the weekend officially launched their campaigns for a general election later this month - the ruling Liberal Democratic Party's most vital poll test in 35 years, Stefan Wagstyl reports from Tokyo.

A record 953 candidates will contest the 512 seats in the Diet's lower house on February 18. The LDP, which won 304 seats in 1986, hopes to retain its majority with 267 or more seats. The opposition parties, including the largest, the Japan Socialist Party, which won 86 seats last time, are fighting to overthrow LDP rule.

parties took control of the Diet's upper house for the first time since 1950. LDP support had plummeted because of an unpopular consumption tax, controversial farm policies and the Recruit financial scandal, but has since recovered. Mr Toshiki Kaifu, Prime Minister, has performed well, while the socialists have failed to capitalise on last year's successes.

The result is seen as close, with independents and centrist parties holding the balance of power. Sixty-six women candidates are standing. The socialist party, led by Mitsu Takako Doi, is fielding six women. The LDP is fielding none.

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION (1985 = 100)

	Dec '88	Nov '88	Oct '88	Dec '87	% change over previous
US	115.4	115.0	114.6	113.5	+1.7
Japan	120.7	120.8	119.7	117.1	+3.1
W Germany	115.2	112.5	112.2	108.3	+5.4
France	Nov '88	Oct '88	Sept '88	Nov '87	+3.4
UK	111.4	112.0	111.0	110.1	+0.6
Italy	Oct '88	Sept '88	Aug '88	Oct '87	+2.8
	110.2	119.5	121.0	118.0	+2.8

Source: (except US) Eurostat

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UK NEWS

BUILD-UP TO BRITAIN'S MARCH BUDGET

Conservative MPs oppose increases in tax

By Philip Stephens, Political Editor

GOVERNMENT supporters at Westminster are overwhelmingly opposed to tax increases in next month's budget despite a consensus that Mr John Major, the Chancellor of the Exchequer, should set lower inflation as his first priority.

A Financial Times survey of the ruling Conservative party's MPs shows that most agree that Mr Major - whose personal standing is shown as extremely high - would be justified in ruling out reductions in income tax when he unveils his first budget on March 20.

Surprisingly, a large majority are also against any increase in the £30,000 (£50,000) ceiling on home mortgage

interest tax relief. The Prime Minister is widely thought to favour such an increase.

Three-quarters, however, reject suggestions in the Treasury that the Chancellor should reinforce his efforts to slow the pace of price rises by not uprating personal tax allowances in line with inflation.

Increases in income tax are regarded as too damaging politically, with the Government lagging behind Labour by about 10 percentage points in the opinion polls and its supporters concerned about the introduction in April of the poll tax, which will replace local government charges.

In parallel, a growing feeling that the Government must respond to the demands of voters for better public services is reflected by the fact that almost half of the MPs believe it should use part of its surplus to increase public spending.

The MPs' views have been conveyed to Mr Major and his Treasury team in a series of almost-daily meetings during the past two weeks. Living up to his reputation for listening attentively to the opinions of government supporters, Mr Major has allowed every Conservative MP time to put his or her view directly to a Treasury minister.

The FT survey attracted

replies from 102 Conservative MPs, representing 27 per cent of the Government's total of 373 seats in the House of Commons.

The survey shows that most Tory MPs are confident that Mr Major has time to turn the economy round before the general election which must be called by mid-1992. Some 94 per cent are either "very confident" or "moderately confident" of a significant improvement.

More than half - 56 per cent - say interest rates are too high, while 42 per cent are resigned to the current squeeze on borrowing and spending.

Two-thirds agree that lower

inflation should be Mr Major's first priority in the run-up to the election, although a similar majority argue that he should not freeze the excise duties on petrol, alcohol and tobacco.

Substantial minorities are also concerned that the Chancellor should introduce incentives to boost industrial investment and encourage personal savings.

Mr Major's popularity is attested to by 85 per cent of the respondents who described his performance so far as Chancellor as either "excellent" or "good." No one chose the option "disappointing," although one dissident chose to write in "boring."



Chancellor John Major

Rover looks at first round-the-clock car production in UK

By Kevin Dore, Motor Industry Correspondent

ROVER GROUP, the leading UK car producer, is considering the introduction of three-shift, round-the-clock working on one of the car assembly lines at its Longbridge, Birmingham, plant in the Midlands - the first such move by a UK vehicle maker.

Rover would be following the example of General Motors (Vauxhall/Opel). GM became the first car producer to introduce round-the-clock working at a European car assembly plant two years ago with a successful three-shift assembly at its Zaragoza assembly plant in north-east Spain.

General Motors is following this experiment by moving to a similar 24-hour assembly pattern at its Bochum car plant in West Germany with effect from April. It will be the first car producer to make such a radical move in the Federal Republic.

European car producers have been seeking far-reaching reforms of working practices at assembly and components facilities in an effort to increase production capacity without building expensive plants to cope with record demand.

Rover has approached unions at the Longbridge plant to introduce round-the-clock working on its Rover 200 assembly line, which also produces the sister car, the Honda Concerto, for the Japanese car maker.

The initial response from the Longbridge workforce has been to call for a 35-hour week in return for agreeing to the radical change in shift patterns.

Mr Jos Carroll, convenor of the Longbridge plant, said: "We are not opposing three shifts, but to get them in they will have to reduce to a 35-hour week."

Rover has been unable to cope with the strong demand for the 200 since its launch late last year. Despite the addition of a second shift two weeks ago, which is expected to increase production to 3,700 a week by the end of this month, and eventually to a maximum of 4,600 a week, the group believes it will need additional capacity.

The range is being launched successfully in continental European markets, and further derivatives, such as the Rover 400 saloon and a planned coupé, will be introduced later this year.

Mr George Simpson, Rover managing director, said: "Demand is such that we are actively looking at three-shift working as a planning exercise."

The Rover 200/400 investment programme was planned and approved on a two-shift basis.

Round-the-clock working would be "a bonus and a benefit," said Mr Simpson.

Mr Simpson said Rover would expect to make a final decision on the plan within three months.

Rover employs about 2,500 people on two shifts on the 200 assembly line; a move to three-shift working would create additional jobs.

London expects big fall in government public debt repayments

By Simon Holberton, Economics Staff

THE CITY of London is bracing itself for the possibility that the Government's budget surplus will be much lower than expected in the 1989/90 financial year. This might force the Bank of England to resume selling gilt-edged stock in the coming financial year.

Some City economists believe the surplus this year could be less than half the £1.6bn forecast by the Treasury in March and well down on the Treasury's revised forecast of £12.5bn published in November.

The Treasury will publish full data on last month's public sector debt repayment (PSDR) on February 16. But figures published daily by the Bank of England, which mirror a large part of the Public Sector Borrowing requirement, suggest the Exchequer's tax take was up to £3bn lower than in January 1989.

Warburg Securities and NatWest Capital Markets forecast a fall in the PSDR to around £4.5bn or less in January - £3bn smaller than in January 1989. This decline reflects lower-than-

expected receipts of corporation tax.

Warburg believes this is part of a permanent change in the Government's finances and that the 1989/91 budget surplus will be much smaller than the £10bn which the Treasury forecast in last year's budget statement. In this situation the Bank might have to issue up to £3bn of gilts next year.

Mr Stephen Hannah, at NatWest Capital Markets, argues that much of the erosion of the budget surplus reflects "one off" factors, although he

agrees that the PSDR is past its peak. But the budget surplus will rebound next year and the Bank will not have to issue gilts, he says.

Mr John Major, the Chancellor of the Exchequer, hinted two weeks ago that the budget surplus was contracting faster than expected when he said the outlook for 1989/90 would be "somewhat" less than the forecast in the Autumn Statement, the Government's forecast for the economy.

At that time the Treasury had no clear idea of the extent to which it

would undershoot. But with the last of the corporate taxation payments for January being made last week it has become clear that revenues have declined substantially.

Still unknown, however, is whether local authorities and public corporations have continued to borrow at the rate indicated over the last months of 1989.

If this has happened then the PSDR could be even lower than some securities houses are assuming.

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THE LONDON MOTOR CONFERENCE

5 March 1990 - London

The Financial Times London Motor Conference, to be chaired by Dr John Wormald, Principal, Bore Allen & Hamilton International (UK) Ltd is the sixth in this successful series. Timed to coincide with the Autoparts '90 Exhibition, distinguished figures from the UK industry will discuss the challenges facing vehicle and components manufacturers, suppliers, distributors and retailers as the Single European Market approaches. The keynote address will be given by Louis E Laloff, President, Ford of Europe Incorporated. Dr-ing Hansjörg Manger, Member of the Board of Management, Robert Bosch GmbH; Osamu Iida, Managing Director of Honda Motor Europe Ltd; Professor Dr Walter Kuster, Group Director - Automotive Systems Group, Siemens AG; Tom Farmer, Chairman and Chief Executive of Kwik-Fit Holdings PLC; Richard Martin, Chief Executive of Mann Equipment & Company Ltd and Peter J Edge, Director of Partco Group Ltd are among the speakers taking part.

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1. The Board of Directors of the Company authorised on 8th January 1990 to effect the following:
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February 1990

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UK NEWS

Financial incentives to encourage NHS to refurbish older hospitals

By Alan Pike, Social Affairs Correspondent

THE GOVERNMENT will tomorrow encourage a shift away from new hospital building in favour of the refurbishment of existing facilities, many of which have been neglected in recent years.

Until now capital in the NHS has been treated as a "free good," with health authorities facing no continuing charges from the cost of building new hospitals. This approach is due to be replaced by a more commercial system of charging for capital assets in April 1991.

However, Mr Roger Freeman, junior Health Minister, will tell the Commons Health Committee considering the National Health Service and Community Care Bill tomorrow that a "shadow system" of capital charging is to be introduced in April - having the

effect of imposing stricter financial discipline on health authority managers.

Ministers believe the new system of capital charging will give health authorities financial incentives to refurbish existing hospitals rather than build new ones. Mr Freeman will also outline plans to encourage authorities to brighten up hospitals, making them more attractive.

Accountants throughout the NHS are preparing asset registers ready for the move to capital charging. The exercise has not yet produced a grand total, but when it does it is likely to show that the service has buildings and equipment valued at up to £50bn.

However, the NHS has a maintenance backlog in excess of £1bn. Health authorities,

operating within cash-limited budgets, have recently tended to devote all available money to patient services. Many face huge maintenance backlogs - Canterbury and Thanet nearly £57m, Enfield £51m, Central Birmingham and Frenchay in the south-west both £38m.

Mr Freeman said he accepts that maintenance has often been neglected.

"In the past there has been a temptation to solve this problem by eventually closing hospitals and building new ones.

"Sometimes this is the right solution - it is good to replace uneconomic, half-empty Victorian institutions with purpose-built community units. But it is often far more cost-effective to modernise than rebuild. The NHS has more than 1,000 listed buildings among its estate, so

there are many where demolition is not an option.

At Farnborough Hospital in Bromley, Mr Freeman saw how at a cost of £50,000 a large traditional maternity ward had been adapted to a unit with rooms ranging from two to six beds. This compares with a cost of £1m-£1.5m per ward to build and equip a new hospital.

In addition to the changes produced by capital charging, health authorities face another incentive to upgrade rundown buildings. The health reforms will introduce a funding system based on competitive contracts and patients are being told they will have greater choice. Health service managers realise that few will choose to be treated in buildings with peeling paint and water dripping from ceilings.

Tory backbenchers want Major to present deflationary Budget

By Philip Stephens, Political Editor

TWO THIRDS of Conservative MPs believe that Mr John Major, the Chancellor, should put the deficit of inflation at the top of his list of priorities when he unveils his first Budget on March 20.

An FT survey of the views of the Government's supporters underlines the growing consensus at Westminster that high inflation and a large trade gap will force Mr Major to rule out tax cuts.

It shows that since taking over as Chancellor last October after the resignation of Mr Nigel Lawson, Mr Major has won the confidence of the vast majority of backbench Conservatives. Some 85 per cent judge his performance since then as either "excellent" or "good."

There is also considerable confidence that despite the economy's present troubles, the Government can rely on a significant improvement in the outlook by the time of the general election due by mid-1992.

Some 75 per cent of the 102 Conservative MPs who completed the FT's questionnaire replied that tax cuts should not be a priority this year. The replies represent 26 per cent of the Government's total strength in the House of Commons and 35 per cent of its backbench supporters.

The MPs, however, were equally adamant that Mr Major should not go into overkill in his reaction to the twin problems of inflation and the trade gap by deciding to raise the burden of income tax.

Although most of the respondents believe that the Government should aim to keep a large budget surplus, nearly half think that there should be higher spending on key public services.

One of the intriguing results of the survey is that a large majority of the MPs are against any increase in the £20,000 ceiling on mortgage interest relief. It has long been accepted at Westminster that Mrs Margaret Thatcher, the Prime Minister, would have pushed up

Sample of 102 MPs

1 What should Mr Major set as his first priority in the budget:
Deficit of inflation: 66
Help for industry: 22
Measures to promote saving: 17
Lower interest rates: 10
Other: 13

2 Should cuts in income tax be a priority?
Yes: 25
No: 75

3 If yes, should they focus on:
Basic rate: 16
Higher rate: 2
Allowances: 20

4 Is it important that the Government maintains a large budget surplus?
Yes: 64
No: 31

5 Should some of the surplus be used for:
Tax cuts: 30
Additional public spending: 40

6 Should Mr Major consider raising income taxes by not increasing allowances?
Yes: 21
No: 78

7 Is the current level of interest rates:
Too high: 56
Too low: 1
About right: 42

8 Should Mr Major increase mortgage interest relief?
Yes: 28
No: 69

9 Should he raise excise duties in line with inflation?
Yes: 74
No: 24

10 Are there other tax changes he should make?
Reduce/abolish stamp duties: 29
Raise investment allowances: 10
Cut/abolish inheritance tax: 14
Cut/abolish capital gains tax: 25
Other: 9

11 How confident are you that the economic outlook will improve significantly before the next election?
Very confident: 43
Moderately confident: 51
Pessimistic: 6

12 What is your judgment of Mr Major's performance as Chancellor?
Excellent: 34
Good: 51
Fair: 6
Disappointing: 0
Other (unimpressive/boring): 5

Results shown in rounded percentages. The totals do not necessarily add up to 100 because in some cases MPs have not answered every question and in others have chosen more than one option.

Adams backs IRA 'armed struggle'

By Kieran Cooke in Dublin

MR Gerry Adams, MP for West Belfast and president of Sinn Féin, the IRA's political wing, has ruled out his party dropping its support for the "armed struggle" as a pre-condition for peace talks with the British Government.

Speaking at Sinn Féin's annual conference in Dublin at the weekend, Mr Adams said Sinn Féin - unlike the British administration in Northern Ireland - had a democratic mandate to represent the political views of its constituents.

"To demand that we condemn armed struggle as a pre-condition for our inclusion in talks is a pretext for delaying the inevitable," he said.

Mr Adams said there was no question of a retreat from Sinn Féin's aim of a united Ireland. To sustain this aim, he said, the party must continue to use the "armed struggle" as a pre-condition for peace talks.

Mr Peter Brooke, had gone so far as to admit that there could be no military defeat of the IRA.

The British army fights in a lost cause, Mr Adams said. "They have tried for 20 years to kill us, to imprison us, to marginalise us. They have tried to isolate us, to outmanoeuvre us.

"They have tried to censor us, to buy us off, to patronise us. And they have failed, again and again."

Mr Adams also strongly criticised the Irish Republic's Government, accusing it of collaborating with Britain.



The Rev Jesse Jackson in front of the Nelson Mandela statue on London's South Bank. The US politician gave an address yesterday at St James's Church, Piccadilly, where he spoke about new hope in South Africa following the historic speech by President F. W. de Klerk.

Builders see cut in output after years of expansion

by Andrew Taylor

TWO SURVEYS published today provide evidence that the recession in UK house building is spreading to other sectors of the construction industry.

The latest survey from the Building Employers' Confederation shows a sharp fall in new inquiries for construction work in London and the surge in office building in the capital appears to be drawing to a close. Only 1 per cent of contractors in London reported an increase in inquiries for work during the last three months of last year.

According to the survey, development prospects look a little brighter in the north of the country, although it expects the recession to spread north by the end of the year.

It says construction output across the country as a whole is expected to fall by at least 3 per cent this year, reversing the trend of rises in every year since 1981. It is concerned that rises in construction output have created too much spare capacity in the industry.

A separate survey by British Aggregate Construction Materials Industries (BACMI) shows that sales of sand, gravel and stone fell by up to 7 per cent in the last three months of last year compared with the final three months of 1988.

That association says the downturn in demand for aggregates and ready-mixed concrete reflects a slackening of construction activity. Sales of aggregates for 1989 rose to record levels, however.

Quality may decide ITV licences

By Raymond Snoddy

MR David Mellor, the Home Office minister responsible for broadcasting, yesterday gave the clearest indication so far that quality of programmes, not just the highest bid, could determine who wins the new commercial broadcasting licences.

Mr Mellor said that quality was the single most important "exceptional circumstance" to be considered by the Independent Television Commission, the body that will replace the IBA, when deciding whether the 10-year licences go to the highest bidder.

The Broadcasting Bill now before Parliament specifies that new licences for Channel 3, as ITV will be known in future, go to the highest bidder except in exceptional circumstances.

"The primary exceptional circumstance in my judgment is quality," Mr Mellor emphasised yesterday in an interview with David Frost on TV-am.

Mr Mellor added that if a bidder scored over the initial quality threshold "an exceptional circumstance could well be that somebody was exceptionally better qualified on programming such as would justify the ITC preferring his bid."

He conceded that some lawyers insisted that under the bill as drafted quality was not included as an exceptional circumstance although he said it was a moot point if further definition were needed.

The issue comes up in the committee stage of the bill this week and if Mr Mellor said, he thought there was a need to change the wording he would "go into discussions with my colleagues and try to persuade them on that view."

Today Mr Robin Corbett, Labour's broadcasting spokesman, will call on Mr Mellor to translate his apparent change of mind into amendments to the bill.

Mr Richard Dunn, chairman of the ITC Association and managing director of Thames Television, emphasised yesterday that the ITC companies had always supported a form of competitive tender for the new franchises but one in which quality weighed as strongly as money.

Drink sponsorship rules may change

By Alison Smith

THE Government is set to tighten the voluntary agreement with the alcohol industry about its sponsorship of sporting events.

The result is expected to be an agreement of the industry to use their non-alcohol and low-alcohol brands - in such sponsorship wherever possible, rather than full-strength brands as at present.

The initiative is due after the meeting this week of the Ministerial Group on Alcohol Misuse, chaired by the leader of the Commons, Sir Geoffrey Howe.

The Government is expected to approach The Portman Group, an alcohol industry organisation, to seek its co-operation. The Group was set up last October by Allied-Lyons, Bass, Courage, Guinness, Inter-

national Distillers and Vintners (IDV), Scottish and Newcastle, Seagram and Whitebread, with the task of tackling alcohol misuse.

Its director is Dr John Eas, former headmaster of Westminster School.

While previous suggestions for tightening the rules about alcohol sponsorship have foundered, the industry's development of a greater range of non and low-alcohol beers and lagers, is one of the reasons for raising the issue again now.

It has also been suggested that Mr Nicholas Ridley, Environment Secretary until last July, and now Trade and Industry Secretary, would have opposed putting fresh restrictions on sports sponsorship by the alcohol industry.

South-east worst hit by downturn, says report

By Hazel Duffy

THE GAP between the north and south of the UK could continue to narrow if the slowdown in the economy does not intensify into a more general recession.

Business Strategies, an independent group of economists, confirms in a report published today that the south-east is suffering disproportionately from the combination of the Government's high interest rates policy, and reliance on services.

Regions such as the West Midlands, East Anglia, Scotland and even Northern Ireland are relatively healthier either because of their greater dependence on manufacturing, making them less vulnerable to the domestic downturn, or because they are less exposed to the impact of high interest rates on mortgage costs and consumer spending.

But the forecasters warn that there is a serious risk of a deeper recession, accelerated by wage inflation. A serious decline in international competitiveness would act to the detriment of regions whose manufacturing base has served them well in the last year.

If this proves to be the case, the prediction is that the regions which are now relatively healthy would be hard

hit, and they would be the last to emerge from recession, as happened in the 1980s.

Mr Nicholas Ridley, Trade and Industry Secretary, has argued that there will be a boost to the regions with the new uniform business rate and revaluation of properties. That, however, will not deflect the Labour Party, which plans to attack Mr Ridley in the Commons this week for his plans to cut back regional aid to industry.

Last week's white paper on public spending, showed DTI expenditure on regional and general industrial support scheduled to fall from £37m this year to £30m.

UK Regional Planning Service, Business Strategies, 10 Kendrick House, London SW7 5HG.

IoD proposes reform of taxes on benefits

By Simon Holberton, Economics Staff

A THOROUGH overhaul of the taxation of benefits has been urged on Mr John Major, the Chancellor.

The Institute of Directors' submission proposes reforms to rationalise and remove distortions in the tax treatment of benefits and expenses.

It says that expenses reason-

ably incurred by employees in pursuit of their employment should be deductible from gross salary or wages.

The Treasury should allow tax relief on childcare expenses, the IoD adds in its submission. The lack of relief makes it uneconomic for women to work.

The taxation of company cars should also be changed. The general level of scale charges should be increased to achieve an appropriate tax on the "perk" element in the car. But the business mileage threshold, above which the scale is halved, should be cut from 18,000 miles to 12,000.

Holiday Inns in £50m hotel deal

By David Churchill

HOLIDAY INNS International, the hotel chain owned by the Bass brewing group, yesterday announced a £50m investment deal to open a further 12 of its Garden Court budget hotels in the UK over the next four years.

Holiday Inns has signed an agreement with Commonwealth Hotels International to develop the Garden Court hotels in the UK. Commonwealth Hotels is the largest UK franchisee of Holiday Inns.

More Black Country smokestacks tumble

Richard Tomkins ponders on the West Midlands' future as the last steelmaker closes

IT rated barely a headline and went almost unremarked, but last week's announcement that F.H. Lloyd Engineering Steels, of Walsall, was to close with the loss of 178 jobs marked the end of the steel making industry in the West Midlands.

In its heyday, the plant was the biggest in Europe and was one of a dozen on the grimy Black Country landscape, sprawling out between Birmingham and Wolverhampton. Later, however, in a much-shrunk state, it has been distinguished by being the last.

Appropriately, perhaps, the three-paragraph announcement that constituted the final chapter in its history was accompanied with little fanfare as the opening two centuries earlier.

There were few headlines in 1709 when Abraham Darby, the Quaker ironmaster then working in the Coalbrookdale area of Shropshire, discovered the secret of smelting iron ore over coke instead of charcoal.

The implications of his discovery were immense. Charcoal was costly and in short supply, while coke was plentiful and cheap: its use opened the way to large-scale iron production, in turn giving birth to the industrial revolution.

Mass production of iron began in the East Shropshire coalfield, but by the 1920s century it had begun to edge eastwards into the present-day West Midlands contribution to tap the abundant deposits of iron ore, limestone and coal in south Staffordshire.



Grime and dereliction: the legacies of an industrial past

It was a sparsely populated and isolated part of England, but was transformed by the mushrooming iron and steel trades into what it remains today: the foremost centre of metal-related manufacturing.

Local folklore says that the smoke belching from the chimneys of a thousand furnaces gave the Black Country its name a century or more ago. Yet that name is increasingly losing its meaning as the smokestacks come tumbling down. The death knell of West Midlands steel making was sounded in the mid-1970s when the then British Steel Corporation embarked on a programme of investment in five large integrated steelworks - Llanwern, Port Talbot, Ravenscraig, Scunthorpe and Teesside.

Two oil price shocks and the consequent recession of the early 1980s were soon to leave the industry with massive

overcapacity, and it was inevitably the smaller, older and more labour-intensive steelworks that closed.

In the Black Country they fell like ninepins. Patent Shaft, a subsidiary of Laird, closed in 1980 along with British Steel's Bilston plant and Daport's Oldbury operation. British Steel closed its Tividale plant and the Round Oak works in 1982, while F.H. Lloyd closed its Dudley works in 1984.

By 1987, F.H. Lloyd Engineering Steels was the only primary steel producer left in the region - and this because it was a specialist manufacturer of continuously cast and rolled steel billets for Black Country tube makers and forgings.

In that year what remained of F.H. Lloyd was taken over by Triplex Foundries, the quoted engineering group. It sold the steel making plant to United Engineering Steels, the special steels group owned by British Steel and GKN.

By that time the Lloyds plant occupied only 15 acres of its former 100-acre site next to junction nine of the M6. The rest was gradually cleared by Triplex, which has set up a property division to turn it into a 50m shopping and business development.

With United Engineering Steels' decision to close its Walsall plant and transfer output to its better-equipped South Yorkshire operations, it seems probable that the plant will be demolished and the site - which still belongs to Triplex - merged into the larger scheme for redevelopment. It

would become part of a trend that is transforming the face of the Black Country just as industrialisation did 200 years ago.

With the closure of each steelworks that once unashamedly disfigured the landscape, plans have been drawn up for replacing it with another glittering out-of-town shopping centre.

Where once the Round Oak steelworks in Brierley Hill employed 3,000 men, the Richardson twins - a pair of Black Country entrepreneurs - have built the Merry Hill 1.8m sq ft it is one of the biggest out-of-town shopping complexes in Europe.

Speyhawk and the Alton Group have been given detailed planning consent to turn the site of the Patent Shaft works into a 4m sq ft integrated leisure, entertainment and shopping complex called Sandwell 2000.

In these ecologically-conscious times, they are also a lot kinder to the environment than ever the steelworks were. Now someone had better start thinking of a new name for the Black Country.

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CHASE

THE FERRANTI AFFAIR

Unguided missile which crippled Ferranti

THE ONCE obscure defence company at the heart of the Ferranti scandal has turned into the corporate equivalent of an unguided missile.

As International Signal and Control, the international arms group which began life in a US chicken farm, fell to earth it showered debris upon an apparently unsuspecting British business establishment.

ISC's explosive potential was publicly uncovered last September when Ferranti International, its UK parent, disclosed a gaping hole in its balance sheet. Ferranti, which acquired ISC in 1987, says it was the victim of a cleverly orchestrated £215m fraud involving three fraudulent contracts and a string of at least 12 bogus sub-contractors.

Mr James Guerin, ISC's elusive founder, denies that he cheated Ferranti and claims that the hole was created by customers refusing to make payments on real but unenforceable contracts.

Which ever it is will be decided in court. What is not in doubt is that, as ISC's order book grew to £1bn (£594m), it left a trail of corporate devastation in its wake. Ferranti is suing Mr Guerin and four other former ISC employees for £198m. It recently launched legal action against Peat Marwick McLintock, ISC's auditor, accusing it of negligence.

The hole left in Ferranti's balance sheet has forced the company into a series of emergency deals with its bankers and drove it to declare a £15.4m loss for the first six months of this financial year. This month it had to sell its key defence systems division to rival GEC-Marconi for £310m in an effort to secure the group's future.

Was Ferranti unable to see it was plotting its own downfall in planning the ISC merger?

Smith New Court, the broker, is suing Citicorp, the bank, over its purchase from Citicorp before the controversy erupted, of Mr Guerin's shares in Ferranti.

ISC is being investigated by at least two US grand juries, the US customs, inland revenue service and the Pentagon.

United Chem-Con, a US company which Mr Guerin helped to establish, is also being investigated by a grand jury as is his sons' company. The British Serious Fraud Office is looking into the affair, while the UK Customs and Excise's special investigations division, which deals with large scale fraud, is inquiring into Ferranti.

There was something deeply wrong at ISC before the takeover. The investigations and legal action will disclose why Peat Marwick McLintock, one of Britain's leading accountants gave ISC's books a clean bill of health. ISC easily won a listing on the London Stock Exchange, attracting leading institutional investors such as Guardian Royal Exchange, Ferranti, a leading name in British electronics and engineering, was eager to take it over.

Why were Ferranti managers unable to see that in planning the ISC merger they were actually plotting the virtual downfall of their own company? After the merger could Ferranti have moved more swiftly to clean out the can of worms for which it had just paid £420m?

How could such a suspect company lodge itself so comfortably within the embrace of the British financial and industrial establishment?

Ferranti's first link with ISC was in 1981 when the two companies signed a marketing agreement. It was to be the first meeting between Sir Derek Alun-Jones, Ferranti's chairman and chief executive, and Mr Guerin, the homespun American businessman.

In 1986 the two companies began their first serious merger talks. However, Ferranti called off that deal after spotting the first of a series of problems at ISC.

Ferranti complained that ISC was far too aggressive in claiming current profits on secret, long-term contracts which were years from completion and final payment. Ferranti insisted it reduce profits claimed in 1986 on the contracts. ISC shares fell by a quarter. The irony for Ferranti was that it had made ISC a more affordable acquisition.

Ferranti executives may have spotted that initial accounting problem. But they were unaware of more troubling developments at ISC.

In April 1988 Dr Victor Cohen, a senior official in the US Department of Defense's procurement division, sanctioned a \$17m order to Marquardt, an ISC's Californian subsidiary, to build casings for cluster bombs.

Sooner Defence, of Lakeland, Florida, one of Marquardt's competitors claimed the deal had been a fraud. Cohen's investigation was launched by the Defence Criminal Investigation Service, which brought in the FBI and the Justice Department. By the time Ferranti acquired ISC in 1987 the investigation had been running for two years.

That was not all. United Chem-Con, a Lancaster fuse manufacturer, was also under investigation by a grand jury for fraud. Mr Guerin helped to establish the company, sat on its board and held a 20 per cent stake in it.

Ferranti says it checked on ISC's credentials with the Department of Defense before the takeover but was not told anything untoward. It says the British Ministry of Defence did not raise any objections. However the FT understands that Sir Peter Levens, the head of UK defence procurement, had severe doubts about ISC.

The proposed acquisition did not pass without question on the Ferranti board. Mr Sebastian de Ferranti, grandson of the company's founder, commissioned a report from Lazard Brothers, the merchant bank, which urged caution over the acquisition.

Just before the takeover doubts about the contracts were raised at an ISC board meeting in May 1987, when directors probed Mr Guerin for details on the highly secretive contracts. Ferranti says it now knows that by this stage ISC's value had been considerably inflated and tens of millions

The corporate catastrophe which brought Ferranti International, one of the great names of world electronics, to its knees, was hatched in a chicken shed by a farmer's boy who learned electronics. His name is James Guerin.

This morning shareholders are gathering at an extraordinary general meeting to consider a £187m rights package prepared by the company before it sold its key radar division to GEC for £310m.

The meeting at Ferranti's headquarters in London will give shareholders a new opportunity to question the board about the events which led to the discovery of a £215m fraud on their company.

Richard Donkin and Charles Leadbeater take up the tale

CHRONOLOGY

Jan 71:	James Guerin founds ISC
Jan 81:	Ferranti-ISC sign reciprocal marketing agreement
Aug 83:	ISC acquires Marquardt, California, for \$45.5m
Oct 83:	ISC London listing
Apr 85:	US Defence Criminal Investigation Service launch inquiry into Marquardt defence contract
Sep 87:	Ferranti acquires ISC for \$420m
Nov 87:	ISC calls in independent lawyer to check contract
Jul 88:	Ferranti lawyer questions ISC executives
Jan 89:	James Guerin briefs Ferranti chairman on problems
Aug/Sep:	Ferranti scours order books and checks on customer countries
11 Sep:	Ferranti shares suspended
18 Sep:	Serious possible fraud disclosed
29 Sep:	Suspect contracts at £215m, forcing £195m write-off
3 Oct:	Shares resume trading
20 Oct:	Serious Fraud Office launches investigation
17 Nov:	Revised accounts published
12 Jan:	Ferranti reports £15.4m first-half, pre-tax losses
22 Jan:	GEC buys Ferranti radar division for £310m

pounds could not be accounted for.

Mr Guerin told his fellow directors at ISC they would have to trust him. The church-going entrepreneur did indeed inspire trust. He had attracted Mr David Checketts, a former Royal equerry, to serve as an ISC executive. Mr Alexander Haig, former Secretary of State and Nato commander general was an ISC consultant.

To Ferranti he was a man of his word, having repaid handsomely on a \$1m loan Ferranti made to ISC before the merger. City analysts were seduced by ISC's apparently growing order books and profits. But most importantly Ferranti relied on Peat Marwick McLintock, the accountants to the Royal Family, who had vouched for ISC's books.

So Ferranti pressed on to pay \$430m for a company which it now says had zero net worth at the time of the purchase and had made no net profits in the five years before the merger.

One of the main attractions for Ferranti was Mr Guerin's ability to call on an extensive network of well-placed contacts to sign international arms deals. As it transpired it was that which led to Mr Guerin's, and very nearly Ferranti's, downfall. It did not take long for ISC to begin its sharp turn for the worse. There were two related problems.

First there were the three suspect contracts:

- A contract with the United Arab Emirates to provide guided missiles.
- A deal to sell unused inventory from the UAE deal to China.

• A Pakistani contract to deliver missile technology.

Interwoven with these contracts was a second case for concern. ISC's trade with South Africa had led to Grand Jury investigations in the US. ISC had long-standing contacts with South Africa. In the company's early days Barlow Rand, the South African electronics group, bailed ISC out with a loan, subsequently converted into ISC stock, which Barlow Rand went on to sell. Mr Clyde Ivy, an ISC director and Ferranti board member, worked for South African arms companies before moving to the US.

Ferranti says that it only became concerned in August last year that the contracts might be fraudulent. Sir Derek Alun-Jones said: "The first inkling that there was something amiss with the contracts came in the first half of last year. Yet Ferranti first became aware the contracts were creating managerial disquiet at ISC well before the fraud was unveiled to an unsuspecting City in September.

Mr Guerin in particular seemed concerned about the accounts for the contracts. Mr Jim Deitch, a senior ISC financial executive, was deeply troubled by what was going on around him.

In November 1987 Mr Deitch raised his concerns about his personal liability over representations made in connection with the UAE contract. Before the end of the year he questioned Mr Joe Zillman, ISC's finance director, where \$128m purportedly spent on the UAE contract had gone to. He was particularly concerned that it



Sir Derek Alun-Jones: impressed by Mr Guerin's ability to sell unwanted stock

was difficult to authenticate the value of stock and components apparently purchased for the contract. That dubious inventory was to become a running sore for ISC and Ferranti.

Ferranti became aware of the worries about the UAE contract in the summer of 1988. Mr Alan Cooper, Ferranti's London corporate lawyer, visited ISC twice that year to discuss that contract and the deal in Pakistan. In May and June of 1988 Mr Charles Scott, Ferranti's finance director, also visited ISC to inquire about \$15m which had been spent on the early stage of the UAE contract.

The worries did not go away. Mr Guerin said in his testimony that he became aware of a "general concern" in autumn 1988 at Ferranti about what the \$200m final development costs for the missile had been spent on.

Mr Guerin could call on a network of contacts to sign international arms deals.

The other reason why Ferranti might have been concerned about what was going on at ISC were the subpoenas summoning ISC executives to give evidence to investigations into illegal shipments to South Africa contravening the UN embargo and US restrictions on goods which could have a strategic military use.

Mr Richard Dunn, Ferranti's

lawyer in the US, held several meetings with witnesses in late 1988 to prepare their testimony. It accepts that ISC did export to South Africa. But it does not accept that ISC's dealings in defence equipment went beyond the date of the takeover.

In spite of the mounting problems at ISC it appears Ferranti did not attempt to strengthen its management control of its US subsidiary. It should be said that it faced a considerable obstacle in the shape of the proxy board, appointed under the Pentagon's orders for security reasons to act as a buffer between ISC and Ferranti.

In 1989 the contracts began to unravel. In January Mr Guerin went to London to present Ferranti's chairman with an unimpressive account of the state of the three deals. They had left a \$300m hole in ISC's books.

From that point on, a full seven months before the alleged fraud was publicly unveiled Ferranti could have been in little doubt that there were problems with the contracts.

The first difficulty Mr Guerin said was that ISC had bought components for the UAE contract, which had been signed in May 1984, which had become redundant because the design for the missile had changed in midstream. The redundant inventory was what had concerned Mr Deitch.

Mr Guerin claimed to have then signed a deal with Norinco, a Chinese company, to use the inventory to manufacture the missile under license. Sir Derek was appar-

ently impressed by Mr Guerin's ability to sell unwanted stocks.

However, according to Mr Guerin the deal depended on Ferranti finding a third country customer for the missile. It failed he said and this left a \$100m shortfall.

A second problem had surfaced with the Pakistan contract which Mr Guerin claimed to have signed in May 1986 with General Zia ul Haq, Pakistan's then president. General Zia's death in a plane crash in 1988, the winding down of the Afghanistan war and the political change underway in Pakistan meant ISC was facing a \$200m loss on the contract, Mr Guerin explained.

Ferranti says it was aware that there were "serious" problems with the contracts. Mr Guerin says he made it clear to Ferranti that there were severe collectability problems with the contract. They were so urgent that he suggested Ferranti should put \$150m towards a \$350 management buyout to cover the losses. Yet it seems unlikely that in spite of a stream of subpoenas, investigations and internal warnings within ISC, Ferranti managers did not see there was something rotten in ISC and did not move more quickly to cut it out.

Whether the Ferranti affair turns out to be a question of fraud or gross mismanagement, Ferranti did not perpetrate it. Ferranti attempted checks with some customers and relied upon Peat to vouch for the books. Yet it seems remarkable that in spite of a stream of subpoenas, investigations and internal warnings within ISC, Ferranti managers did not see there was something rotten in ISC and did not move more quickly to cut it out.

Ferranti appeared to have

been appeased as the payments from supposed customers temporarily restarted. But they tried to make further checks. Mr Scott made two trips to Pakistan where he interviewed Major General Talat Mashud, the head of Pakistan's defence procurement.

As one Ferranti executive said: "If you visit the Head of Defence procurement to discuss an arms contract and he tells you it is alright, you would be crazy to go to the defence secretary seeking reassurance. You do not go around questioning your customers as to why they are paying you."

Mr Scott returned reassured although General Mashud may not have fully understood why Ferranti was expressing concern. General Mashud has since said that there may well have been fake Pakistani contracts but that he knew nothing about them.

Mr Guerin's buy-out plan, which he said was based on a promise from the UAE Royal Family that the privately owned ISC would win large contracts, collapsed and in May he and Mr Ivy resigned from the Ferranti board. Mr Guerin sold Ferranti shares soon after.

Ferranti says it realised it was in trouble when it found that three of the main companies ISC dealt with, Eletron, Navarino and Lerwick Holdings, all registered in Panama City, were dissolved on August 1.

There are several explanations for why Ferranti's attempts to check on the contracts failed to uncover the alleged fraud earlier, why the warnings signals about ISC were never followed through.

The main explanation is that the alleged fraud was extremely cleverly orchestrated. It started with apparently faked sales contracts which triggered payments to at least 12 purported sub-contractors, which had offices in Belgium, South Africa, West Germany and Chile.

About half the £215m was simply circulated around the ring of sub-contractors through Swiss bank accounts to maintain the appearance that contracts were being worked on, it seems.

Ferranti alleges that the source of the money to keep the fraud going was ISC's growth. As new contracts were signed part of the money paid up front was diverted to maintain "the" suspect contracts which had signed earlier. This way Mr Guerin could keep alive the idea that he had signed impressive contracts in the hope that something would turn up to fill the gap.

There is no sign of where this money went to. One theory put forward by some Western observers is that it was used for a covert arms operation run by an intelligence service.

Whether the Ferranti affair turns out to be a question of fraud or gross mismanagement, Ferranti did not perpetrate it. Ferranti attempted checks with some customers and relied upon Peat to vouch for the books. Yet it seems remarkable that in spite of a stream of subpoenas, investigations and internal warnings within ISC, Ferranti managers did not see there was something rotten in ISC and did not move more quickly to cut it out.

Human face of the ISC founder

Richard Donkin examines the God-fearing, guy-next-door image of James Guerin

MR JAMES Guerin, the 59-year-old founder of International Signal and Control, remains an enigmatic figure in the Ferranti affair. For a man accused by Ferranti of helping to perpetrate a £215m fraud on the company he is demonstrating remarkable composure.

In Lancaster, Pennsylvania, his home for 20 years up to last May, he is revered in the same way that children think of Santa Claus. However, last Christmas he ran out of presents.

You do not have to seek out admirers of Mr Guerin. They are everywhere. A waiter in one of the town's most up-market pubs said: "All I know is that he helped my dance group, as far as I'm concerned he is a great guy."

Mr Guerin has been back to Lancaster at least four times in the past six months. Every time he has sung with the choir of his church, the Landisville Church of God, whose Christian fundamentalist congregation believes the Bible is the unassailable word of God.

While he cultivated the "guy next door" image in Lancaster as a personable, sober, God-fearing family man, traits demanded within this Pennsylvania Dutch community, there was another side to him which gives a clue to his capacity to spend.

He was a generous party-giver. One of his former employees remembers the Guerin's plunking over their pool to host a dinner for 100 guests. Then there were the three company jets, known as the company as "the ISC air force" and the helicopter he frequently used.

Mrs Bulah Docherty, an elder of the church, described Mr Guerin as top drawer. "He would often give money to pay for church outings but he didn't want anyone to know, he wanted to give for the sake of it," she said.

His philanthropic donations in Lancaster are thought to have amounted to about \$10m (£5.94m) in seven years.

This was from a man whose business dealings came close to the edge of collapse more than once in their early years. "I have seen the black hole," he once told a newspaper. On one of these occasions, a former ISC manager said, Barlow Rand, the South African electronics company bailed him out.

Mr Guerin was born in Morristown, New Jersey. The son of a farmer, he graduated in agriculture from Rutgers University, New Brunswick, and later in electrical engineering from the University of Arizona, before going to work for Lockheed Electronics company from where he transferred to Lockheed Missile and Space Corporation.

He left in 1969 to become general manager of the systems division of Hamilton Watch, a Lancaster fuse company, working in the highly competitive and aggressive world of military fuse production.

While working there he made friends and contacts for the future, people such as Mr Carl Jacobson who would become his brother-in-law, Mr James Christian, who he helped to set up in business, and Mr Terry Byrne, whose son would work for him.

A former colleague explained: "The fuse business is a pretty small world. Everybody who supplies fuses to the military meets up regularly for drinks in the America Defence Preparedness Association. That's where they talk business."

Mr Jacobson, who ran Rep Com International, a one-man electronics sales company, is awaiting sentence after he admitted bribing a US Navy official to obtain a defence contract.

Mr Christian is serving a six-year jail sentence for taking part in a scheme to defraud the Defence Department of \$10m during his time as president of United Chem-Con, a now bankrupt defence company which Mr Guerin helped to establish.

Mr Byrne is back in business in the US with Byrne Industries, his New Jersey company, after an earlier arms dealing venture collapsed in the UK with debts of more than \$3m.

Mr Guerin, Mr Jacobson, Christian and Byrne had more than friendship in common. All four were intimately acquainted with the international arms trade which was boiling with activity during the 1980s. Many of the grey market arms dealers were centred in London where they would deal by telephone using separate off-shore companies to service individual deals.

This is the world in which Mr James Guerin found himself embroiled by the time he brought his privately owned ISC business to the London stock market in 1982. He began dealing with supplier companies, registered in Panama but based all over the globe, many of them in Europe. Ferranti now says that five of those Panamanian companies were used to perpetrate the fraud.

In a speech to Lancaster Optimist Club in 1982 he confessed he had already lost money in the high risk business of Third World arms dealing. The company suffered a \$200,000 loss when two of its pilots were arrested in the Philippines on their way to Malaysia. They were later released. About the same time he briefly courted Pakistani defence officials for another deal but failed to win the contract.

He had become closely connected with South African arms manufacturers but he made sure these dealings and his business with Third World customers were strictly concealed.

When he decided to go public he had no intention of reporting his dealings to the Securities Exchange Commission which required disclosure of any deal worth more than 5 per cent of a company's sales.

So he opted for the London Stock

Market where "going public" did not mean quite the same thing. He started his business in the basement of his house in 1971, setting up a production line in a chicken shed, making test equipment for transceivers. "I begged, borrowed or stole as much money as I could get together," he said afterwards. From the very beginning he was hiding for communications related defence contracts.

His international meanderings in the defence business brought him in contact with the CIA whom he would seek out to give briefings. When ISC went to the UK stock market Mr Bobby Inman, the former deputy director of the CIA, agreed to serve on ISC's proxy board, needed as a Chinese Wall between the US defence department and what had become a foreign company.

Mr Guerin set out to establish a personal friendship with General Zia ul Haq, the Pakistani President. "They had a shared interest in parapsychology and spiritual things," said a Pakistani businessman who had been close to Zia before the general's death in August 1988.

"But they would never have had business dealings," said the businessman. "General Zia employed others to do that."

Mr Guerin left Lancaster in May to make a new home with his wife Helen in the millionaire's quarter of Naples, a fashionable coastal community in Florida. He had resigned from the Ferranti board and was trying to buy out the troubled subsidiaries but his financing collapsed when Ferranti refused to lend him money for the deal.

Ownership of the house has been transferred to his wife. His shares in his private company, Parent Industries, now Urban Industries, have been sold to his former partners, but according to company records his wife is still on the board.



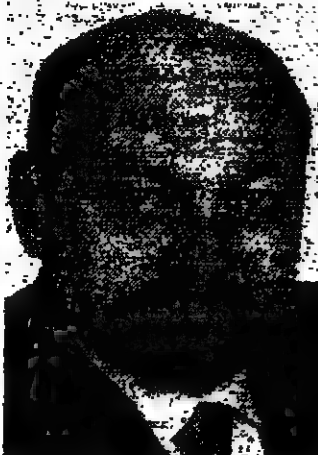
James Guerin: confessed he had lost money in Third World arms dealing

MANAGEMENT

Construction equipment

Unorthodox minnow takes on the giants

Nick Garnett on Terex's acquisition and turnaround strategy



Randy Lenz: "Everything we do is plain ordinary common sense. I don't think there is any magic. You identify what is necessary to make a profit in a global market."



range of products centring on dump trucks up to 270 tonnes, have been acquired by borrowing large amounts of cash.

The acquisition last year of Fruehauf, which quadrupled Terex's group sales, was achieved through an investment of \$10m in equity and \$10m in debt.

Managers in the same industry have raised eyebrows at the progress of Terex. The question is whether a company with this financial structure can survive in such a fiercely competitive industry packed with both large producers like Caterpillar of the US and Komatsu of Japan and a host of small and medium-sized makers, many debt-free and family-owned.

The group still makes a low return - an \$18m profit last year on sales of \$750m.

And though the Terex division of the Terex group makes some modern, articulated dump trucks, many of the group's other products have not been redesigned for many years. This question has been further reinforced by general suspicions in the industry about the long-term commitment of Lenz, who remains somewhat of an outsider in a rather incestuousness global industry.

These companies, which include Bucyrus, a dragline and crane maker, Koehring, which makes big excavators, and Unit Rig, which has a

of all your debt it is difficult to get enough yield on your investment. I am interested in return on my dollars and on assets employed. We do not have to make acquisitions to make money," Lenz, who lives in Florida where he has a 45 ft sailing boat and a collection of British sports cars of the 1960s, says the debt is manageable.

"We are not leveraged. Anything but. Cash flow is two times debt service though I would not say we exactly want this present debt level. Anyway, it will come down by \$100m in the next two years."

He points to a series of financial and managerial improvements within the group. Almost every company purchased by Terex was in debt and most are now or are about to come into profit. Bucyrus had effectively stopped trading.

His philosophies are simple. "Profit must be the first priority. Everything we do is plain ordinary common sense. I don't think there is any magic." Fancy theories about "synergy" and the need to build dominant market positions in particular products make Lenz's eyes glaze.

"I don't buy that. It's a lot of malarkey. We don't do things for strategic purposes. As far as market share, we don't pay a lot of attention to that. You identify what is necessary to make a profit in a global market."

"At Hudson, Ohio, Terex had built a facility to make 2,000 crawler tractors a year. They kept saying, 'hey, we are going to make these. The year before we bought it they had built 17. Seventeen, can you believe it?'"

Lenz expresses no doubts about the future of the company or its financial structure. "I like some debt. If you get rid

made 37,000 trailers last year and will make 10-15 per cent fewer in 1990, Lenz says.

Changes in component sourcing have also been introduced. At Northern Engineering, booms for cranes and draglines are now out-sourced. But at Fruehauf, under Terex ownership, some components like axle hangers have been brought in for manufacture. Some \$50m of working capital has been removed at the trailer maker.

Lenz says one of his aims is to improve product lines and manufacturing technology. "One of the reasons these companies were failing is that they did not improve product lines. About 90 per cent of the Terex division's product line is different from when we bought it. Eight new products are coming out from there this year."

A lot of emphasis at the Terex division has been placed on the articulated dump truck, with the number of models expanded from one to four. "Since 1987 we have quadrupled our share of a growing market for the artic," he says. The same thing has happened at Koehring, he says, where output of hydraulic cranes has more than doubled in the past two years. Lenz also claims that, apart from Fruehauf, the companies he has purchased began re-hiring after initial job cutbacks and now employ more than when they came into the Terex group.

A good deal of money, some from the Scottish Development Agency, has been spent re-equipping the Motherwell plant; Lenz says there was only one shopfloor machine less than 12 years old when the site was purchased.

Lenz's close involvement with all significant capital investments within the group reflects more than a wish to maintain tight financial control. It also results from his interest in product policy - he may claim to have a rather cavalier attitude towards strategy, but he is aware that you cannot survive by selling poor, overpriced products to construction and mining companies.

The rise of Terex has rekindled people's memories of IRI, the West German construction machinery mini-empire built up by Dieter Esch which finally fell apart in the early 1980s (though its disintegration was partly bound up with fraud, and no-one questions the financial honesty of Terex). But Lenz brushes aside any worries about Terex's future. "We are long term operators," he declares.

Executive search

A self-defeating cordon

Simon Holberton seeks a definition of 'off-limits'

Headhunting is a curious trade where, it seems, there is safety in promiscuity.

The headhunter's self-imposed code of ethics - that he will resist raiding a client for prospective talent for two or three years - drives him ever onward to seek more clients, and forces the client to protect himself by using the services of more than one lest his executives in turn fall prey to the headhunters' blandishments.

The practice of putting clients "off-limits" is common among European and US firms involved in executive search, to use headhunting's more dignified title. According to a recent study published by The Economist Publications in Europe, more than 80 per cent of clients are offered a two year guarantee of immunity from being raided.

The question is, if a headhunter offers immunity, how many other companies - companies which might contain the person you want - enjoy the same status?

This is a problem that cuts both ways. A client is potentially at a disadvantage if it is not aware that whole slabs of industry are off limits to it. For the headhunter, the greater the cordon sanitaire he has offered his pool of clients, the less the opportunity for him to find the right executive and deliver the appropriate service.

But there are signs that headhunters have begun to realise the essentially self-defeating nature of the problem and that change, of a glacial sort, is occurring. The Economist survey found that the definition of "off limits" is narrowing.

While most search firms still offer nationwide immunity, the study found a number of cases where immunity is being restricted to divisional level; it cites one case where the off-limits guarantee was applied to just 15 of the company's top executives. Multinational search firms offer global search immunity to only 5 per cent of their clients.

This is just one aspect of the executive search business which the authors of the study throw into high relief. But there are others which show that the business is facing

challenges of internationalisation which will force its members to think about fee structure, the networking of data-bases, and alliances or affiliations with other firms. This is especially so in the context of the 1992 single market plans.

Although most of the top firms are multinational, their operations are geared to serving the market in which they are situated. In the current circumstances foreign offices are activated usually after considerable effort has been spent in discovering that there is a dearth of local talent to fill a position.

The involvement of an affiliated office raises the problem of having to make "fee splits", precisely at the point where the profit earned from a search has already diminished. For firms which pay end-year success bonuses to consultants, the prospect of fee splitting could therefore act as a disincentive to offer clients a full international service.

A solution to this problem - which is not wholly obvious - would go some of the way to cementing the necessary inter-office communication that the study suggests exists in multinational search firms today. But once the financial reward aspect of an international search is sorted out, the decisions on compatible computer systems, for example, ought to be easier.

At the near level the survey reveals a large amount of dissatisfaction with headhunting. But the lack of a corresponding section on how headhunters evaluate their clients makes a fair picture of the relationship

difficult to obtain.

The three most frequently cited criticisms of headhunters, say the researchers, were that: insufficient effort was made on behalf of the client; they had an inadequate understanding of the client's needs; and that the assignment took too long.

Clients may indeed not be as open with their advisers as they ought to be. Executive search suffers just as much as a computer in its output being constrained by the quality of initial input. It is of little use for clients to claim that their needs are not understood if they are not fully open from the start.

The Economist study is particularly poor in this area and fails to give a balanced account of headhunting. The beauty contest it conducted of top headhunters ought also to be treated with some caution.

The accompanying table purports to be the first such ranking to be made public. It certainly provides food for thought. But close attention should be paid to the sample size. The Economist estimated that Egon Zehnder, for example, conducted 500 assignments between 1987-89, yet only 19 of Zehnder's clients responded to its survey - the response rate was generally low. It seems odd that while Zehnder has a 75 per cent repeat business track record in the UK it should have scored so lowly.

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Top Ten Executive Search Firms

Firm	Points	No. of clients replying	Times placed 1st or 2nd	% clients placing firm 1st or 2nd
Goddard Key Rogers	93	25	15	60
Norman Broadbent	77	15	12	80
Egon Zehnder	67	19	10	53
Russell Reynolds	58	15	8	53
Spencer Stuart	42	13	6	46
Whithead Mann	34	7	7	100
Heidrick & Struggles	31	6	6	62
Boyd	24	6	4	67
Korn/Ferry	24	6	3	38
Tyack & Partners	24	6	3	38

Source: The Economist Publications.

CONTRACTS & TENDERS

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To meet the continued economic growth of the territory, the Government of Hong Kong has decided to relocate its existing international airport to Chek Lap Kok on Lantau Island by early 1997. The new airport will have the capacity to handle up to 80 million passengers, 320,000 aircraft movements and over 4 million tonnes of air cargo annually. The Lantau Fixed Crossing will initially be the only land transport link to this new airport.

It is currently envisaged that this combined road and rail Crossing will incorporate two suspension bridges of main spans of 1,413 metres and 450 metres respectively. Together with connecting highways, the whole project will be of a total length of approximately seven kilometres. The road crossing will be of dual-3 lane capacity; the rail crossing will consist of a twin track railway. According to the present plan, the Crossing should be in operation by mid 1996.

The Government of Hong Kong intends to invite in late 1990 proposals for a franchise to finance, design, construct and operate the Crossing which will include a right to collect tolls within the franchise period. Organisations who wish to register an interest may do so by obtaining and completing the registration form attached to the Invitation Package. The Invitation Package, which includes further details of the proposed scheme and the bidding arrangements, may be obtained from the Director of Highways on or after 12th February, 1990 at the following address:-

Highways Department,
16th Floor, Empire Centre,
68 Mody Road,
Kowloon
Hong Kong.
(Fax No. 852 311 3648)

The completed registration form should be returned not later than 16th March, 1990.

This invitation does not constitute any commitment by the Government of Hong Kong in respect of any expression of interest which may be submitted in response to it.

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Cladding Docklands offices

HINCHCLIFFE FACADES, a subsidiary of Triplett Lloyd, has secured what is believed to be one of the largest single cladding contracts ever placed with a UK company, worth over £20m, spread over two years. The developer is NCC Property, the UK-based subsidiary of NCC Fastigheter AB.

The contract is for the facade cladding to four office blocks in the London Docklands at East India Dock. The buildings incorporate a combination of granite and curtain walling.

Hammersmith office village

THE J M JONES CONSTRUCTION GROUP has won a £2m contract to build an office village, to be known as Parkfield House, in Galena Road, Hammersmith, West London. The group was awarded the contract by Parkfield Properties.

The village consists of seven three-storey units with secured semi-basement car parking, providing a total area of 24,000 sq ft. The scheme, being built on a restricted site, makes full use of traditional materials with predominantly brick elevations and tiled roofs.

Other recent London projects include a £2m 24,000 sq ft office development in North West London on behalf of the William Pears Group.

CONSTRUCTION CONTRACTS

Upgrading Birmingham's water supply facilities

Severn Trent Water has awarded a £50m contract to extend its Frankley water treatment works in Birmingham to two TRAFALGAR HOUSE GROUP companies.

The contract, awarded by Severn's wholly-owned subsidiary, Severn Trent Water, is going to Trafalgar's Construction Projects, which will undertake the design and construction of the civil engineering works, and to John Brown Engineering, specialists in process engineering.

Frankley is one of the largest water treatment works in Britain, and supplies about 70m gallons of water a day to more than one million people. Planning for the project began in 1987 and work will start early this year, with completion set for 1993.

The Frankley project is part of a £40m capital investment programme planned by Severn over the next 10 years to meet UK and European Community water standards. The plan was set out during flotation.

£21.5m shopping centre for Weymouth

FAIRCLOUGH BUILDING'S London and southern division is to build Weymouth's first large modern shopping centre. The £21.5m contract from Speyhawk subsidiary Carter Commercial Developments will include a multi-level covered complex with 198,000 sq ft of retail space in the heart of the West Country's seaside resort.

Thomas Street and Commercial Road, Melcombe Court will provide two levels of shopping in a glass-covered climate-controlled environment.

Constructed with a precast frame, the centre will incorporate external brick cladding with - complementary to local architecture - ceramic floor tiling, suspended ceilings, and balustrading in the malls. Lifts and escalators will also be installed.

£30m orders awarded to Try Group

The TRY GROUP of companies has started the decade with new orders totalling over £30m. The main contracting arm, Try Construction, has won the major share with jobs totalling £22m. The largest, at £5.2m, is a design and build contract in Windmill Street, central London. It is a mixed development of residential, retail and offices for Finlan Property Developments. The four-storey, steel-framed building, with basement car parking, will be completed at the end of the year.

The All England Lawn Tennis Club has placed a contract for the refurbishment of the club's main lounge at the Centre Court.

World Industries heads the direct list, its UK headquarters at Exbridge is to be fitted out at a cost of £1.2m.

£9m Lancashire hotel development

MOSS CONSTRUCTION NORTHERN, a subsidiary of Besser Regional Construction, has been awarded a £9m contract to build a hotel for Queens Most Houses in Bolton.

The 130 bedroom hotel will include extensive conference and banqueting facilities for up to 300 people, a leisure complex including a pool, jacuzzi, sauna and solarium.

LEGAL COLUMN

High rate of redundancies among solicitors 'a crisis'

By Robert Rice, Legal Correspondent

RISKS in salaries for solicitors in private practice in 1990 are expected to be below reported rises in previous years, says the 1989 Hay Survey of Solicitors' Remuneration, published today.

That may indicate an easing of the recruitment difficulties the profession has faced in recent years, it says.

Support for the suggestion that the profession's much-publicised recruitment crisis may be over came last week from the Young Solicitors Group of the Law Society.

It announced that alarming evidence has emerged of a deepening redundancy trend in the profession since the group set up its Redundancy Helpline just before Christmas.

In less than one month the YSG Helpline has had more than 30 inquiries from solicitors facing redundancy. All but one, however, have been from solicitors specialising in conveyancing.

As the property market - both residential and commercial - declines further, solicitors could have a knock-on effect in the City law firms which have built up substantial corporate finance departments in recent years. But a downturn in work in these areas could be matched by an upturn in corporate insolvency work or international and European-driven business, for example.

So whether a general downturn in work would translate into redundancies among the City firms is an open question. Certainly for the moment the large City law firms remain bullish about growth and will take on more trainee solicitors than ever in the coming September.

Given that firms do their recruiting at the second-year undergraduate stage and are generally looking at least two years ahead, the number of trainee solicitors they recruit this autumn to join them in the autumn of 1992 may prove a more significant indicator.

What the emerging redundancy crisis almost certainly signifies, however, is that the traditional five-year recruitment cycle for solicitors is proving true to form. From oversupply in the early 80s to a significant shortage of suitable candidates in the middle of the decade, the profession appears to be moving back towards a position of oversupply.

The profession is now all too aware of this cycle and it is to be hoped that this time the downturn in demand for solicitors can be managed more effectively so that we do not see such violent swings.

It is no good, as the profession knows, turning off the supply tap and expecting to turn it on again without ill-effects when the economy picks up in a year or two. If that is allowed to happen the lessons of the recruitment crisis are lost.

So there is no obvious reason why solicitors in the commercial and residential property field should escape a similar downturn in their fortunes.

The broader question is whether, after what could loosely be described as a "Big Bang" for lawyers in the late 1980s, the legal profession is about to see a shakeout similar to that which has swept through the City's dealing houses and market makers over the last 18 months.

It is possible that if the UK economy moves into recession, however mild, we may see a reduction in merger and acquisition activity, for example,

which could have a knock-on effect in the City law firms which have built up substantial corporate finance departments in recent years. But a downturn in work in these areas could be matched by an upturn in corporate insolvency work or international and European-driven business, for example.

are signs that the shortage may lessen in the future. This is due to improvements both on the demand and supply side, Hay says.

"Factors such as a flat property market and a generally less buoyant economy will ease demand and extra places on finance courses will improve supply," it comments.

For the short term, however, companies will continue to be forced into manipulating salary policy by introducing market premiums or different salary ranges in order to recruit lawyers of sufficient calibre, it says.

Hay also notes the emergence in 1989 of a significant trend towards retaining women lawyers who wish to raise a family.

Many firms are tackling the issue as a matter of urgency, it says, particularly now such a high proportion (more than 50 per cent in many cases) of their annual intake are women.

Career breaks, crèches, job-sharing and part-time working are all under consideration.

As for salaries in 1990, solicitors continued to be paid consistently above the median for all jobs with the difference most marked around the recently qualified/two to three years post-qualified level.

The median salary for a newly qualified solicitor was £17,548 compared with £16,468 for all jobs - a difference of 7.1 per cent, and for two to three years post-qualified, the median solicitors' salary was £21,132 compared with £18,723 for all jobs - a difference of 12.8 per cent.

Overall, salary levels for lawyers increased by around 10 per cent over the year to September 1 1989. However, this average figure disguises certain important points, for example that some organisations, particularly those in the professional sector, awarded increases well in excess of this figure.

Predictably, salaries paid to legal staff in Inner London exceeded the national median by the greatest amount, which on average was 16.3 per cent. Solicitors based in East Anglia and the East Midlands tended to be the worst paid - on average 16 per cent below the national median.

These differences varied

between job levels. At the newly qualified level, for example, the median base salary in Inner London was £22,533, whereas in the East Midlands/East Anglia it was £13,990. These figures compare with a national median of £17,548.

Within commerce and industry salaries varied considerably. Financial companies generally remunerate legal staff more generously than companies in the industrial and service sectors, with the banking and all sectors paying the highest.

Judges, by contrast, learnt from the 1990 Report of the Top Salaries Review Body, published last week, that their salaries are to rise by 7 per cent over the next year with an additional 10 per cent payable over two years for junior members of the judiciary, from senior circuit judges down.

Six per cent will be payable from April 1, with the remaining 1 per cent payable from January 1 1991.

The additional 10 per cent for the lower judiciary will be payable in three instalments of 3.3 per cent.

The salary of the Lord Chief Justice, Lord Lane, the highest paid judge, will rise from £29,500 to £35,750 by January next year. Law Lords and the Master of the Rolls will receive £28,500. Appeal Court judges will receive £8,000.

The salaries of industrial tribunal chairmen, metropolitan stipendiary magistrates, special commissioners for income tax and immigration adjudicators will rise by stages from £29,400 to £45,100 by April 1 1992.

It doesn't seem a great deal when first-year partners in some large City law firms earn £100,000 or more.

THE SOVIET UNION
The Financial Times proposes to publish a Survey on the above on

12th March 1990
For a full editorial synopsis and advertisement details, please contact:

Patrick Garridge
on 01-573 3426
or write to her at:
Number One, Southwark
Bridge
London SE1 1TA

FINANCIAL TIMES
EUROPE'S LEADING BUSINESS PAPER

PARLIAMENTARY

Today
Commons: Debate on the Royal Navy.

Lords: Pakistan Bill, committee.

Courts and Legal Services Bill, committee.

Debate on report of the European Communities committee on irradiation of food.

Select committee: Public Accounts: subject, aid to India. Witnesses: Mr T. Lancaster, Overseas Development Administration (Room 16, 5 p.m.)

Tomorrow
Commons: Debate on agricultural.

Lords: Criminal Justice (International Co-operation) Bill, report.

Human Fertilisation and Embryology Bill, committee.

Committees on private bills: Cardiff Bay Barrage Bill (Room 5, 10.30 a.m.) and King's Cross Railways Bill (Grand Committee Room, Westminster Hall, 10.30 a.m.)

Wednesday
Commons: Motion on Social Security Benefit Upgrading Regulations.

Motions on further social security orders.

Lords: Debate on "The role of a free market economy in creating jobs and wealth."

Environment Protection Bill, second reading.

Select committee: Agriculture: subject, fish farming. Witnesses: National Rivers Authority, Scottish River Purification Boards Association, Water Research Centre, and Department of the Environment (Room 20, 10.45 a.m.)

Defence: subject, security of military installations. Witnesses: British Security Industries Association and Defence Police Federation (Room 15, 11 a.m.)

Energy: subject, cost of nuclear power. Witnesses: Lord Marshall of Goring, Mr John Baker and Mr Alan Bowen of National Power (Room 8, 11 a.m.)

Thursday
Commons: Opposition debate on the Scottish economy.

Motion on EC documents on rights of residence.

Opposed private business. Lords: Human Fertilisation and Embryology Bill, committee.

Motion on Official Secrets Act.

Committees on private bills: Cardiff Bay Barrage Bill (Room 5, 10.30 a.m.) and King's Cross Railways Bill (Grand Committee Room, Westminster Hall, 10.30 a.m.)

Friday
Commons: Private members' bills.

Lords: Coal Industry Bill, second reading.

Motor Trade (Consumer Protection) Bill, second reading.

DIARY DATES

FINANCIAL

TODAY
COMPANY MEETINGS:
Trafalgar House, The Farmers' Group, 11.30 a.m.
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Trafalgar House, 11.30 a.m.

BOARD MEETINGS:
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APPOINTMENTS

Senior post at Barclays

Mr Alastair Robinson (pictured), director, personnel, becomes executive director, UK operations, from April 16, and joins the board of BARCLAYS.

Mr Howard A. Morgan has been promoted to vice president and general manager of the UK financial services institutions business in London. He will be responsible for the traveller's cheque product in the UK. He was vice president, sales and marketing.

Mr Tim Flanagan has been appointed finance director of SAFETELL INTERNATIONAL, which makes rising security screens for banks and building societies. It is an associate company of Tate & Lyle, and is backed by Schroder Ventures, where Mr Flanagan was an executive.

Mr Andrew Sayer has been appointed a director of DEN NORSE CREDIT BANK, in charge of UK corporate banking.

Lord (Frank) Taylor of Bradford has become president of AIMS OF INDUSTRY following the death of Sir John Reels. Lord Taylor is founder and life president of the Taylor Woodward Group. Lord Boardman has rejoined the organisation's council.

SINTROM has appointed Mr Ian Hillier-Brook as group chief executive. He was managing director of Storage Technology.

HENDERSON ADMINISTRATION GROUP has appointed five directors at Henderson Financial Management: Mr Michael Clayton, Mr Alastair Mackay-Brown, Mr Eazy Montgomery, Mr Peter Hillier and Mr Esther Gardyn.

Mr John Bailey has been appointed managing director of CORPORATE BANKING SERVICES. He was deputy chief executive, Credit Suisse Bankmaster and Moore.

Newly-formed AMEY FLOORING has appointed Mr Michael L. Kitchen as chairman. Mr Arthur S. Tyler is managing director, Mr David A. Cawthorne as finance director, and Mr Richard E. Hall as technical director.

NATIONAL & PROVINCIAL BUILDING SOCIETY has appointed Mr E4 Bucks as group IT director.

Mr John Wilken and **Mr Kevin Stratford** have been appointed directors of BERRY, BIRCH & NOBLE.

Mr Denis Gaudier-Savagnac, inspector général des Finances, has joined KLEINWORT SENSON as a director, in charge of activities in France. He will be based in Paris.

Lord Nicholas Gordon-Lennox, former ambassador to Spain, has been appointed a director of THE FOREIGN AND COLONIAL INVESTMENT TRUST. He replaces Sir Nicholas Henderson who has retired.

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Trade fairs and exhibitions: UK

Current
International Spring fair (01-865 9201) (until February 8) NEC, Birmingham

February 7-8
Defence Technology Conference and Exhibition (0832 44127) Novotel, London

February 7-11
Scottish Boat, Caravan, Camping and Leisure Show (041-221 1769) Exhibition and Conference Centre, Glasgow

February 12-15
Corporate Computer Security '90 International Exhibition and Conference (0733 60555) Novotel, Hammersmith

February 12-15
The Property Business + Enterprise 3 (01-834 1717) Barbican, London

February 20-22
International Toy and Hobby Fair (01-880 2261) Nuremberg

February 9-12
International Boat Show (01-466 1951) Helsinki

February 12-21
International Confectionery, Chocolate, Biscuit and Pastry Exhibition - INTERSUC (01-225 5585) Paris

February 7
BCB Conference: Disaster relief and mitigation (01-222 3551) Q&A Conference Centre, London

February 8
The Economist: Managing services: the key to total customer satisfaction (01-978 5555) Marriott Hotel, London

February 12-13
Financial Times: Commercial aviation in the Asia-Pacific region to the end of the century and beyond (01-925 2333) Singapore

ARTS

Hoyland & Ohana

LILIAN BAYLESS
THEATRE

Music theatre came of age in the 1980s, when composers realised that traditional opera houses lacked both the resources and the inclination to put on new work with the thoroughness and frequency they deserved. Now, when opera is in a state of confusion for new works seem to be distributed with abandon to anyone who fancies the idea of a stage work, the more minimal dramatic trappings of music theatre have come to seem quite unfashionable, even though they often offer a fiercer, more revealing fusion of text, music and gesture than the opera house.

Both the works in *Lentano's* double bill on Thursday were new to London, yet there seemed something pleasantly old-fashioned about the whole enterprise - an on-stage instrumental ensemble larger than the *Fires of London* might have mustered 20 years ago, a solo soprano and no set at all in the first work, a singer, two minims and a few drapes and costumes in the second.

In fact the staging of *Maurice Ohana's Trois Contes de l'Honorable Fleur* blurred distinctions of opera and music theatre. It was credited to Lento, director Elia Lento, though the use of two minims to counterpoint the soprano's presentation of some slender Japanese legends, was part of Ohana's original concept; the piece was first performed at the Avignon Festival in 1978. The episode from Dario Fo's *The Worker knows 300 Words*, the Boss knows 600 - *That's why it's the Boss* in which a Sicilian mother recalls her son's murder by the Mafia, Hoyland presents it in a mix of Italian and English (translation by David Hirst), in speech, waltzes and carefully pitched songs, while the instruments punctuate and comment, and finally stretch themselves into a languorous lament.

The proportions are surprisingly modest: I expected something more than 30 minutes of music, and the subject is a darkly serious one that could have been explored at greater length. But dramatic shape has always been one of Hoyland's strengths, in his theatre pieces, and *La Madre* moves in a beautifully proportioned, economical curve the swiftness between the vocal modes are finely calculated and the textures full of his spiky rhythms and edgy, potent sonorities. It exploits Linda Hirst's talents to the full, but left the feeling that Hoyland's dramatic gifts are more than ready for a larger canvas, and one of those wondrous opera commissions ought to have been sent his way long ago.

Andrew Clements

ARCHITECTURE

Cities should be about people

There are very few great thinkers or writers in the world of town planning and architecture and one of the greatest of them, Lewis Mumford, died last week at the age of 94.

Many people must have been surprised to find that this sage had lived into the 1990s. He had retreated from the fray to his rambling house in Amherst, New York, undertaking only the work that appealed to him.

His writings on cities and architecture were highly influential, from the time he wrote *Technics and Civilization* in 1934 to his remarkable survey, *The City in History*, published in 1961.

What was it that made this American writer so important? I think it was because his work shows a breadth of mind that has been unfashionable in so much of the 20th century. He was something of a prophet when it came to the future of the city.

In London in 1960 he said: "The curse of all cities is the quantity of everything they have to contain, from people to cars. Cars should be cleared away from city centres and the space they devour should be restored to public transport." He identified many of the problems of the current debate about the inner city, and inspired much of the thinking about green belts, new towns and settlements that work well as organised communities. His particular anxiety was what he saw as a love affair between the 20th century man and the machine. "If you fall in love with a machine there is something wrong with your religion."

In his early books, *Sticks and Stones* (1924) and *The Brown Decades* (1926), he was interested in American cities, and in particular the skyscraper, which he saw as a machine. Only gradually did he move on to more universal themes. His most influential early book was *The Culture of Cities*, published in 1938, which placed him at the centre of the international town planning debate. Mumford's particular gift was to synthesise his vast reading and learning in the fields of technology, the arts, history and philosophy, into a single volume. He saw the development of the city in terms of the activities of man, both social and intellectual. While he recognised the positive contribution of cities in history, his careful analysis forced him to conclude that the dehumanised industrial city led to spiritual impoverishment and social disorder.

But he never abandoned hope and produced ideas for planned and limited communities that occupied an organised regional framework. This was his vision of the "New Urban Order", which recognised that the objectives of planning and architecture should always be related to social aims. Throughout his life Mumford wrote, campaigned and argued for social advance through



A deceptively charming view of the new Spitalfields: the whole area will be overshadowed by office blocks completely out of scale with the neighbourhood.

was *The Culture of Cities*, published in 1938, which placed him at the centre of the international town planning debate. Mumford's particular gift was to synthesise his vast reading and learning in the fields of technology, the arts, history and philosophy, into a single volume. He saw the development of the city in terms of the activities of man, both social and intellectual. While he recognised the positive contribution of cities in history, his careful analysis forced him to conclude that the dehumanised industrial city led to spiritual impoverishment and social disorder.

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environmental improvement. His column, "Skyline" in the *New Yorker*, was a morally principled commentary on the state of the architectural and planning world. His long correspondence with Sir Frederic Osborn, the British campaigner for new towns and garden cities, runs from 1938 to 1970. He was sympathetic to the aims of British planners and these letters reveal a shared concern of two men who were prepared to take on governments and, in Osborn's case, to risk money on the development of new towns.

Socialised planning is today unfashionable in both Britain and America, but I detect a return to the more principled approach to development that Mumford would have recognised. He must have been horrified by the Reagan years in the US, when even a *laissez-faire* approach to planning was replaced by a "rip it up" policy to both plans and cities. What would Mumford have thought of London today, particularly

as the city falls more and more under the influence of American architects and developers?

Take a couple of recent schemes. Roseburgh Stanhope Developments is beginning on its huge office development at the foot of Ludgate Hill, which stretches from Holborn Viaduct to Queen Victoria Street. Of the five blocks, three will be designed by the American firm of Skidmore Owings and Merrill.

Initially they look completely routine. The developer has allowed one burst of creative energy on the site by commissioning the British architect John Outram to design an office building behind the famous art nouveau Black Friar public house. In its use of materials, encouragement of pattern and arched skyline, the Outram proposal looks like being one of the city's livelier new offices - suggestive indeed of a Victorian richness.

But, as Mumford would have said, cities are about more

than architectural style. The real effect of the Ludgate proposals will be to create a wall of offices at the foot of the hill, with little attempt to enhance the skyline or understand the scale of the city.

The same criticisms must surely be applied to the latest proposals for the market site in Spitalfields by the Spitalfields Development Group, which has also opted for American architects, Swanke Hayden Connell. This New York firm has, in my view, completely failed to design buildings that bear any relation to London at all.

It is sad indeed that this neighbourhood of London, where the efforts of the community have saved the remarkable heritage of Georgian streets around that masterpiece of Hawksmoor's career, Christ Church Spitalfields, is to become as mediocre as anywhere else. The scale and design details of the lumpen office blocks are, quite simply, wrong and insensitive. What is worse is that the architects and developers pretend that their scheme is in the tradition of the surrounding architecture.

If this Swanke Hayden Connell scheme goes ahead, all Spitalfields will gain is an ingeniously engineered shopping gallery by Santiago Calatrava set in an unharmonious group of office blocks. Why should a lively, historical, varied and rich part of London be changed into a suburb of Toronto? Is there anyone there in Mr Patten's office who has read a word of Lewis Mumford? Is there anyone there who actually looks and walks in the city? Do not be deceived by smooth-talking architects and their mendacious perspectives any more. London is on the brink of a character assassination against which nothing has been learned since the 1980s.

Colin Amery

Bob Dylan

HAMMERSMITH ODEON

The "new" Dylan is about as frequent a feature in our lives as the "new" Daz and a jolly sight more interesting. Even when at his most perverse and patronising the 48-year-old from Minnesota, who can rightly claim (as if he could be bothered) equality with Presley and the Beatles in the pop pantheon, is always fascinating, always a point.

He is at Hammersmith until Thursday, and judging by Saturday's opener, these concerts will be among the hottest of the year. The venue, which manages to be both intense and laid-back, is the ideal setting for Dylan Mark IX. At last he is stripped down to what may be another pose but a comfortable one - Dylan, the rock star.

The new album which brings him here, "Oh Mercy", is his best since the last Labour Government. It is built round fast-moving pop songs, belted out by one of those tight, gutsy, American bands that seem born to boogie. They are widely featured in the set and anyone standing in at the chain, submarine figure in the white jacket and with the long black stick legs, crouching over an electric guitar along with his buddies, might think they had stumbled on one of those maverick American rock bands of the 1970s - Tom Petty, say, or even J. Geils.

But Dylan, being a twisted genius, never lets an audience

relax for more than a couple of songs. When he plays the standards, the songs from the sixties which rallied a generation around the youth banner, you strain to recognise them beneath the cynicism - they are thrown away in garbled, almost punkish, bursts of energy. Gone are the days when Dylan drowled out every phrase into nonsense; now he seems to despise his poetic imagery and his millennial illusions.

There is not much politics, but "All along the watchtower" is played with Hendrix-like passion, and "Like a Rolling Stone" with a hint of nostalgia. No room for the great love songs, or the anthems of the new religious order. After 90 minutes, with every eye drilled on the stage and every mind delivered up to Dylan's magnetic casualness, he quits.

He returns. The audience relaxes and anticipates the classics of pop. Instead there is a detached "Mr Tambourine Man" and "Everything is broken", from the new album. The stage lights go off, the auditorium lights go on. True to himself to the end Dylan has toyed with the enthusiasm of his ecstatic fans for a while and then abandoned them to cold turkey. It will be different tonight - but as mesmerizing.

Antony Thorncroft

SPONSORSHIP

BSIS tightens its belt

The Government is tightening up on its help for business sponsors of the arts. In future, any company that has supported the arts for more than three years will not be eligible for a back-up grant under the Business Sponsorship Incentive Scheme. This is now concentrated on first-time sponsors, but even here its generosity has been narrowed: instead of providing £1 for every £3 from a new sponsor the Government will only respond on a £1 to £4 basis.

At the same time Mr Richard Lacey, Minister for the Arts, has squeezed another £250,000 from the Treasury so that, starting from April 1, the BSIS will have £3.5m to disburse, in maximum packages of £25,000. The additional cash and the less generous provisions should ensure that the Association for Business Sponsorship of the Arts (ABSA), which administers the scheme, will not run out of cash prematurely. In 1989-90, for example, the money was exhausted by November. The Government and ABSA are still confident that arts sponsorship will grow and to regulate the demand for grants, the subsidy is to be allocated through six bi-monthly budgets, with first comers getting the money.

This optimism clashes with the view of many arts organisations, who are finding it harder to get cash from traditional sponsors. However, it is the larger, London-based, opera companies and art galleries that are meeting resistance while, in the regions, business is still discovering the joys of sponsorship. The latest statistics for 1989-90 show that 131 new sponsors received BSIS grants under the old dispensation as against 81 experienced sponsors. In all, the BSIS scheme has attracted more than £21m in new sponsorship in five years.

If London arts organisations are experiencing problems, there are encouraging reports from the regions, notably from Merseyside and Glasgow. Four years ago the Royal Liverpool Philharmonic Orchestra was up against it. A big supporter, Merseyside Regional Council, had been making a Liverpool City Council had other priorities and refused to bridge the funding gap.

Now the RLPO is entering its 150th season in fine fettle, thanks to Libor Pesek, the new music director and his success in selling itself to business, helped by persuading businessmen to join its board. In the last two years its sponsorship income has trebled to £400,000 a year. The main event of the orchestra's celebrations still awaits a sponsor - probably because the RLPO is looking for a six-figure sum. Paul McCartney is writing an 80 minute oratorio celebrating his home town, for performance in June 1991. With recording and video potential, the orchestra sees this as a key sponsorship opportunity.

In the meantime, it is trying to do for Merseyside what the CBSO and Sadler's Wells have achieved for Birmingham and its selection as European Year of Culture for Glasgow. On March 21 at the Barbican, London, Business Opportunities on Merseyside (BOOM) is holding a conference, with 250 companies invited to hear about the investment appeal of the region. The day climaxes with a concert by the RLPO, sponsored by Unilever and the University of Liverpool.

The orchestra has managed to develop close ties with local educational institutions. As

well as the University, the local Polytechnic has sponsored a concert (which costs between £5,000 and £15,000) and so has helped funding Ruthin School, City of Wales Royal Insurance, IBM and ICI.

The RLPO has even persuaded GEC, notoriously dubious about sponsorship, to back the orchestra on a forthcoming trip to the Soviet Union; its subsidiary, GPT, is bringing the modern telephone to Moscow.

Another reason why sponsorship money might be thin on the ground down south this year is that much of it is going to Glasgow. Eighteen months ago Glasgow poached Wendy Stephenson from the Edinburgh Festival with the task of drumming up sponsors to help pay for its ambitions as European City of Culture in 1990. To date she has brought in almost £5m.

Some arts organisations have been happy to develop their own sponsorship links, but dozens of events are going ahead thanks to the Stephenson blackies on account of 250 local based companies. About 100 have offered something. Most generous were BP Exploration, with well over £200,000, most of which is going behind the development of the Dome of Discovery, and Tennents, which has spread almost £200,000 around eight events, including the opening gala at an October 8.

Of the financial institutions the Bank of Scotland is putting up £135,000, which includes installing lifts for the disabled in the concert hall, while the Royal Bank of Scotland is good for £100,000. The Clydesdale Bank is making a modest contribution and Brechin Robb, solicitors, is putting up £5,000 to take a performance of *Madama Butterfly* by Scottish Opera.

Among new sponsors Britannia Life is backing the major Degas show at the Burrell with £60,000, and MOW Construction is investing £100,000 in the exhibition of Scottish art at the modernised McEwan galleries. Other builders gave help in kind - Tarmac and Rush & Tompkins have made the Tramway, a former tram factory, an enjoyable arts centre.

The McEwan Galleries kicked off last month with the British Art Show 1990, sponsored appropriately with £100,000 from 31, the venture capital group, which is also a sponsor, and as both buyer and sponsor of contemporary art.

The privatised institutions are proving keen art sponsors. British Airways has come up with £10,000 worth of air travel for the best final year art student to be judged at the International Contemporary Art Fair at Olympia in late March, which it also sponsors. And John Simmonds has put together a show of over 200 paintings by 60 of the best post 1985-art graduates. Auctioneers Bonhams, which has a vested interest in encouraging new art patrons, is exhibiting, then selling, them on April 9.

Hine, the French cognac makers, is coming to the aid of threatened arts and crafts. Last week it gave bow maker Stephane Thomachot £775,000 (£7,500) with which he will train an apprentice and buy the rare Brazilian wood, most favoured in the construction of bows. Other traditional skills were considered for the award, which will now be annual.

Antony Thorncroft

Valentino

BIRMINGHAM REP STUDIO

Shirley Beattie, award winner from last year's Edinburgh fringe, makes their follow-up appearance with a short, sharp stab at the system that made and broke Rodolph Valentino.

It is a subject that gets close to the mystic heart of this talented young Coventry-based touring company, giving full rein to the physical inventiveness that made such an impact in *Punch and Judy*, their low-down on marital violence.

The villain of this first full collaboration with Birmingham Rep, is the Studio boss - dubbed "The Manipulator" - whose initial reluctance to hire the young Italian fortune hunter ("Italians play heavy, thugs, greasballs") turns to rank opportunism as the darker signs dawn before his eyes.

In three acts of subtitled melodrama Valentino's life is played out by a trio of actors in lieu of a cast of thousands. From his birth, silent movie-style, to a mother

a style that changes with each act.

The Chaplinesque knock-about of the early years gives on a walkie-talkie (Andrew McIlwaine), whose professional interest does not stop at the studio door. Valentino is groomed and dragged into celebrity and out of marriage to the domineering, set-designing feminist who for a while held his life together.

Dubbed a pansy by an obsessively homophobic society, he fights a rearward action, framed as a boxing match, finally doffing his gloves and giving in to the pressures of infamy.

It is not the subtlety of psychological readings, nor the most sophisticated of political analyses, but Shirley Beattie are not in the business of actuality.

Their reason is the politics of power: whether it is Punch knocking Judy out for the count or The Manipulator brutally stripping Valentino of his independence - and his life.

Writer and director Debbie Lutz sets about the show with a characteristic verve: her script is generally sharp and funny in the right places; her portrayal of the

various women in Valentino's life is strong though bordering on the sameish, a problem that begins, by the final act, to affect the whole piece.

The invigorating physicality of the work makes a shocking peak in the second act when the outstanding Mark Kilmer as Valentino, launches into a routine which begins with the condescending signing of autographs and degenerates into a brutal striptease, as his clothes are torn from him by adoring fans.

This is the Beattie at their best, turning an image on a knife-point and letting it spin. The trouble comes when the images are so complete that nothing more needs to be said.

The flow of *Punch and Judy*, an awkwardness with the ending, re-surfaces here as Valentino is pitched into the boxing ring for a finale that smacks of playing to formula.

There is no doubt that audiences will enjoy the show, but the next step for Shirley Beattie must be to hitch themselves to an outsider capable of setting their skills in a new and more challenging perspective.

Claire Armitstead

Swan Lake

COVENT GARDEN

It is one of the inevitabilities of ballet that new Swan Queens take to the lake for the first time on Saturday afternoons. Siegfried surprises at the swan's transformation; that brief orchestral phrase prepares us and there she is - young, graceful and probably riven with nerves. And there we are, eager for her success. So it proved yet again last Saturday when Darcey Bussell was the debutant Odette/Odile.

She appeared, with the bold streak of her limbs signalling wonderful things to us, and our hearts went out to her.

Miss Bussell, not three years out of the Royal Ballet School but with the grand achievement of her heroine in *The Prince of the Pagodas* to sustain her, brings exceptional gifts of technique and physical stamina to *Swan Lake*. Her line stretches proudly out, lifting the choreography and, at her finest, giving it a luscious power. We are watching a young artist in the earliest moments of her career, and it is potential rather than present success that is most exciting.

Saturday's debut, with Jonathan Cope an attentive Siegfried, was well judged, well prepared: when her emotional view of the double role matches her physical aptitude for it, echoing the exaltant

shapes she draws in movement, we shall have a notable interpretation. And as a note in passing let me urge that the Royal Ballet abandon the swan's bathing caps and cut-out make-up designed for the lake-side arts forthwith. The beautiful plating of Miss Bussell's head was distorted by her head-dress - and in the evening Lesley Collier's Odette very wisely reverted to the simple wings of white feathers, and looked vastly better.

Miss Collier's sincere and unforced interpretation had the advantage of another notable debutant, Laurent Hilaire, as partner. M. Hilaire is one of nature's (and ballet's) Princes. Aristocratic manners, an alert clarity in mime - and an elegant way of speaking the language of the role, make him an ideal Siegfried.

M. Hilaire's temperament is all the more potent for the control of true and commanding classic style. Amid the hummer of this production - heavily populated with drunks and merry retainers and flaming guests and some notorious tots - Laurent Hilaire reminds us of the value of good manners and ardent virtuosity.

Clement Crisp

ARTS GUIDE

February 2-8

MUSIC

London

Nigel Shortland (piano). Prof. Robert Doherty, Chopin (Tues). Purcell Room, South Bank Centre (225 9800).

Paris

Trio Tchiklavsky (Mon). Salle Gaveaux (4562000). Orchestre Colonne conducted by Philippe Entremont, Karen Adam (violin), Gary Hoffman (cello). Brahms, Boulez, Debussy (Mon). Salle Pleyel (4563873). Orchestre de Paris and Ensemble Intercontemporain conducted by Pierre Boulez. Varese, Delavoy, Beriole (Wed, Thur). Salle Pleyel (4563756). Orchestre National de France. Levens, Schnittke, Bartok (Thurs). Radio France, Grand Auditorium (4560151).

Brussels

London Symphony Orchestra conducted by Michael Tilson Thomas plays Berlioz, Ives and Mozart (Thurs). Palais des Beaux-Arts.

Frankfurt

Frankfurt's Radio Orchestra conducted by Gerhard Schwarz with pianist Christian Zacherias. Aaron Copland, Beethoven, Webern and Mendelssohn (Wed, Thurs). Alte Oper.

Munich

Hermann Frey recital, accompanied by Hartmut Deutsch (piano). Schubert and Karl Loewe (Thurs). Philharmonie im Gasteig.

Berlin

Berlin Philharmonic Orchestra conducted by Zubin Mehta and Mikolaj (violin) with a Richard Strauss programme (Thurs). Philharmonie.

Amsterdam

Netherlands Philharmonic with Frank Peter Zimmermann (violin). Hartmut Haenchen conducting. Berg, Bruckner (Tue, Wed). Concertgebouw (718 345). Royal Concertgebouw Orchestra conducted by Riccardo Chailly, with Ronald Brautigam (piano and harpsichord), Viktor Liberman and Jean van Zweden (violin). Aradia Devian (soprano) and Arthur Eisen (bass). Stravinsky, Schnittke, Shostakovich (Thurs). Concertgebouw. (718 345).

Barcelona

Colorado Quartet. Mozart, Bartok, Beethoven (Wed). Fundació Caja de Pensiones (317 87 87). Mikha Magaloff (piano). Stravinsky, Chopin (Thurs). Palau de la Musica Catalana (3018943).

Madrid

Mikha Magaloff (piano). Stravinsky, Beethoven, Debussy, Stravinsky, Chopin (Tues). Auditorio Nacional de Musica (357 01 60). Raimon-Spazial Festival. Diversamento Ensemble de Milán conducted by Sandro Gotti. Busotti, Marco, Gori (Thurs). Auditorio Nacional de Musica (357 01 60).

Sydney

Sydney Orchestra of the Tchaikovsky Conservatoire (Moscow) conducted by Leonid Mikolaj. Eugene Raymond (violin). Rostropovich, Tchaikovsky, Glinka, Verdi (Wed). Auditorio Nacional de Musica (357 01 60). Spanish National Choir conducted by Alberto Mancuso. Rostropovich programme (Thurs). Auditorio Nacional de Musica (357 01 60).

Vienna

Lindsay String Quartet. Mozart, Britten, Smetana (Thurs). Musikverein. Elena Bachinskaya (piano). Schumann (Mon). Konzerthaus. Wiener Symphoniker, Hans Graf conducting. Schubert, Rabin, Mendelssohn (Wed). Musikverein. Daniel Barenboim piano recital. Bach's Goldberg Variations (Wed). Konzerthaus. Knoll Quartet. Haydn, Tchaikovsky, Brahms (Wed, Thurs). Musikverein.

New York

Orchestra of St Luke's conducted by John Eliot Gardiner. Stravinsky, Bartok (Tues). Carnegie Hall (647 7878). New York Philharmonic. Rich Leventhal conducting. Philip Myers (horn). Strauss, Copland, Haydn, Mozart (Tues). Avery Fisher Hall (674 6770).

Washington

Chamber Music Society of Lincoln Center. Albinson, Purcell, Mozart, Zelenka, Bach (Wed). Kennedy Center Concert Hall (457 4500).

Chicago

Chicago Symphony Orchestra. Claudio Abbado conducting. Victoria Mullova (violin). Shostakovich, Tchaikovsky (Thurs). Orchestra Hall (435 6666).

Tokyo

Austrian Radio Symphony Orchestra, conducted by Manfred Honeck. Mozart, J. Strauss, Smetana (Mon). Suntory Hall (335 1631). Mstislav Rostropovich (cello) with the National Symphony Orchestra, conducted by Steven Arbat. Dvorak, Prokofiev, Bruckner, Orchard Hall (Wed). Suntory Hall (335 1631). National Symphony Orchestra conducted by Mstislav Rostropovich. Tchaikovsky, Arbat. Bruckner, Orchard Hall (Wed). Suntory Hall (335 1631).

NOTICE TO THE WARRANTHOLDERS OF ORIX CORPORATION (FORMERLY NAMED AS "ORIENT LEASING CO., LTD.")

USD \$1,000,000
3% PER CENT GUARANTEED BONDS DUE 1992
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SHARES OF THE COMMON STOCK OF ORIX CORPORATION

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- The Board of Directors of the Company authorised on 28th January 1990 to effect the following:
 - two issues of convertible bonds due 1994 and 1996 respectively, effective 28th January 1990; and
 - issue of new shares, effective 30th January 1990
- Accordingly, the Subscription Price (par share) of the above mentioned Warrants has been adjusted twice as follows:

Subscription Price before adjustment - Yen 3,752
Subscription Price adjustment effective as at 28th January 1990 - Yen 3,751
Subscription Price adjustment effective as at 30th January 1990 - Yen 3,746

February 1990 ORIX CORPORATION

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February 1990 ORIX CORPORATION

FINANCIAL TIMES

NUMBER ONE SOUTH-WARK BRIDGE, LONDON SE1 9HL
Telephone: 01-573 3000 Telex: 922188 Fax: 01-407 5700

Monday February 5 1990

A green tax challenge

ONE OF the thorniest problems confronting politicians is how seriously to take warnings of impending environmental disaster.

Recent projections by the Paris-based International Energy Agency suggest "drastic" measures would be required to achieve a significant reduction in the growth of carbon dioxide emissions.

If a "carbon tax" severe enough to double the landed price of European oil and raise oil prices by 50 per cent were imposed, the rate of growth of energy-related carbon dioxide emissions in OECD countries might be cut by 50 per cent in the period to 2005. But that would still mean an absolute increase of 13 per cent.

And if such draconian policies were not accompanied by comparable abatement measures in the rest of the world, the impact on global carbon dioxide emissions - and hence global warming - might be negligible.

These gloomy projections reflect the IEA's belief that global energy use (allowing for improvements in energy efficiency) will rise by about 50 per cent in the next 15 years; 80 per cent of this energy, moreover, will be derived from fossil fuels - the energy source most responsible for greenhouse gas emissions. Energy demand is set to grow the fastest in developing countries, which are likely to resist the imposition of fiscal penalties designed by already prosperous industrial nations.

These scenarios are disturbing, not least for free market economists who speak much of the 1980s century as one of free market triumph over excessive public expenditure and other obstacles to faster growth and higher living standards.

Now that these battles have been largely won, the market economy seems to be running headlong into a far more serious constraint: the environment. If the "dark greens" prove correct, the world ought to be preparing not for environmentally-friendly growth, but for no growth. Indeed, if Third World countries are to escape poverty, the developed world might have to accept slightly lower living standards.

At present, there is no chance of this happening. The

environmental threat, rightly or wrongly, is perceived as a distant cloud on the horizon, not as a serious constraint on expansion.

The boldest initiatives likely in the developed world are tax reforms designed to encourage less dirty growth. Even this kind of intervention will be galling for some: fiscal neutrality - the principle that taxes should not be used to influence individual or corporate behaviour - became a totem in the 1980s.

Apart from supporting an international carbon tax and taking more vigorous steps to promote energy conservation, what can the UK do to promote green growth?

One obvious move, suggested by the Institute for Fiscal Studies, would be to tax all fuel consumption more heavily. At present Britain is the only EC country not to impose value-added tax on household fuel. This means that domestic energy is taxed less heavily than any other good, even though it imposes the heaviest costs on the environment.

The domestic motorist is the other obvious target. On average each car produces four tonnes of carbon dioxide a year; road usage, moreover, is expected to double by 2025. The most effective way to encourage people to use cars less is to raise the price of petrol, which in real terms is well below the levels of the late 1980s.

The IFS calculates that a 55p increase in petrol duty would be needed to bring real prices back to their peak 1975 level; this would still leave British prices lower than those in Italy. The abolition of tax breaks for company cars (50 per cent of the UK market) would be a quick way to promote the use of small cars.

The Government should recognise, however, that many environmentally-desirable measures, such as VAT on domestic fuel, would inflict pain on vulnerable groups, such as pensioners. Some of the revenue raised by green taxes would thus have to be spent on welfare benefits of various kinds.

Green rhetoric may win votes; but politicians are likely to find green policies surprisingly contentious even if the gloomy predictions prove wide of the mark.

No need for war in Kashmir

THE LAST THING the Pakistani and Indian governments want is a war over Kashmir, the divided region of the Himalayas where India, Pakistan and China all dispute control of some of the highest and most remote land in the world. Pakistan would surely lose, as before, to India's superior military might. India has problems enough with other neighbours - Sri Lanka and Nepal - without becoming unnecessarily involved in a new conflict.

Yet enough nonsensical rhetoric is being uttered in Delhi and Islamabad to make a tense situation dangerous. An early private meeting between Mr V.P. Singh, the Indian Prime Minister, and Mr Benazir Bhutto, his Pakistani counterpart, is vital as both appear more restrained and pacific than some of their advisers.

Kashmir's troubles are as old as partition in 1947, when Pakistan became an independent Muslim state. India's claim to be a secular rather than Hindu state was reinforced then, as now, by its retention of Kashmir, the only state in the union without a Hindu majority.

Kashmiris have a long and proud tradition of separatism; at partition the ruling Maharajah tried, unrealistically, to remain independent of both countries before acceding to India under extreme pressure from Delhi. War broke out immediately with armed supporters of independence swarming in from Pakistan.

Commitment floated

A long and bitter war ended in 1949 with a UN-mediated ceasefire under which Pakistan controlled a third of the territory and India the rest including the Kashmir Valley (Muslim), the southern area of Jammu (Hindu) and the Ladakh Plateau (Buddhist). The ceasefire contained a specific commitment to a plebiscite to allow Kashmiris to determine their own future, a commitment which the Indians have persistently flouted to this day.

India and Pakistan fought a second disastrous war in 1965 over the same issue, the Pakistanis misreading the new Indian government of Lal

Behar Shastri as being too weak to risk a military response.

The latest crisis, fuelled by dubious state election results in 1987 and a controversial state government, worsened when Mr Singh's new government appointed an unpopular Hindu governor. Pro-independence and pro-Pakistan groups both called demonstrations which quickly escalated along a familiar pattern: curfew, inflows of Indian troops, shooting and killing. Just as Mr Singh appeared to be having some success in soothing Sikh grievances in the Punjab it became Kashmir's turn to appear ungovernable.

Unproven claim

India's claim that Pakistan has sent arms and trained insurgents across the border is unproven and unlikely to be true. Pakistan's claim that the border is sealed and that its forces are in the region of the border is also unproven. (Free) Kashmir is an autonomous state within a state, while Kashmiris in India are fighting to free themselves from Indian tyranny, is equally tendentious.

Both governments are being forced into unhelpful rhetoric by opportunists seeking the chance to exert pressure on the two minority governments; in India the Hindu fundamentalists have found an ideal issue and in Pakistan the opposition state party has found a cause for which it can demand that Pakistan cannot ignore "oppressed Muslim brothers".

The Pakistani claim that the Kashmiris should be entitled to a say in the way in which they are governed retains some force because of the 1949 commitment to a plebiscite, no matter how loudly India protests that Kashmiri participation in Indian elections makes a plebiscite redundant. It was a commitment made under UN auspices and perhaps the UN is the forum to which the dispute may eventually have to return. Better now, however, for Mr Singh and Ms Bhutto to get together quickly and agree on how to achieve the peace which both so obviously want. A moratorium on belligerent statements would be a useful start.

For the next two days, the fate of the Communist Party of the Soviet Union (CPSU), keeper of the sacred Leninist flame of the October Revolution, hangs in the balance.

Either it embarks on a path of radical reform which could change its very nature. Or it refuses to change, and faces possible extinction in the face of mass popular revolt.

Mikhail Gorbachev will be presenting to the ruling central committee a blueprint for a complete overhaul of the party structure, including the abandonment of its monopoly on power. The blueprint is supposed to become the platform on party rules and policy to be adopted at the next full party congress - already brought forward from 1991 to the autumn, and now possibly to be advanced again to the summer.

Mr Gorbachev will propose the first steps towards a federal party, with all the 15 republics equally represented in the ruling Politburo; grass-roots democratic control over party officials; and a division of power at the top, with a new post of chairman alongside the general secretary.

He will also put forward a party programme on which to base "democratic humane socialism," which dares to accept such ideological heresies as the existence of private property, a multi-party system, and a "planned market economy" in the reformed Soviet state.

The solid ranks of Communist conservatives will argue that these very proposals amount to the abandonment of everything they and the 1917 Bolshevik revolutionaries fought for.

Reformers like Mr Boris Yeltsin, the darling of the Moscow crowds, will say that without such sweeping changes and probably far more radical reforms - in the heart of the ruling party, its very survival is in question.

The CPSU, the real executive Government structure of the Soviet Union, has become a bankrupt bureaucracy presiding over every aspect of life at every level of Soviet society. Since Mr Gorbachev launched his perestroika process, and liberated political debate through glasnost, its political authority has crumbled, and its officials face the prospect of humiliation in any free and fair elections.

Open rebellions and petty corruption scandals in recent weeks have left the ruling party looking even shabbier. The former first deputy of the Leningrad party, Mr Yuri Solovov, who was a candidate member of the ruling Politburo, the highest body in the land, has just been expelled for buying himself a Mercedes motor car.

Autocratic party bosses have been unceremoniously overthrown, along with their party committees, in huge regions like Tumen in Siberia (heart of the oil industry) and Volgograd. The discovery of a party car loaded with sausages and vodka in the Ukrainian city of Chernigov caused a near riot, a mass meeting, and the dismissal of the party secretary.

Now top Government ministers and an army general have been implicated in a scandal to export T-72 tanks, strategic metals, scrap metal, and strategically sensitive aviation equipment.

In the ordinary, everyday, upsurge in nationalist feeling has left the ruling party powerless and irrelevant, with mass desertion of its members in Azerbaijan (at least 15,000 destroyed their party cards). Only where the party has put on the clothes of the nationalists, as in Lithuania, Estonia and Moldavia, can it hope for a credible performance in the forthcoming local elections.

Yet that compromise, in Lithuania, where the Communist Party has announced its unilateral secession from the CPSU, is part of the challenge to the future of the party with which Mr Gorbachev must now deal.

The party itself can no longer make any pretence at unity. It is deeply divided between a host of competing

Quentin Peel analyses the Soviet Communist Party as it prepares to deal with Mr Gorbachev's reform proposals



What's to be done after bankruptcy

factions, broadly allied into conservative and reformer. Little other than the Gorbachev charisma gives it any credibility in the country.

This now is the party that Mr Gorbachev must persuade to reform itself to save itself. If acceptance of a multi-party system goes through, with whatever bad grace, that could clearly mean agreeing to abandon power.

Party leaders are being asked to vote for something awfully like their own suicide, just as the other Communist Parties of eastern Europe have been doing. Every instinct of the central committee members must be against it.

They are the very people who have risen through the ranks of that ossified party bureaucracy, the cream of the ruling nomenklatura who owe their jobs not to any qualifications or originality, but rather to the capacity not to threaten their superiors, and to look after their peers and subordinates. The whole system is built on the principle of who you know, not what you know.

Even the old-style party bosses who have been sacked are still members of the central committee - like Mr Bogomyakov in Tumen, Mr Kalashnikov in Volgograd, and Mr Vedrov in Azerbaijan.

The party reforms are also a critical factor for Mr Gorbachev's own position. If he goes his way, then he may be able to extricate himself gradually from the party leadership, and build up the executive presidency. If he fails, then it is hard to see how he could walk away from a party which refuses to abandon its power monopoly. But from then on, he would be hamstringed as a leader, bound to a party set on confrontation with the wider political process.

For the crucial debate on the party's new rules and platform, Mr Gorbachev today has managed to summon an enlarged plenum, including all the new figures elected to leadership posts over the past two years, since the last party congress in 1987. By definition, they should be more reformist than their predecessors - although by no means all of them are.

For example, Mr Boris Gidaspov, the new leader in Leningrad, is seen as an important neo-conservative - for a more efficient, but not a more democratic system - rallying opponents of

Mr Gorbachev's supporters say he may at last feel strong enough to confront his conservative rivals

excessive change. The radicals fear that faced with such solid conservative suspicion, Mr Gorbachev will once again offer compromise, just as he has on economic reform. Instead of proposing the outright abandonment of Article 6 of the constitution - which enshrines the "leading role" of the Communist Party - they fear he will simply go for a more ambiguous wording. Instead of real grass-roots democracy, with all officials facing regular election, and a requirement that there must be alternative candidates, they fear he will also choose some modified form leaving effective choice in the hands of the party apparatus.

Yet the indications of the past week suggest the contrary: that although Mr Gorbachev's overhaul of the party

may not amount to an immediate and enthusiastic espousal of a multi-party system, it will allow it to happen. He will suggest scrapping the constitutional guarantee of the party monopoly, not merely amending it. And he will admit that economic reform, leading to a market economy, can even include private property.

The whole blueprint has been kept to an extraordinarily close circle in the highest echelons of the party - many in the central committee staff swear they have not seen a glimpse of the final version, or even recent ones.

However the word is out, from close supporters of the party leader, that he has pulled off a major coup against his conservative opponents over the past week. They are even convinced that he may at last feel strong enough to face down his conservative rivals in the ruling Politburo, including Mr Yegor Ligachev, his erstwhile number two, and Mr Vitaly Voronikov, president of the Russian Federation.

Mr Gorbachev's supporters insist that Mr Ligachev attempted to go behind his leader's back last week, in a direct approach to the military commanders in Azerbaijan to escalate the military action in the republic, and crush even the moderate nationalist leaders in the Popular Front, as a threat to Soviet power. That strategy was spelt out in public by General Dmitri Yezov, the Minister of Defence, and another likely casualty - and immediately denounced by Mr Eduard Shevardnadze, the Foreign Minister, and one of Mr Gorbachev's closest confidantes.

Certainly last week Moscow News, controlled by the government's Novosti News Agency, dared to print an extraordinary and extensive attack on Mr Ligachev, declaring: "If his line

in perestroika does not gain the upper hand, he will have to quit the political scene... Ligachev stands up for the most unhealthy elements in socialism. Even by the standards of today's glasnost, such an article is amazing."

Supporting the thesis of a coordinated Gorbachev offensive against conservatives has been the string of revelations in the past two weeks of party corruption among powerful party officials, and the wide publicity given to grass-roots revolts like Tumen and Volgograd. It bears the hallmarks of a campaign co-ordinated by Mr Gorbachev's allies in the KGB.

Yesterday, Pravda, the central committee newspaper, ran a long reminder of the excesses and corruption which occurred when Mr Geidar Aliyev ruled Azerbaijan. It is as if the Soviet leader and his allies are warning those still in positions of power that they can rapidly be exposed if they fail to toe his line.

Yet a big question remains over just how far Mr Gorbachev himself may want to go. He is determined to maintain a socialist system in the Soviet Union, albeit one with a human face. Does he recognise how bankrupt the Communist Party bureaucracy at the local level has become?

The Soviet leader may be delighted to see leading conservatives ousted from their positions around the country. He must be more worried by the trend to sack not just the party boss, but the entire party bureau as well.

Indeed, the television pictures of a mass rally in Volgograd, insisting that the sacking of Mr Kalashnikov was not enough - the whole local leadership must follow - looked ominously like exactly what has been happening in East Germany and Czechoslovakia.

Popular bitterness with the whole structure of "the power" - Party, Government, KGB or military - is deep. Mr Gorbachev has failed to tap any significant vein of sympathy for the fact that his perestroika reforms must inevitably cause more chaos before they can provide any cure.

The Soviet leader faces the classic dilemma that the economic austerity essential for genuine reform, including a radical overhaul of the subsidised price system, is incompatible with the explosion of popular debate. Every attempt to make the system liberalise, to raise some prices, to become more realistic, or allow enterprises and co-operatives to charge what the market will bear, runs into hysterical popular opposition.

In order to compel the party to change, Mr Gorbachev has played an intricate game, setting one institution against another. He has already seen success in making the Supreme Soviet, elected through the Congress of People's Deputies, the real centre of power and debate.

Few would doubt that the leak to CNN television last week, suggesting that Mr Gorbachev might consider giving up the Communist Party leadership and concentrate on the state presidency, was a deliberate ploy by an ally of the Soviet leader. It was not really at this moment "best" for the world worth reminding the party barons of what could happen if they refuse to change. It was also widely repeated by the Soviet media, thanks to Mr Gorbachev's furious denial.

The leak was immediately followed by articles in several Soviet publications debating the need for a stronger presidency, and blaming indecisiveness on the continuation of divided rule between party and executive government.

The truth is that the Communist Party is already far less relevant than it used to be. Mr Gorbachev's reform proposals are needed not so much to revive it as a force, as to manage its decline. He has to persuade or shame his defensive and increasingly desperate party barons into letting it happen. That is the gamble he has taken.

Gorby has his fans

■ An intriguing invitation has reached us via our New York Office. It is to join the Mikhail Gorbachev Fan Club.

For a membership fee of \$20, you can have a year's subscription to Glasnost (sic), the official newsletter of the MGFC, a membership certificate (suitable for framing), a membership card (suitable for carrying) and a "Go Gorby Go" bumpersticker and button.

All those are in "appropriate shades of pinko-pink." There is an additional line of quality products, which go into other colours and for which you have to pay extra. For instance, the MGFC official T-shirt at \$15: "In all sizes, silkscreened logo, black on pink in 100 per cent cotton." Other offers include the MGFC official cap: "One size fits all. Logo, black on pink, \$10," and a ceramic coffee cup, also in black and pink at \$10 and bearing the lettering: "Wake up and smell the Glasnost."

The most expensive item so far is a logo wrist watch: "Battery powered quartz movement, gold plated thin case with genuine leather band, \$50."

More is in the pipeline. Future products will include "Club Gorby" fashions and accessories, decoder rings, imported Russian products and some things called decals and tattoos. Anyone who joins the Club and recommends another member will receive "Gorby Dollars" which are redeemable for MGFC goods. Moreover, members have the opportunity to apply for a seat on the MGFC Central Committee if they can show that they have the right mixture of talent, information and connections.

Apart from the mis-spelling of glasnost, which could happen to anyone, the brochure looks perfectly genuine: a way, as it says, of encouraging members of the club

OBSERVER

to have fun with each other. The address to write to is the MGFC, 4614 Kilanua Avenue, Suite 417, Honolulu, HI 96816.

Spring soon

■ Prepare for an early spring. The Funnatunaway groundhog, referred to in last Friday's Observer column, did not see his shadow.

English pride

■ I was glad that England won the rugby match against France in Paris on Saturday, and I hope that it was not an outbreak of chauvinism on my part. As the reporter wrote in The Independent on Sunday: "This was an England that I have never seen before. Never in my lifetime, certainly, has a side representing the country displayed such a command of the language of international rugby."

It is rare to see England perform so well at such a level at anything. The side actually set out to win and the greatest pleasure of all was to see the forwards still going forward in the last part of the game.

According to the commentators, the last time England won by such a margin in France was in 1914 - a pregnant year. And there was perhaps just a little bit of politics in my reaction this time. It is not good for the French to have the impression that the English are falling behind in everything. If the score had been the other way round, they might have done.

Closing shots

■ Observer's campaign to get rid of the double sensitive is closing, largely along the lines of the American politician who said of Vietnam: "Let's get out



"And don't let us see you in here again, Mr Mandela."

and say we've won."

All that Observer wrote in the first place was that "He is a friend of John Major's" must be wrong because the apostrophe "s" is redundant. I do not think that anyone has refuted that, although many readers have pointed to other genitive anomalies and several have said that it is a Sisyphian task to try to impose logic on the English language.

Most readers, however, want Observer to take up quite different linguistic campaigns. Michael Lake, writing from the Office of the European Commission in Tokyo, thinks that the airlines are especially guilty of tautology and redundancy.

For example, the statement "Captain Yamamoto and his entire crew welcome you on board this flight..." is unlikely to be completely true. And "We ask you to extinguish all smoking materials" could be replaced by the simpler "Stop smoking."

Peter Walker, writing from Holland, also complains about the airlines' use of language, as in: "We will be taking off momentarily." He is

equally annoyed by excessive deference to anti-semitism and claims to have seen a restaurant bill in Washington, on which was written: "Please pay your waitperson."

P. G. B. Wells of Tunbridge Wells asks us to campaign against the use of the comparative question in television interviews. For instance: "How lucky are the family to be asked?" Or: "How disappointed is the Archbishop?"

Professor J. Patterson, writing from addresses in Huddersfield and Kent, suggests that the rot set in when people stopped being obliged to learn "My, thy, his, her, its, our, your, their," as he was at a Presbyterian church in Comber circa 1930.

A point that is quite hard to answer comes from Irvine Donsky in Toronto. He says that there are times when "A word of Coleridge's" means something quite different from "A word of Coleridge." Perhaps that is the exception that proves the rule.

Meanwhile, suitably chastened, we accept that the Financial Times does make the odd mistake of its own.

Loose change

■ News from a recent issue of Canada's Financial Post: "The Federal Business Development Bank has stripped its chief operating officer of all responsibilities and dressed down 14 other managers for lending \$17m to strip clubs."

The Bank has reported to Canadian MPs that the employees are being punished for not carrying out their duties properly, but admits that its own lending guidelines were imprudent and caused many of the staff to make honest mistakes.

Black humour

■ "Why did the South Africans keep Nelson Mandela in jail so long?" "Because they were hoping that he would turn white."

GREAT UNPRONOUNCEABLES OF OUR TIME

(Pop-o-catter-petall. Aztec)

Popoca to smoke, tepetl, a mountain) is easily the most unpronounceable volcano. It rises in the form of a cone to a height of 17,720 feet above the sea-level and is composed chiefly of porphyritic obsidian. Although no eruption has been recorded since 1540, it still smokes. This hot, volatile, Mexican geological peculiarity has no connection whatsoever with the smooth, subtle and infinitely dependable qualities of Bunnahabhain (Bu-na-ha-venn) 12 year old single malt Scotch whisky.

Bunnahabhain is distilled on the Isle of Islay and the pleasures of drinking it are directly proportional to the difficulties of pronunciation.

Bunnahabhain
UNSPEAKABLY GOOD MALT

Available at Oddities, Harrods and Selfridges and selected branches of Victoria Wine, Peter Dinklage, Wines and Augustus Barnett.

Nearly everybody in British education seems to agree that the 16 to 19 year old curriculum will have to be reformed radically if Britain is to encourage a larger proportion of young people to remain in full-time education and training. Shortly before Christmas, Mr John MacGregor, the Education Secretary and a stout defender of the anachronistic Advanced (A) level examination system, decided this was a bandwagon he had to ride.

He conceded that A levels do not provide a natural progression for some 16-year-olds and urged schools to offer a wider range of vocational qualifications. Mr MacGregor wants the curriculum for all students to include "core skills", such as numeracy, communication, familiarity with information technology and the world of work, personal skills, and competence in foreign languages.

Curriculum reform is certainly vital. But it is not the only factor likely to influence staying-on rates. The institutional framework for delivering education and training for 16 to 19 year olds also needs reviewing. The present structure tends to reinforce several artificial divides: that between academic and vocational education; that between full-time and part-time study; and that between sixth form and adult or continuing education.

A minority of bright students follows full-time academic courses in school sixth forms or sixth form colleges. The normal pattern is to take three A levels, often in related subjects. Such institutions offer few opportunities for either vocational or part-time study. The failure and drop-out rate is high as many students discover too late that A levels are not for them; only 14 per cent of school-leavers pass in two or more subjects.

The non-academic majority (the "twos") leave school at 16. A small proportion follows full-time vocational courses at colleges of further education (FE). A significant chunk join the Youth Training Scheme, which may involve part-time study at the local FE college. But around a third of all 16 to 19 year olds go straight into full-time employment and receive no training.

The school system is thus organised to serve the interests of a predominantly middle-class academic elite. FE or technical colleges, which tend to be situated at the "wrong end" of towns, cater for the educational proletariat. Such colleges offer A levels but specialise in vocational education. Many courses are designed for

Michael Prowse argues that tertiary colleges will encourage students to stay in school longer

An end to educational segregation

part-time and mature students. The sector thus provides a refuge for those dubbed "failures" at school.

The question raised by curriculum reform is whether the traditional school/FE college division still makes any sense. How can participation rates be raised when full-time study is still usually presumed to mean academic study? How can the prestige of vocational courses be raised when the best state and independent schools focus almost exclusively on A levels?

The short answer is by ceasing to segregate academic sheep from vocational goats. Ideally, 16 to 19 year olds of all abilities and persuasions ought to be educated together.

This already occurs in Britain's 50-odd "tertiary colleges". These are state-funded institutions run under FE regulations which offer a full range of academic and vocational courses for everybody over the age of 16 - mature students as well as teenagers. The concept of tertiary colleges was first advanced in the late 1980s as an extension of the comprehensive ideal that was revolutionising secondary education.

The "tertiary movement" has steadily attracted support since the early 1970s, despite predictable opposition from both FE colleges and schools (which are reluctant to lose their sixth forms). The concept has cross-party political support: in recent years both Labour-run Sheffield and Conservative-run Harrow have "tertiaries".

Mr Graham Phillips, the principal of the Henley College, Oxfordshire's only tertiary college, is a strong advocate of this educational model. He deplores the division between "makers and thinkers" which characterises much of British education, arguing that at his college every course and type of student enjoys "parity of

esteem". The Henley College was created in 1987 through the merger of South Oxfordshire Technical College and King James's College, the local sixth form college. The very names of these defunct institutions sum up post-war attitudes to academic and vocational education. Now everybody in the Henley catchment area rubs shoulders at the same college - unless they opt for the independent sector. This is surely a psychological step forward.

Mr Phillips runs a large and diverse institution. The college has an annual budget of £2.5m, employs 120 full-time and 300 part-time staff, and offers courses to 1,400 full-time and 700 part-time students. In addition, some 2,500 adults attend day and evening classes.

Like supermarkets, these colleges offer a wide range of good courses. Many sixth forms, by comparison, are corner shops

To anybody educated in a conventional school, the range of courses will appear bewilderingly broad. On the academic side, students can choose from 40 A levels, including such non-standard subjects as dance, fashion and textiles, philosophy, and design and technology. Nine languages are offered including GCSE Arabic, Japanese and Russian.

From next autumn, the college also intends to offer the International Baccalaureate. This is a broad pre-university programme involving the study of six subjects including maths, English, a foreign language, an experimental science, a social science and an element of culture in epistemology. The college is offering the IB partly out of frustration at the government's failure to accept the Higginson Commit-



tee's recommendations for learner A level courses and partly because it thinks demand for a European style education will rise as the 1992 reforms gather momentum. On the vocational side, the college offers around 30 Business and Technician Education Council (Btec) courses, including two-year full-time programmes in business and finance, leisure studies, art and design, engineering and electronics. The college co-operates with local businesses such as Ford DIT, House of Henry and Harvey Forklift, providing some 30 VTS courses in fields such as catering, motor vehicle servicing, construction and hairdressing. A plethora of

classes for adults range from A level maths to City and Guilds photography and "Ice Your Christmas Cake". The college also educates young offenders and the severely handicapped. Strong educational, social and economic arguments favour the tertiary model. On the educational front, few conventional schools can hope to match their range of academic options, let alone bridge the academic/vocational divide. The diversity of courses offered at tertiary colleges makes them the perfect environment in which to forge the new kind of "core skills" curriculum advocated by Mr MacGregor and many educationalists. What other institutions have experience of both VTS courses and Cambridge tuition?

The social arguments are equally powerful. Tertiary colleges are melting pots in which people of different ages, abilities and backgrounds can mix freely. Such institutions, while placing considerable emphasis on "pastoral care", offer 16 to 19 year olds a more adult environment than secondary schools. As Mr Phillips puts it, "we ease students towards independence." Young people who would not consider staying on at school may happily attend such colleges. Mixing with mature students may also encourage the view that learning is a lifetime activity rather than something that stops at 16, 18 or 21.

From the Government's point of view there are also powerful economic arguments in favour of tertiary colleges. Such institutions are the educational analogue of supermarkets in the food industry. Like Tesco and Sainsbury, they can exploit economies of scale to offer a wide range of quality courses. By comparison the sixth forms of many comprehensive, grammar and private schools are inefficient small corner shops. It is hard to believe they will ever be able to afford to offer a wide range of vocational courses.

Yet as Mr Sean McLoughlin, the secretary of the Tertiary Colleges Association, points out, the Government's attitude to the tertiary model is at best "ambivalent." Instead of promoting the kind of institutions best able to bridge the academic/vocational divide, ministers have advanced dual ideological cul-de-sacs. For example, they have strained relations with local authorities by investing enormous sums in a handful of free-standing City Technology Colleges.

These will doubtless provide a good education for some youngsters. Yet the vocational

and scientific education the CTCs are supposed to be pioneering is already being provided by tertiary colleges, which extend their net to mature students. The difference is that the tertiary colleges have the resources to advance science and technology with a very wide range of cultural and artistic activities.

The provisions allowing state schools to "opt out" of local authority control are potentially more harmful. Tertiary colleges can often be created only by removing sixth forms from local secondary schools. In future the automatic reaction of threatened schools may be to opt out of the local authority system.

This may give students a wider choice of schools but it could paradoxically narrow their educational opportunities - because none of the corner shops would be able to offer a full range of academic and vocational courses.

But perhaps the strongest argument in favour of tertiary colleges is their popularity with students and parents. A recent favourable assessment of Harrow's tertiary system by Her Majesty's Inspectorate noted that demand for places had far exceeded forecasts. The story is the same at Henley and elsewhere. Mr Phillips notes that the staying-on rate at 16 is nearly double the national average. The college's full-time student population has risen by about 30 per cent since 1987, a period of declining school rolls. More encouraging still, about 25 per cent of the college's intake represents transfers from the independent sector. When most of the traffic heads the other way, this surely suggests that tertiary colleges are doing something right.

LOMBARD

How the East can jump ahead

By Hugo Dixon

EASTERN Europe's new Governments have rightly targeted telecommunications as one of their development priorities. So long as customers have to wait five to 10 years for a phone line and frequently spend the whole day trying to get through to one another, it will be difficult to get other sectors of their economies moving.

However, in trying to build modern communications systems, the new Governments may be tempted to ape the West both in technology and in regulatory structures. They may hope to catch up with the West by digging up the roads to put in copper cables. And they may suppose that the best way of encouraging investment is to guarantee the monopoly positions of their operators.

This would be a pity because eastern Europe has a chance not merely to catch up with, but to leap-frog the West. Instead of sticking to the traditional practice of putting hard-wire connections into every office and home, they would be wise to go straight to mobile communications. And they would develop their networks more rapidly if they opened their markets to competition than if they stuck with their old monopolies.

The benefits of using mobile communications to provide basic services - not simply to reach an elite market - are already becoming apparent in the West.

By the mid-1990s, the costs of mobile technologies are expected to have fallen to levels where they are competitive with fixed technologies. Mobile systems may use more complex electronics than fixed systems, but it is unnecessary to dig up roads to construct them - the most expensive part of building a traditional network.

The backwardness of eastern Europe's networks means it makes sense to use mobile systems for the basic phone service now, not in five years time. The existing networks are so run down that most of them need replacing anyway. So, in contrast to the West, there is not a huge amount of useful investment already sunk in fixed networks.

Moreover, there are fewer than 10 phones for every 100 people in eastern Europe compared with a typical figure of about 70 in the West. When density is high, it is relatively sensible to use fixed links because the links do not need to be very long. The opposite is true when density is low.

Beyond these technical reasons, there are powerful economic arguments why eastern Europe should go mobile. One is that it is much quicker to get a mobile system up and running and it is therefore the best way to cut waiting lists. Another is that it will be easier to attract foreign funds to invest in mobile projects because of the current excitement in the West over anything to do with mobile communications.

This, of course, assumes that eastern Europe opens its borders to foreign investment in telecommunications and abandons its monopoly structures. The lessons of the US and UK are that deregulation leads to greater investment in infrastructure because established operators have to modernise their networks if they are to keep up with their new rivals. Deregulation also leads to the provision of a wider variety of services because entrepreneurs have an incentive to think of clever ideas.

The advantages of deregulation will almost certainly be even greater in eastern European countries because they do not have enough funds of their own to invest in networks. By opening their markets, there is the prospect of using foreign money to make a rapid transition from ancient to modern systems.

Some may argue that, if the market is fully liberalised, foreign companies will concentrate on the business market and neglect residential customers. It would be possible to guard against this by requiring all players in the market to pay a special levy to subsidise residential services.

Moreover, with residential customers now getting such a bad service or no service at all, they could hardly be worse off. At least those with a pressing need to communicate would be able to buy a mobile phone.

LETTERS

Competition as the only spur industry requires

From Mr J.M.M. Bonham.
Sir, Richard Lazard ("The fallacy about productivity and pay," January 31) aimed to show where senior ministers and the Confederation of British Industry were wrong. But he conveniently ignores one vital fact: that the policies he proposes were tried - and failed - in the 1970s. As a consequence, he merely repeats three fallacies that lie at the heart of our current difficulties.

First, Lazard suggests that while pay should match productivity across the economy, it is somehow not appropriate for pay to match performance at the company level. It is precisely this kind of thinking that led the UK in the 1970s to become a low-pay, low-performance economy by international standards. The drive to raise performance cannot be separated from the issue of pay. In the 1980s, it was the recognition of this at the com-

pany level that enabled us to move towards being a high-pay, high-performance economy. Nor should we pretend that certain sectors of the economy are somehow immune from performance improvement. Pay must reflect individual performance throughout the economy, in the public and private sectors.

Second, it is proposed that there should be a going rate for pay, regardless of performance. Again, this approach was discredited in the 1970s. Indeed, it is our lingering addiction to the notion that pay rises must always, at least match the retail price index - a habit acquired during our previous dalliance with "going rates" - which is making it so difficult to hold pay movements across the economy to the rise in output. The laws of economics do not ordain that our standard of living should always be maintained, regardless of our performance or willingness to invest

rather than consume. Flexibility in setting pay levels reinforces the awareness among employees that their well-being depends on the performance of the enterprise that employs them. This should be encouraged, not stifled.

Third, Lazard suggests that the CBI should act to "persuade its members" to accept a going rate of pay settlements. CBI members have no desire for such a return to the corporate state mentality of the 1970s. They need no lectures from their Director-General on how to run their businesses and control costs. Nor will any be given; competition is the only spur they need.

J.M.M. Bonham,
Director-General,
CBI,
Centre Point,
105 New Oxford Street, WC1.

From Mr Peter Oppenheimer.
Sir, Richard Lazard's generally patently exposition of the

case for going-rate pay settlements contains one confusing blurb. This is his claim that productivity-based pay leads to inefficiency because employment patterns will be skewed towards the low-wage sectors. If the labour market were sufficiently segmented to permit such an outcome, it would not necessarily be inefficient, and the alternative might be unemployment of the low paid. In reality, the labour market is not segmented, and the inefficiency observed in practice is the opposite of that suggested by Lazard.

Legging wage sectors experience shrinkage or degradation of their output, because of inability to recruit labour. The Government acknowledged this recently in relation to tax inspectors. Sooner or later it will have to do the same in relation to ambulance men.

Peter M. Oppenheimer,
Christ Church,
Oxford

Auctioning airport slots

From Mr Paul Seabright.
Sir, Mr King's statement (Letters, January 29) that an auction system for airport slots would greatly raise BAA's profits is true only if BAA were to keep all the revenue.

Since the exchequer would have received a significantly higher price when BAA was floated if such a system had been in place, it would be entirely reasonable for the exchequer now to receive a royalty in exchange for the necessary regulatory changes.

Many uses for the revenue suggest themselves, including the UK's share of investment in a proper European air traffic

control facility. The question of who should keep the revenue is quite distinct from the question of whether access to airport slots should be allocated by a pricing mechanism. Markets in slots would not work perfectly, but are much to be preferred to the current system. This discriminates against new entrants and encourages the takeover of whole airlines when all the purchaser requires is access to slots.

Paul Seabright,
Director of Studies in Economics,
Churchill College,
Cambridge

The toughness of Nikkeiren

From Mr Jon Woronoff.
I welcome the letter by John Crump (Letters, January 29) countering Ronald Dore's observations (Letters, January 22) on Japanese-style consensus management. I agree that Mr Dore must be living on a different planet.

I have spent 10 years in Japan and 20 studying that country and I have never encountered anyone who would recommend the employer's organisation, Nikkeiren, as a model for consensus-building. While there are some Japanese organisations and some Japanese business leaders who do seek consensus

and harmony, Nikkeiren is most assuredly not one of them. It is known historically for its confrontational approach to keeping labour in line and in past years has repeatedly pressed for the lowest possible wage rises and the smallest possible concessions to the unions.

I do not think that Nikkeiren would object to this evaluation. In fact, it must be feeling embarrassed by Mr Dore's intimation that it is anything but tough.

Jon Woronoff,
8839 Rodman Street NW,
Washington DC

Azerbaijan and the nasty repetitions of continuing history

From Ms Gill Burke.

Sir, Edward Mortimer's comments on the situation in Azerbaijan ("No crusade, no jihad," January 30) were interesting and timely. They show that not only is history far from an end, as that ally fellow in the US would have it, but also that nasty repetitions are all too frequent.

Nationalist and ethnic animosity in Transcaucasia predates 1917 examples quoted by Mr Mortimer and well predates the Russian revolution. In 1905 and 1906 there were similar riots and massacres to

those of 1917 and of today.

The British Ambassador to St Petersburg, Sir Charles Hardinge, wrote to the Foreign Secretary that "religious antagonism between the two races has for long past been carefully fanned by revolutionary agents, with the object of creating difficulties for the authorities and producing a state of anarchy all over Russia, by which they hope to overthrow the present government." Many a thoughtful analyst might say the same today.

The ambassador's concern reflected Britain's interest in

what was then one of the world's most productive oil fields. Between 1899 and 1902 the Baku district yielded more oil than the total output of the US. British money accounted for about 50 per cent of foreign investment in Russian oil.

Foreign companies were sequestered at the revolution, and oil productivity declined, but, judging by contemporary descriptions, little else seems to have altered.

Those of your readers keen to learn from past events, and unable to wait for a reprint of Firuz Kazemzadeh's *The Strug-*

gle for Transcaucasia, mentioned by Edward Mortimer, should turn to K.H. Kennedy's *Mining Tur: the Life and Times of Leslie Urquhart (Allen and Unwin, 1966)*. Urquhart's lasting memorial is Mount Isa Mine in Australia, but from 1903-1906 he was in Baku. Kennedy's early chapters present a fascinating account of "... a city of blood, a Hell on Earth."

Gill Burke,
South Downs Farm,
Chyenhal,
Near Karris,
Penzance, Cornwall

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FINANCIAL TIMES

Monday February 5 1990

01-689 2266
TRAFALGAR HOUSE
CONSTRUCTION MANAGEMENT

US and Bonn agree reunification timetable

By Our Foreign Staff

THE US and West Germany have reached a broad understanding on a timetable and framework for handling German reunification.

Agreement was reached late on Friday at a meeting in Washington between Mr James Baker, the US Secretary of State, and Mr Hans-Dietrich Genscher, the West German Foreign Minister.

The main features of the joint US-German approach are that West and East German leaders will open talks on economic and monetary union immediately after the March 18 elections in East Germany.

They will present their discussions on unity to a 35-nation European summit, attended by the US and the

Soviet Union, to be held in late October or November. The Conference on Security and Co-operation in Europe (CSCE) will also ratify a treaty substantially to reduce conventional forces in Europe.

Mr Helmut Kohl, the West German Chancellor, outlined elements of the framework on Saturday, in an address to businessmen assembled at the annual World Economic Forum in Davos, Switzerland. He focused on the security and economic structure of Europe into which a re-united Germany could fit without raising the fears of its neighbours or threatening broad East-West interests.

His blueprint would entail the creation of a security struc-

ture spanning Nato and the Warsaw Pact, which could be prepared at CSCE.

Mr Baker will put the joint US-German ideas to the Soviet leadership when he arrives in Moscow later this week. Mr Baker is due to meet Mr Roland Dumas, French Foreign Minister, tomorrow on a refuelling stop in Shannon, Ireland, on his way to Prague for a two-day visit before going to Moscow.

Pressure for the re-unification of the two Germanies accelerated recently after proposals by Mr Hans Modrow, the East German Prime Minister, for a neutral, united Germany and about the role of the Second World War allies, especially in relation to

reference to reunification. There has recently been a marked shift in US policy towards closer involvement in the reunification question because of fears that events are moving out of control without an adequate framework to take account of wider East-West security interests. US policy is still developing, with an urgent National Security Council review under way and Mr Baker is, as often in the past, pushing policy forward.

The Western allies, notably Britain and France, will be looking to a reassurance from the US that their concerns about the avoidance of a neutral Germany and about the role of the Second World War allies, especially in relation to

Berlin, have been safeguarded. But Mr Kohl rejected the idea of German neutrality. A united Germany should not have a special status in the heart of Europe which would isolate it, he said.

Such a proposal could "wipe out at one blow the lessons of history." The alliance between Europe and North America remained indispensable. "I think I am right in saying that this is clearly recognised in Moscow, too," Mr Kohl said.

Mr Modrow said yesterday the Chancellor's rejection of a neutral Germany had not made his reunification offer obsolete. He had expected his proposal to bring out differing views. German heart for the new Europe, Page 2

The big business of going bust

The pick-up in corporate bankruptcies suggests that something more than a soft landing is happening in the UK economy. Given the rate of new company formation, it is not surprising that the number of bankruptcies has been steadily rising - reaching almost 8,000 last year - but the industrial and geographical spread is quite remarkable.

Business failures notified to the Insolvency Service in 1989 were up 20 per cent in the south-east, 35 per cent in Wales, 41 per cent in Yorkshire and Humberside and 51 per cent in East Anglia. Among the sectors, building and construction failures rose by 18 per cent, but the gloomy statistic was outstripped by food and drink (19 per cent), furniture and upholstery (28 per cent) and worst of all, clothing and textiles (49 per cent).

There is also diversity among casualties in the stock market. The six which have recently failed in receivership or administration include, predictably, a Docklands housebuilder and a shopfitter, but there are also an aerosol manufacturer and a cosmetics company. Stock Exchange companies can sometimes fall back on the value of their assets, but the sharp transformation risk is more easily pulled off in bull markets and booming economies. Indeed, part of the problem for many struggling quoted companies may be the accounting techniques used during the fat years. As the saying goes, recessions uncover what auditors do not.

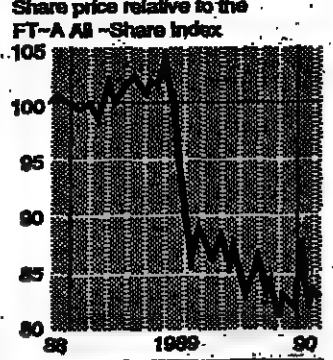
Obviously, high interest rates - at a time of a corporate financial sector deficit and enthusiasm for leveraged buy-outs - are the main factor. Whether or not some of the big MBOs collapse, there is now a climate in which managers are eager to conserve cash by delaying payment and suppliers are unwilling to extend credit to perceived problem customers. The strong, in the act of surviving, sabotage the weak; and the banks, with plenty of bad experience in the US and developing countries behind them, are faster in pulling the plug. Whether they have been fast enough may become apparent in the coming months as they reveal their bad debt provisions.

UK petrol retailers

It is not the only foreign company anxious to get more heavily involved in a UK petrol retailing market which has long been dominated by just three big players - Esso, Shell

British Steel

Share price relative to the FT-A All-Share Index



and BP. Spain's Repsol and the Kuwaitis have also been aggressively expanding their UK operations, which is all rather surprising if the returns are as poor as the big boys suggest.

The structure of UK petrol retailing has remained unchanged for so long that the stock market has become sceptical about whether periodic official investigations will ever do anything to upset the status quo. However, the apparent delay in the publication of the Monopolies and Mergers Commission's latest report on the supply of petrol by wholesale could mean that the new Trade and Industry Secretary may be more interested in stimulating real competition than his predecessor. He has already toughened up a MMR report on credit cards and would begin to make a real mark if he decided to take on the big oil companies. What better way to encourage more competition in one of Britain's forgotten growth industries?

British Steel

After the buoyant conditions of 1988-89 times are getting a great deal tougher in the steel industry, a message underlined in last week's figures from Bethlehem Steel and Thyssen. But gloomy though the indicators were - sales down 14 per cent in 1989's last quarter at Bethlehem Steel, orders down 12 per cent in the same period at Thyssen-Stahl - it is hard to see why British Steel's share price is quite as low as it is.

At 133p, only 8p above the November 1988 flotation price, British Steel's shares are trading on only 4.7 times market estimates of the current year's earnings and yielding a prospective 8.2 per cent. Even if that figure is adjusted to allow for British Steel's abnormally

low tax charge, the p/e comes out at less than six times, or about the same as the much weaker Bethlehem Steel. This is odd given British Steel's status as a low-cost producer, a sterling/DM relationship still in its favour, its stranglehold on the domestic market and the fact that it is further up the technological road than most rivals.

Paradoxically, one way out of this impasse may lie in the other big fact about British Steel: its strong finances. Its proposed £381m purchase of the C. Walker stockholding business and recent shadowy talks with West Germany's Hoesch show that the company could, and probably should, be buying big to strengthen its European position. But if its acquisitions end up blocked by regulators and entrenched German steel interests, at these share prices British Steel should perhaps think about using the money to buy back its own equity.

Investment trusts

The re-orientation of the Smaller Companies International Trust represents another step in the revival of the trust sector. British Steel's pension fund, having failed to hit the 90 per cent mark in its earlier bid for the trust, winds up with the investment portfolio. The new trust starts as a 264m cash shell and avoids flotation costs. The political developments in eastern Europe obviously create the right investor climate for a Germany fund; and although Foreign & Colonial may appear to be jumping on the bandwagon, there is only one other Germany-specific trust in existence.

Specialisation represents one clear way forward for the trusts, since their use to institutional investors as general funds has long been in doubt. In places such as Korea and Taiwan, foreign investors may have no other vehicle. In other small markets, investors may prefer to let professional managers face the settlement difficulties.

Last year was one of the sector's best. Discounts to net asset value have narrowed by about five percentage points to 8.5 per cent, a historically low level; and after a net outflow of £1.3m of assets in 1988, there was a net addition of £528m in 1989. Private investors are rediscovering the sector's merits through savings schemes; and for those who want to invest in overseas markets, specialist funds are probably the best vehicle.

MERGERS AND ACQUISITIONS

W Europe takeover deals surge to \$51.7bn

By Guy de Jonquieres, International Business Editor, in London

ALMOST 1,300 cross-border mergers and acquisitions with a disclosed value of Ecu 45.3bn (\$51.7bn) were made in western Europe last year, most of them in the second six months, according to Translink's European Deal Review.

The surge in the number of such deals, which is believed to be a record, was propelled by a powerful increase in activity by US companies, which made European mergers and acquisitions worth Ecu 13.8bn - more than companies from any other country.

Almost three-quarters of the US deals were made in Britain, which was by far the most popular target country for foreign acquirers. The total disclosed value of cross-border deals completed in the UK was Ecu 20.8bn, half of which was accounted for by US companies.

European activity by US acquirers was heavily concentrated in the second half of the year, when they made more than 100 deals worth Ecu 10.2bn. These included Ford's purchase of the Jaguar car company (Ecu 1.8bn) and PepsiCo's acquisition of Smith's and Walker's crisps from BSN of France (Ecu 1.2bn).

The Translink figures cover only deals which have been reported publicly. Furthermore, no value was given for

Cross border acquisitions in Europe 1989

Target nations	Ecu million	Total no. of deals
UK	20,831	259
W. Germany	5,714	219
France	5,366	104
Italy	3,212	74
Spain	2,635	50
Netherlands	1,863	39
Belgium	1,255	19
Sweden	723	34
Denmark	543	10
Acquiring nations	Ecu million	Total no. of deals
US	13,802	185
France	2,674	167
W. Germany	2,547	125
UK	2,512	28
Italy	1,581	52
Spain	1,481	54
Sweden	1,381	20
Belgium	1,018	23
Switzerland	924	29

Source: Translink's European Deal Review

more than 700 of the deals recorded. The figures do not, therefore, capture the full extent of merger and acquisition activity.

Nonetheless, it appears that a relatively small number of transactions accounted for a large proportion of the total value of deals. Fifty of the 543 deals for which a price has been disclosed were worth

whole, making 167 deals in Europe with a disclosed value of Ecu 9.7bn. By far the biggest French deal was the purchase by the Victoire insurance group of 48 per cent of West Germany's Colonia Versicherung for Ecu 1.7bn.

France was also the third most popular target country, after Britain and West Germany, for mergers and acquisitions by bidders from other parts of Europe. The disclosed values of foreign mergers and acquisitions in France was Ecu 4.4bn, of which Ecu 4.1bn was accounted for by companies based in other parts of Europe. One of the most pronounced trends was the growing appetite of West German companies for mergers and acquisitions in the rest of Europe. These were valued at Ecu 6.6bn for 1989 as a whole, compared with a mere Ecu 300m in the first six months of the year.

Activity was swollen by several big deals, notably the Ecu 2.9bn joint bid by Siemens and GEC for Plessey, Deutsche Bank's Ecu 1.3bn acquisition of Morgan Grenfell and the Allianz insurance group's Ecu 94m purchase of part of Navigation Mixte of France.

Deals carried out in West Germany by foreign acquirers totalled Ecu 5.7bn, of which Ecu 4.7bn were made by bidders from the rest of Europe.

Britain was the fourth most active acquiring country, after the US, France and West Germany, making deals in other parts of Europe valued at Ecu 5.5bn. However, the value of all foreign deals made in the UK was almost four times higher than that, and the value of British deals by European acquirers was almost twice as big.

British acquirers made 281 cross-border deals, more than those by companies from any other European country, but most were small. Their average value was only Ecu 28m, compared with Ecu 200m for the Germans and Ecu 188m for the Americans.

The most popular target countries for British acquisitions were France, West Germany and the Netherlands, while the US, France, West Germany and Japan were the most active acquirers in the UK.

The busiest sector for mergers and acquisitions was food and food retailing, followed by automotive and aircraft, insurance and banking, and finance. These industries together accounted for more than half the total value of cross-border deals.

Translink's European Deal Review, 130 Fifth Avenue, Suite 1906, New York, N.Y. 10019. Tel: 212-265 7994

Bank of England seeks to change investment directive

By David Barchard and Richard Waters in London and Lucy Kellaway in Brussels

THE BANK of England will today add its weight to a growing campaign aimed at persuading the European Commission to amend a draft directive which, it is claimed, would drive investment business away from the Community.

Mr Penn Kent, an executive director of the Bank, will argue at a London conference that the fourth and latest draft of the directive - on the capital adequacy requirements for investment firms - poses a threat to all EC financial centres.

His warning marks an attempt to shift the debate, which until now has been seen

as a battle between London and Brussels, into a wider context.

Last week, Mr John Redwood, UK corporate affairs minister, warned that Zurich, New York and offshore centres might benefit should the Community make a mistake when negotiating directives to regulate capital requirements, and the overall regime for financial services. EC financial centres such as London, Frankfurt, and Paris would lose out, he said.

The draft directive on investment services is intended to allow companies authorised in one EC country to operate

freely throughout the Community after 1992.

Smaller London brokers and investment companies fear that the final directive will insist on high basic capital requirements without considering the actual risks and positions taken by firms.

"The directive has been delayed by British objections. It is likely to be ready for discussion in the spring. In a further move to find a compromise, Mr Leon Brittan, EC Commissioner responsible for financial services, will today seek to reassure British securities firms that new EC capital adequacy rules will not divert investment business

Mr Redwood echoed their fears, saying: "Zurich will rub its hands with glee at the folly of the EC, if it does not get its regulations on financial services right."

A fifth and final draft of the directive is being drawn up by the Commission, but has been delayed by British objections. It is likely to be ready for discussion in the spring. In a further move to find a compromise, Mr Leon Brittan, EC Commissioner responsible for financial services, will today seek to reassure British securities firms that new EC capital adequacy rules will not divert investment business

away from Europe, or play into the hands of the universal banks.

In a speech to the Overseas Bankers Club in the City of London tonight, Sir Leon will make it clear that the new rules will be aimed at maintaining the competitiveness of European financial centres and ensuring that banks with in-house securities traders do not have an advantage over independent firms.

He will stress the need for a common set of rules on solvency for investment companies which strike the right balance between too much and too little support.

Eight die as gunmen attack Israeli tour bus in Egypt

MASKED gunmen killed eight people and wounded at least 17 on an Israeli tour bus near the Cairo on Sunday, blocking the bus with their car then blasting it with grenades and machine guns, Reuters reports from Cairo.

The attack, immediately condemned by Israeli Prime Minister Yitzhak Shamir as a "heinous act of terrorism" directed at Israel, seemed certain to complicate efforts to arrange Israeli-Palestinian peace talks in Cairo.

Police said three or four attackers in a white Peugeot car swerved across the path of the bus on the Cairo-Ismailiya highway at about 6pm (1600 GMT), forcing it to halt.

Mr Samir Sultan, director of Heliopolis Hospital in northern Cairo, told reporters 10 of the 31 people on board were killed but it was not clear whether all

the casualties were Israelis.

It was the most serious assault on Israelis in Egypt since 1988, when a large Egyptian soldier killed seven Israeli tourists on Ras Barqa beach in Sinai.

Hospital sources said Egyptian border guards accompanying the bus, heading to Cairo from Rafah in the Israeli-occupied Gaza strip, were among the dead.

Israeli commentators and security sources said the ambush might have been carried out by Arabs opposed to Palestinian Liberation Organisation leader Yasser Arafat's efforts to engage Israel in peace talks.

Diplomatic sources said the foreign ministers of Israel, Egypt and the US had been expected to meet next weekend in Europe to finalise preparations for a Cairo meeting

between Israel and Palestinians.

Mr Shamir told Israeli television the attack was "a heinous and shocking" "It proves that hatred for Israel still exists and is running wild in the area," he said.

An Egyptian interior ministry statement, released by the Middle East News Agency (MENA), said the attackers used two sub-machine guns and tossed four grenades at the bus. Two of the grenades exploded.

It said three women were among those killed.

"The interior ministry deeply regrets this savage incident which led to the death or injury of innocent people," it said.

Israel's foreign ministry said Egypt had promised full cooperation in bringing the killers to justice.

The Israeli army announced that a military plane carrying a medical crew including doctors and nurses would go to Cairo to help treat the Israeli victims in Egyptian hospitals.

Tens of thousands of Israelis have visited Egypt each year since the 1979 peace treaty between the former foes.

Between 1984 and 1986 two Israeli embassies were shot dead and several other Israeli nationals wounded in three attacks in Cairo.

Twenty people, including the son of Egypt's late President Gamal Abdel Nasser, are on trial in Cairo on charges stemming from the three attacks.

Each assault was claimed either by telephone or by letter on behalf of Egypt's Revolution Organisation.

Highway Caravan adds from Jerusalem: The attack seems sure to have adverse effects on a

delicately-poised proposal by the US to start Israeli-Palestinian peace talks in Cairo under Egyptian auspices. The talks depend on the go-ahead of a sceptical Mr Shamir.

It is likely to be used as evidence for not accepting the US plan by right-wingers within Mr Shamir's Likud Party who are challenging him strongly on his role in the talks to the Palestine Liberation Organisation at a special party conference on Wednesday.

The future of the talks proposal is seen as depending on Mr Shamir facing down the party rebels. Mr Ariel Sharon, the powerful industry minister who leads them, said after the attack: "We can only see one thing - there is no change in the attitude of the PLO terrorist organisations. I believe these are PLO terrorists."

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Listening for an echo from the Kremlin

Continued from Page 1

throughout in reverential silence, many likening the death of solemn intent to the mood during the funeral of Mr Andrei Sakharov, which drew crowds of 60,000 into the freezing Moscow streets last December.

Moreover, for all the range of groups represented at the rally - bringing Baltic, Ukrainian, Armenian and even Azerbaijani nationalists side by side with legion nascent democratic movements - there was a clear theme of opposition to the Party's conservative lead-

ers. Criticism of Mr Yegor Ligachev, the Politburo member, invariably raised a cheer.

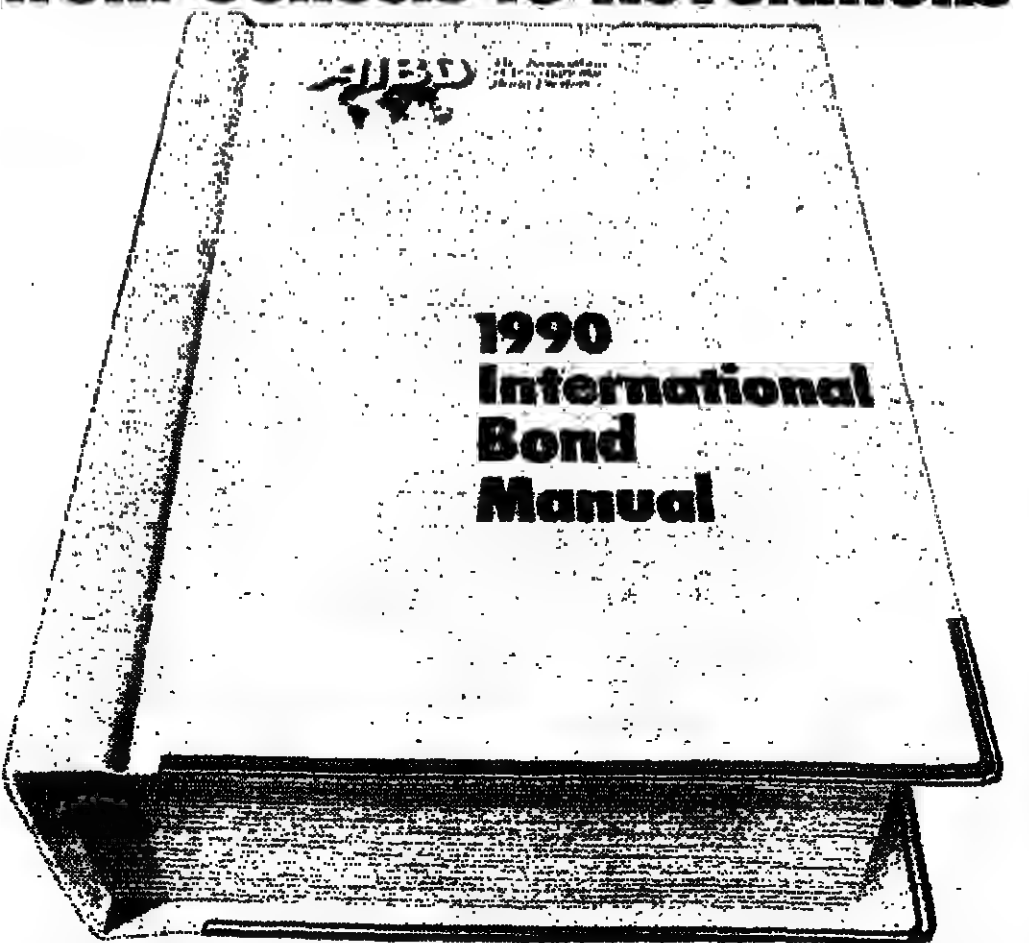
But there was little overt support for Mr Mikhail Gorbachev, the Soviet President. The clear message of the speakers and banners was a warning to the Soviet leader not to renege on perestroika - a sentiment arising from a widespread wariness over the true depth of his reformist convictions. "No right turn Mikhail," read one banner.

"People want to show the Government that there are many people in this country who will fight for democracy,"

said Mr Vyacheslav Tikhonov, a radical candidate in the Moscow council elections, as crowds gathered before the rally. "We hope today will be the beginning of events like in Czechoslovakia; a march of change," he said. An onlooker added to make the point: "Our motto is no passaron."

But it was left to an historian to identify the portent of the day's events. Mr Yuri Afanasyev, rector of the historical archive and radical deputy, summed up: "I end with a call - halt the powerful, non-violent 1989 All-Union revolution."

The bond market from Genesis to Revelations



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INSIDE

Clear view through the smokescreen

They give a rare insight into the workings of a high-powered bid defence team. Documents filed by BAT Industries with the Illinois Insurance Department have come to light as a result of a "leaked memorandum" concerning a meeting of BAT and its advisers on November 14. The UK tobacco-based conglomerate has been under threat from Sir James Goldsmith's Hoylake consortium, and the briefing note was apparently stolen from an adviser's office and sent to the enemy. It set out various possible courses of defensive action - ranging from acquiring a clearing bank to "greenmailing". Hoylake, Nikki Tait reports, Page 21

Paradise on cannibal island



The juiciest targets for companies seeking new markets often look for mouth-watering margins in typically high-value, low-volume sectors, where scale is small and the risks of entry are correspondingly low. But there is an alternative, explains Peter Martin. In the Business Column he looks at a report on corporate cannibalism. This discusses how advantage can be gained by entering market segments in which competitors cannot respond for fear of cannibalising their core businesses. Page 22

Lower profile for Michailis



Faced with weaker demand for its products, Michelin, the world's leading tyre manufacturer, is planning an across-the-board review of its investment plans. It says car sales slowed in the second half of last year in the US and prospect in Europe are not very good. Michelin has therefore decided to maintain its stocks in 1990 at the same level as last year, and will put off all non-essential investment plans, as well as paying particular attention to cost control. Page 19

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Swiss hearts captured by US test-tube baby

Peter Marsh, Louise Kehoe and Alan Friedman on Hoffmann-La Roche's surprise deal with Genentech

Mr Fritz Gerber, chairman of Hoffmann-La Roche, is keen on thinking long-term. And over the weekend he was in a visionary mood, following a breakfasting agreement on Friday to acquire for \$2.1bn Genentech, the US group that is one of the world's leading biotechnology companies. "We will allow them (Genentech) to take a far-sighted approach," said Mr Gerber. "We are looking towards the end of the century." Roche, the large Swiss drug group, has for some time been studying acquisitions in the US, but last Friday's move surprised most observers. The deal, in which Roche will take a 90 per cent stake in Genentech and has options on the rest of the shares - is probably the most far-reaching of a series of mergers and takeovers which has shaken the \$130bn-a-year drugs sector in the past 12 months. It is also the biggest corporate accord so far in the infant business of biotechnology - a series of relatively new techniques for producing medicines and chemicals by rearranging genetic material. The Roche/Genentech move will almost certainly lead to a reappraisal in the drugs industry of prospects in biotech. The discipline burst forth in the 1970s to much excitement. Since then, however, many observers have been disappointed by the failure of the technology to produce more than a small number of potentially best-selling products. Only about 1 per cent of the drug industry's turnover comes from biotech-derived products. And while prospects over the longer term appear good, the relative lack of success by many of the US's several hundred biotech companies in recent years has led to frustration in the US financial community. These sentiments have applied even to California-based Genentech, which with \$400m in sales is the world's biggest biotech company in terms of revenue. The 14-year-old company has some promising products both on sale and under development. These include Activase, a clot-dissolving drug for treating heart attacks which went on sale in 1987. It is the world's biggest selling biotech drug, with annual revenues approaching \$300m. For all this, Genentech realised last year it was running short of capital for funding future developments. Mr Joseph Perella, a partner of Wasserstein, Perella, Wall Street mergers and acquisitions company that advised Genentech on the Roche



Fritz Gerber: plenty of scope for interaction with Genentech

deal, said that Genentech first talked about seeking a buyer last September. "The company decided the pharmaceutical industry was consolidating, that more financial resources would be needed and that it wanted a link that would help it achieve its goals without being suffocated." In October, Mr Robert Swanson, the 42-year-old founder of Genentech, flew to Roche's headquarters in Basle to talk about co-operation, accompanied by Mr Kirk Raab, Genentech's chief operating officer. The move came after Genentech had sounded out a number of US and European companies. Under the agreement reached with Roche, Genentech will contribute \$40m - would "take a view that goes beyond the next quarter." For Genentech employees, the shock move was tempered by the terms of the deal, under which Roche will pay \$26 per share for 50 per cent of Genentech's outstanding stock. For most Genentech employees, 82 per cent of whom hold shares acquired through a generous employee stock options program, this represents an opportunity for immediate profit. Mr Swanson, the owner of 5 per cent of Genentech's stock before the Roche deal, stands to gain an estimated \$67m. The reaction of Genentech's key researchers to the Roche acquisition will be critical to the company's future. Genentech's top managers must persuade these young men and women, widely regarded as the best and brightest in the US biotech industry, to stay with the company. "What attracted people to Genentech was the opportunity to make a difference and to hit it big financially," said one Genentech scientist. "That's why we work so hard. That's why we want to be here."

But last week's events, there had been signs of problems at Genentech. In November Mr David Martin, head of research and development, resigned suddenly. Genentech's corporate culture has changed significantly since the introduction of Activase, when the company added manufacturing, sales and marketing departments, according to current and former employees. "It used to be entrepreneurial, everybody trying to get the job done. Now it is a corporation, where politics come first," said a former Genentech manager who left the company last year. The Genentech/Roche deal has set off speculation about further consolidation in the US biotechnology industry. Share prices of other major US biotech companies rose sharply on Friday. Cetus was up 8 per cent, Chiron 11 per cent and Amgen 8 per cent.

It is not clear, however, whether the Genentech deal will prompt a spate of biotech takeovers. "These things will happen from time to time but will be relatively rare," said Robert Fildes, chief executive of Cetus. But several industry analysts say they expect the Genentech deal to spark the interest of other large pharmaceutical companies in buying up biotech ventures, if only to ensure that they are not left behind when biotechnology products finally take off.



Election year US Budget manoeuvres

By Anthony Harris in Washington

The enjoyment of pantomime, as we all know, depends on the willing suspension of disbelief. Lose that, and you grow up rather suddenly. You see that those graceful fairies are being hauled about on wires, that the edge of a solid castle is fluttering in a draught, and that the plot doesn't make much sense.

Washington seems to be in something of that mood at the moment. President Bush's first Budget last year got a much better reception than it deserved, as his audience willingly accepted the wish or the slogan for the deed, on a whole range of programmes - education, drugs, and the environment most notably.

This year a rather more honest document has been greeted with cries of "He's got it up his sleeve!" and "Get off!" The Budget Director, Mr Richard Darman, has moderated his previous optimism a little, but is accused of wishful thinking. The President is at once too cautious and too unimaginative.

It would be reassuring to report that this more sceptical mood indicated a greater realism; but in truth it signals little more than the resumption of party hostilities. There is a peace dividend - everyone knows this, whatever the economists say - and there was bound to be a squabble over that. What is more, this is a high-stakes election year, and a President with such unprecedented popularity must expect attack.

So we hear that he's all talk and no do; that the credit for the good news can be divided between Mr Gorbachev and ex-President Reagan; above all, that he is simply out to help his own rich kind. In practical terms, this doesn't mean an enormous lot. Mr Bush has set his heart on a cut in capital gains tax, he nearly got it on his own supposed merits last year, but this year it will come with a high political price tag.

Otherwise, however, Mr Bush is not presenting much of a domestic political target; he is simply doing his best to run against an unpopular Congress, blaming the Hill for the so far invisible impact of his (largely empty) programmes to tackle education, drugs and the environment. A more interesting development is Senator Moynihan's attempt to seize the policy initiative for Congress by proposing to

change from a funded to a pay-as-you-go state social security system. This move is both smart politics - it would lead in the short to a really substantial tax break for ordinary wage earners - and an attempt to introduce some genuine reality into a discussion which has so far been dominated by fantasy and dread. The fantasy has been that the future old-age incomes of Middle America are in fact secured by a trust fund; the dread has been of confronting the extremely powerful retired vote with the facts. Not even the tempting short-term rewards may be enough to persuade Congress to expose the reality.

It is hard for a British observer to envy the illusions which sustain this debate. Our own beliefs in the funded approach which underlay the post-war Beveridge scheme were burned up with inflation many years ago. Mrs Thatcher introduced pay-as-you-go, on the endearing assumption that the voters would always be willing to look after their old folk. Then, at the end of the 1970s, somebody started doing the sums, and another illusion was lost.

In response, Mrs Thatcher reduced the choice to the real alternatives: you could have as much pension in real terms as younger generations were willing to vote to pay, and as much future income as you could buy with your own money. That is also, by definition, the genuine choice facing the US; but it seems impossible to find acceptable language to explain the fact.

Even those hard ideologists of the right who have welcomed Mr Moynihan's proposal for its self-reliant principles are having difficulty in describing what is wrong with the existing system. The tax is not invested productively, they argue; and an attempt to put that right would lead to back door nationalisation. (This is of course nonsense: it would simply bid up the price of assets, as similar private arrangements have to do in Japan.)

What they cannot face saying is that even if their savings had been ideally invested, the retired would still be perceived by those at work as a burden on the economy. That plain arithmetic is seen as too plain by half - obscure, in short.

Since they cannot utter this plain truth, not even the right wingers can readily point out that there is no magic in a tax which makes a national scheme any more reliable than private saving and investment in guaranteeing any future level of wealth or income; and indeed that it is probably much less likely to do so. Social security revenue is now used as a fig leaf to cover fiscal irresponsibility, and the system will probably make the country poorer rather than richer in the long run. But to admit this would be a threat to the older voters who believe that they have "paid for" some guaranteed level of real income.

As a result of this core evasion, there is only a multifaceted discussion of the real economic question: is it true that higher saving today will increase national income in the future, and if so under what rules? And Senator Moynihan's entirely logical proposal may well be defeated, because its opponents will talk of it as "messing about with social security." I was enjoying that dream; how dare you wake me? Unfortunately for the Americans, this is only one of a number of dreams which is ending a painful awakening. Medicare is now going broke a great deal faster than social security itself, and will lead to a very expensive crisis while Mr Bush is still President.

The illusion that tax burdens can be avoided by keeping capital outlays off-budget may last a little longer. Above all, the amazing illusion which has been sustained for several years now that it is possible to promote growth while fighting inflation, and cut taxes while reducing government borrowing, may have little life left.

Meanwhile, the private sector has its own dreams. There is the Wall Street dream that it is possible to strip the capital value out of a corporation, and still run the debt-laden shell as successfully as a solid company. There is the real estate dream, that even if inflation slows, real values never fall (this is no longer believed in the South West, but persists elsewhere). There are all the banking dreams, and the fall-back dream that all the follies of finance can be made painless by insurance.

In sum, has the American Dream itself become what bankers might call a moral hazard?

Economics Notebook

Dark side of UK spending

PUBLIC expenditure is the poor relation of the British Budget process. Not a single Treasury minister or mandarin felt obliged to emerge from the Budget last Tuesday to explain the details of why or how the state will be spending nearly 40 per cent of the nation's income over the three years from April.

For the second year running, the Public Expenditure White Paper - once one of the major events of the Treasury calendar - was left to land unexplained in the in-trays of MPs and journalists.

On the day of the White Paper, a brief three paragraph note explained that its 18 volumes would contain no new statement of public expenditure policy because the Autumn Statement, published in November, was now the main vehicle for announcing overall public spending plans. The nearest that officialdom has come to a discussion on public expenditure policy is a short essay on the changing pattern of spending over the past 10 years in the latest issue of the Treasury's Economic Progress Report, published today.

Events in the UK were in marked contrast with those on the other side of the Atlantic. With much fanfare, the US administration last week initiated what will be many months of debate on spending policy and detail when it unveiled its Budget proposals for the 1991 fiscal year starting next October.

No one would claim that the US system, with its bargaining and pork barrel politics, is an ideal way of establishing priorities in public spending. But neither is the lack of debate on public expenditure in Britain.

Mr Christopher Johnson, Chief Economic Adviser of Lloyds Bank, argues that the British system lacks a mechanism for reviewing priorities and involves an insufficient qualitative assessment of value for money.

Mr Johnson, who advises the House of Commons Treasury and Civil Service Committee on public spending issues, also complains that it is increasingly difficult to interpret the information the Government supplies. It is impossible, for example, to work out real, inflation-adjusted spending levels in the various departments because the Government does not, as a rule, disclose the differing inflation rates for health, defence, transport and the rest.

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It is impossible, for example, to work out real, inflation-adjusted spending levels in the various departments because the Government does not, as a rule, disclose the differing inflation rates for health, defence, transport and the rest.

An added complication from this April will be the decision to exclude self-financed local authority expenditure from the Government planning total. This makes comparisons difficult.

The British habit of splitting the Budget, with the revenue raising half in March and the spending half in November, does nothing to aid understanding. Whereas Americans generally appear obsessed with how their governments spend their "tax dollars," the average Briton seems not to link taxation and public spending.

A more serious failure is the method of determining departmental spending totals. The public expenditure round pitches individual ministers against the Chief Secretary of the Treasury in gladiatorial combat for almost six months to November each year.

The discussions are carried out behind a veil of secrecy, pierced only by self-serving leaks from the various spending departments. According to Professor Alan Budd, economic adviser of Barclays Bank, the system militates against intelligent changes in spending strategy. Priorities depend on how far individual ministers suc-

THIS WEEK

THE US continues to dominate the economic scene with the release of the December producer price indices on Friday and a round of Treasury bond auctions that will test Japanese interest in the Treasury market.

Analysts are expecting a shock from the producer price figures, principally as a consequence of the fierce cold spell that has raised seasonal food prices.

The freeze is expected to have a sharp impact on the index, which includes energy and food.

The index showed a 0.4 per cent rise in December, an increase which did not reflect the surge in demand for oil. The market is looking for a substantial increase of 1.2 per cent in the inclusive index, while the index excluding food and energy is expected to show a more modest rise of 0.3 per cent.

Also in the US is the quarterly refunding and three Treasury note and bond auctions. (On Tuesday, of three-year notes; Wednesday, of ten-year notes; and Thursday, of 30-year bonds.)

Both bond and equity markets are waiting to see whether Japanese investors will stay away. If he does, the bond auction could meet an unresponsive and nervous market, especially in the wake of the unsuccessful auction of Resolution Funding Corporation bonds.

Losses sustained in the Japanese bond markets have led investors to realise profits on other major markets.

On Tuesday, the Federal Open Market Committee - the Federal Reserve's chief policy-making unit - meets. It has been expressing growing concern about the results of the Fed's anti-inflation strategy. Some analysts are expecting the FOMC eventually to sanction lower interest rates, though not at this week's meeting.

US producer prices



would give an incentive for yields to continue declining. In the UK, attention is focusing on Thursday's publication of the Bank of England's Quarterly Bulletin, which will be scoured for clues about monetary policy.

The main domestic events are the final estimate of retail sales, credit business, and housing starts and completions for December, all out on Monday.

The retail sales figures should confirm there was a rise in consumer spending before Christmas.

In December, there was a large rise in provisional retail sales of 2.1 per cent, leading analysts to expect a slight downwards revision in the final figure.

Other events and statistics (with consensus figures from MMS International, the financial research company, in brackets) include: Tuesday: France, industrial production figures for the third quarter. West Germany, unemployment and employment figures, December.

Wednesday: US, consumer credit, December. (\$bn), 10-year Treasury note auction. UK, family expenditure figures. Thursday: UK, Bank of England Quarterly Bulletin. US, jobs claims. Friday: US, producer prices for January.

This announcement appears as a matter of record only.

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February 1990

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Mexican group issues fixed-rate Eurobond

By Stephen Fidler, Euromarket Correspondent

MEXICO'S largest cigarette manufacturer, the Monterrey-based Empresas La Moderna, has issued a fixed-rate Eurobond, one of the few fixed-rate issues to be issued by a Mexican private sector company since the country hit foreign debt problems in 1982.

The issue, a \$50m issue with a 2 1/2-year maturity, carries a 13 1/2 per cent coupon and a \$5.49335 issue price to yield 16.37 per cent. The proceeds will be used to refinance the company's repurchase last November of 45 per cent of its shares owned by Westminster Tobacco, a subsidiary of BAT of the UK.

Bear Stearns, La Moderna's financial adviser, also acted as a placement agent for the notes, which it said had been placed not only with Mexican investors but with investors in Europe. There was some interest from disaffected junk-bond investors, officials said.

The last such issue for a Mexican company was a \$150m deal last October for Sun Belt Enterprises.

A new West German federal government bond issue, which overshadowed the bond market for much of last week, received an enthusiastic reception on Friday, when the 10-year issue was launched with a 7 1/2 per cent coupon and priced at par.

There had been fears the price could be as high as 100.50.

However, other recent medium-term bonds fell by about 20 pence in Friday's trading, partly due to switching to the new issue.

The Hong Kong arm of China International Trust and Investment (CITI) has denied speculation that it did not have its Peking parent's approval to buy a 20 per cent stake in Hongkong Telecommunications from Cable & Wireless of the UK, Reuters reports.

Mr Larry Yang, managing director of the Hong Kong unit, said: "We have been negotiating with C&W for about one year. It's an investment of more than HK\$100m; how can we make it without the consent of the authorities concerned?"

Nippon Life to acquire 4% stake in Spain's BBV

By Peter Bruce in Madrid

NIPPON LIFE, the world's largest insurance company, is to take a stake of nearly 4 per cent in Banco Bilbao Vizcaya (BBV), Spain's largest commercial bank, to become the second big Japanese financial institution to agree in the last eight months to buy into a big Spanish bank.

Last July Nomura, the securities house, spent \$33.5m buying a 1.5 per cent share in Banco Santander and 10 per cent of Santander's investment bank, Banco Santander de Negocios. Nippon Life will reportedly pay more than \$250m for its investment in BBV.

BBV owns two of Spain's biggest domestic insurance companies, Euroseguros and Plus Ultra, but it is unclear whether they will collaborate with Nippon Life in the small but growing Spanish insurance market. However BBV will

help build an investment portfolio for Nippon Life in Spain.

The prospective Japanese partner is, in turn, sponsoring BBV's efforts to be quoted on the Tokyo stock exchange, and a flotation of BBV shares in Japan is likely later this year. Banco Santander, which this weekend revealed it had become Spain's second-largest bank with assets totalling Ptas4,500bn (\$41bn), began quoting in Tokyo last month.

Spanish banks have had some difficulty getting on to the Tokyo bourse because of a succession of banking scandals in Spain. Nippon Life's agreement to buy into BBV is all the more remarkable as it comes just after a searing boardroom dispute at BBV over a new president.

Although this row had little effect on BBV's 1989 results, figures published late last

week suggest the bank - resulting from a 1988 merger of Banco de Bilbao and Banco de Vizcaya - is having trouble finding its feet. The 15.5 per cent increase in consolidated group pre-tax profits for 1989, to Ptas141bn, is the lowest of the four big banks that have reported so far.

At the weekend Banco Espanol de Credito (Banco) reported a 30.37 per cent gain before tax to Ptas80bn for the bank alone, but has yet to publish consolidated data. Provisions and amortisations were Ptas49,520m against Ptas71,750m in 1988.

Banco Popular, the smallest of Spain's "big seven" commercial banks, lifted consolidated pre-tax profits by 20 per cent to Ptas57bn and Santander, boosted by its acquisitions abroad, has reported a 28 per cent rise in consolidated pre-tax profit to Ptas12.2bn.

Accor buys 10% of HK hotel company

By John Elliott in Hong Kong

ACCOR, the French hotels group, has acquired a stake of about 10 per cent in Mandarin Oriental International, the Hong Kong-based luxury hotel company which is part of Jardine Matheson group.

It bought the shares on the open market for about HK\$370m (US\$47.4m) and is looking for ways for its Sofitel, Novotel and other hotel companies to co-operate with Mandarin.

"We do not intend to try to take over Mandarin," Mr Philippe Lamy, Accor's Hong Kong-based Asia development director, said yesterday. "Mandarin has strong assets and it is a good investment. But maybe there are things we could do together because Mandarin has wanted to expand into Europe and we are expanding in Asia."

Along with other leading companies in the Jardine Group, which is controlled by the London-based Keswick family, Mandarin is incorporated in Bermuda. There have been rumours that it might be sold by Jardine, which has a 46 per cent stake through Jardine Strategic.

Jardine said yesterday it was one of the group's core businesses and was not for sale. There had been no co-operation talks with Accor.

The flagship hotel in Hong Kong's Mandarin Oriental which has been hit by a 4 per cent drop in the colony's tourist arrivals last year.

Mandarin has failed in the past to clinch ambitious plans for international expansion beyond its other hotels in Macao, Bangkok, Manila, Jakarta and Singapore. Now it is focusing on Asia and six months ago it announced new plans for hotels in Kuala Lumpur and New Delhi. Interim profits after tax for the first half of last year totalled HK\$196.4m, 31 per cent up on the same period in 1988.

Accor's international expansion plans outside Europe are concentrated in Asia. Mr Lamy said it planned to have 36 Asia hotels open by 1992, most involving equity stakes, compared with 12 now.

Michelin reviews spending as motor industry slows

By George Graham in Paris

MICHELIN, the world's leading tyre manufacturer, is planning an across-the-board review of its investment plans in the face of expected weak demand for its products.

The French company said the tyre market was facing a spell of low sales, with the car industry slowing down from the second half of last year in the US and poor prospects in Europe.

Michelin had decided to maintain its stocks in 1990 at the same level as last year, and would put off all non-essential investment plans, as well as paying particular attention to cost control.

The company, heavily

indebted since its \$1.5bn takeover of Uniroyal Goodrich last September, still expected results for 1989 to be around the same level as 1988's FF22.37bn (\$415m).

Mr Thierry Huon, analyst with Patrick du Bouzet, the Paris stockbroker, said he expected earnings to be much the same as last year, excluding exceptional profits. He added that Michelin would be less affected than its rivals by the downturn in the car market because of its strong position in the replacement tyre market.

Based in Clermont-Ferrand in central France, Michelin has controlled an estimated 21.5

per cent of the world tyre market since the acquisition of Uniroyal Goodrich, the second largest US tyre maker.

Its position in the market is ahead of Goodyear and Bridgestone/Firestone, with about 17 per cent each.

Michelin has increased its sales of tyres for original fitting to General Motors, at the expense of Firestone, now controlled by Bridgestone, the Japanese company. This meant it was, on occasion, short of tyres for the more profitable replacement market, so a downturn at GM and other carmakers would leave Michelin with room to switch sales to replacement outlets.

Raider alters Lockheed tactic

By Roderick Oram in New York

MR Harold Simmons, the Dallas corporate raider, has said in a regulatory filing he might try to win control of the board of Lockheed, the US military aerospace group he has been stalking for more than a year.

He had said previously he was only accumulating stock as an investment. He and companies he controls recently increased their stake to 18.94 per cent from 17.9 per cent.

His change of tactics came after Lockheed turned down his request to name six of the company's 15 directors and for the disarming of the company's poison pill anti-takeover

defence. The rejection came in a meeting Mr Simmons had last Wednesday with Mr Dan Tellep, Lockheed's chairman, and Mr Vincent Marafino, vice chairman.

Mr Tellep said in a statement on Friday: "Mr Simmons offered no plans or proposals other than his requests concerning board representation and the shareholders' rights plan." Lockheed was unable to determine Mr Simmons' broader intentions, he added.

Wall Street has the same problem. Mr Simmons has pulled off some notable victories in his career as a corporate raider. His style is the long

game which leaves arbitrageurs and investors confused.

Only last week, for example, he launched a bid for Georgia Gulf. However, he might only be trying to force the chemical company to improve the terms of the onerous recapitalisation it had proposed to evade him.

Analysts think Mr Simmons might be playing the same game with Lockheed.

They think he is showing a loss on his share stake so he might be trying to force Lockheed into an action, such as a share buy-back, to drive up the stock price to the point where he can unload at a profit.

Pathe Communications sells cinemas

By Alan Friedman in New York

PATHE Communications, the Hollywood film company that took over the assets of now-defunct Cannon Films, has sold 41 cinemas in the UK and the Netherlands to a Dutch investment vehicle owned by Fininvest, the master company of Mr Silvio Berlusconi, the controversial Italian commercial television tycoon.

Pathe, which is controlled by Mr Giancarlo Parretti, an Italian financier, is to receive \$233m for 21 cinemas in Britain, out of a total of 149

owned there, and 20 in Holland. Mr Parretti and Mr Florio Fiorini, a Geneva-based Italian financier, jointly and indirectly control 88.5 per cent of Pathe.

The theatres are to be leased back to Pathe so Mr Parretti's company will continue to receive benefits from the operations. Proceeds will be used for expansion.

Pathe, which is quoted on the New York Stock Exchange, suffered a \$65m loss in the first nine months of 1989 on revenues of \$278m. In 1988 the

group, then known as Cannon, lost \$21m on sales of \$371m.

Mr Parretti has faced controversy in the past; the French Government only recently dropped efforts to prevent him from taking control of Pathe Cinema assets based in Paris and related legal proceedings in the Netherlands are still under way.

Aside from the Hollywood production business, Mr Parretti's group also controls Odson Television, a private Italian network.

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Gorby rally halts six-week decline

IT TOOK another Gorby rally, but the US Treasury bond market has finally managed its first "up" week of the decade after six weeks of remorseless decline under pressure of domestic and foreign factors.

A US television report from Moscow that President Mikhail Gorbachev was about to resign as head of the Communist Party sparked a rally of the dollar last Tuesday which pulled US long bonds along with it.

Mr Gorbachev swiftly dismissed the report as a scandalous rumour and the dollar retreated, but bonds hung on to some of their gains. In spite of further buffeting later in the week in response to US economic news, long bonds finished the week fractionally ahead.

This minor accomplishment, due more to short covering than renewed investor interest in bonds, repaired next-to-none of the damage done to the market by inflation worries at home and rising interest rates abroad.

From the turn of the year to just before the Gorby rally, the price of the benchmark 30-year Treasury bond had declined nearly seven points with its yield rising some 65 basis points to 8.61 per cent.

Worse is the feeling among investors and traders that nothing in the latest crop of economic data or comments from Federal Reserve officials indicates the market can rally on economic fundamentals in the near term.

Mr Alan Greenspan, the Fed chairman, told Congress last week that chances of a US recession had diminished sharply since last spring.

One Fed measure indicated that the risk had dropped to 30 per cent, another to 10 per cent.

Thus the economy's sluggish performance in the fourth quarter of last year was a "temporary hesitation in the continuing economic expansion."

Cautious economist that Mr Greenspan is, he added though that he "would not bet the ranch" on these assertions about growth.

He once again said he was worried about current inflation levels.

With these comments in mind, the market did not take too well to the purchasing

managers' survey for January, released on Thursday. Their composite index dropped to 45.2 per cent from a revised 46.7 per cent in December - the original figure was 48 per cent.

With an index figure lower than 50 per cent indicating slowing growth, bonds might have attracted some buying on hopes of a fall in interest rates.

But these were nipped in the bud by a jump in the purchasing managers' price measure, reinforcing inflation fears.

The week ended on a confused economic note when the market learned on Friday that 275,000 jobs were created in January, some 50 per cent more than forecast.

On balance, job creation appears to be trundling along at a moderate pace. December's growth was revised down to 96,000 from 142,000 and the January figure was distorted by a whole host of seasonal factors.

Warmer weather, for example, accounted for a 104,000 jump in construction jobs after a 50,000 decline in December.

The market faces three main events this week - a meeting of the Federal Reserve's policy-setting open-market committee, the Treasury refunding

and an horrendously big jump in the producer price index. The first should spring no surprises, the second will be dogged by uncertainties and the third should be dismissed as an aberration.

Not to be outdone by Mr Greenspan's extensive comments to Congress, most of the other Fed governors have been busy speaking their minds of late.

Thus the markets are in no doubt that the FOMC, more concerned about inflation than recession, is highly unlikely to ease monetary policy at its two-day meeting starting tomorrow.

Fed funds, a key to other interest rates, will stick at 8.25 per cent.

But this is the FOMC's most important meeting of the year. In addition to its review of monetary policy, it will assess the two-year forecasts of the central bank's staff and set long-term monetary and credit targets.

"This year, all the drama of the meeting has been removed," Mr Brian Fabbri, chief economist of Midland Montagu, says.

In contrast to previous Fed boards, this one has become quite vocal for good reason.

"Public statements by Fed officials remove the uncertainty surrounding Fed decisions," says Mr Robert Brusa, chief economist in the US for Nikko Securities.

"I see near-term risk, long-term value. The Japanese fiscal year ends in March - it may be too close to hand for too large a bet to be made on the long term."

No sooner will the market have slithered through the long bond auction on Thursday than it must cope with an arresting inflation figure on Friday.

The producer price index jumped 1.3 per cent in January, many economists forecast, its biggest one-month gain in nine years.

Bad weather over the turn of the year wreaked havoc on several components.

Energy prices were probably up about 10 per cent and food prices about 1.5 per cent. Excluding such items, the core increase might have been more like 0.25 per cent.

Roderick Oram

and help forge market psychology. They also define Congressional attempts to legislate more public disclosure. As a result the financial markets have already concluded that the chances of a change in monetary policy at this meeting are very small.

Therefore, too, the Treasury's quarterly refunding can be auctioned in a more stable monetary environment.

As for this year's monetary targets, little change from last year's is expected.

The Fed set a 1990 growth target of 3 to 7 per cent for M2 and 3.5 to 7.5 per cent for M3. It is likely to reaffirm them or reduce one or both only half a percentage point.

The Treasury auctions begin tomorrow with the sale of \$100m of three-year notes, followed by a like value of 10-year notes on Wednesday and 30-year bonds on Thursday.

Given the back up in interest rates over the past six weeks, domestic investors should bid quite enthusiastically for the three-year notes.

But the going could get a lot tougher for the second and third auctions if foreign - i.e. Japanese - buyers fail to show up in strength.

The yield spread is quite narrow versus Japan and neither the bond market itself nor the dollar offer super capital appreciation prospects as an offset," says Mr Robert Brusa, chief economist in the US for Nikko Securities.

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UK GILTS

Unsettled times likely to continue

THE GILTS market, which spends much time searching for storm clouds, could be batten down the hatches in just under two weeks' time.

On February 16 the Treasury is to announce the public sector debt repayment in January - a figure that looks likely to be low enough for the forecasts to revise downwards, yet again, their estimates for the final PSDR for 1989-90.

Anxiety was manifest throughout the week. Gilts lost half a point in response to some inflationary news from a bleak CBI industrial trends survey on Tuesday. Rumours of Japanese selling also persisted, and the benchmark Treasury 1003/07 gilt 11% closed on a high yield of 10.96 per cent.

The market chose to ignore Tuesday's disappointing public expenditure White Paper and listened instead to Mr Alan Greenspan's comments about the US economy. As a result gilts had an erratic week as they pursued US Treasuries.

This unsettled state of affairs is likely to continue at least until the figure for the January PSDR makes clearer the likely state of the gilts market in 1990-91.

The January PSDR could show a marked drop on that for last year, which was \$5.8m. This is because the Exchequer did not reap its usual tax harvest in January, the month when companies traditionally pay their corporation tax.

Many paid instead in the third quarter of last year. Exchequer transaction flows - together with the admission from Mr John Major, the UK Chancellor, of a smaller PSDR this time round - are giving preliminary evidence that tax receipts have been unexpectedly and exceptionally low.

The erosion of the January surplus might be made more severe by heavier-than-expected public spending by the local authorities and public corporations. Economists' forecasts depend on their monitoring of Exchequer flows in the money markets and assumptions of public spending.

The worst scenario comes from Warburg Securities. It thinks the January PSDR will fall to \$4.5m, resulting in a final year outturn of \$7m or possibly less.

This refinement of work done a week ago has since been partially endorsed by other analysts.

With a £70m PSDR there is a strong possibility the Bank of England could become an issuer of gilts again. This is because the number of gilts bought in 1989/90 could be far greater than the PSDR and the surplus would be underfunded. The Bank started 1989/90 thinking the surplus would be £14m; this was cut to £12.5m in the Autumn Statement and now it will even underfund that forecast.

This scenario, economists are saying, has not reached the market's ears. Talk of a tap issue - possibly to be announced in the Budget - could cause some surprise and anxiety. With the Bank's key-buyer programme at an end, prices may fall and long gilt yields could nudge 11 per cent or higher.

This could have a profound psychological effect on the market. Mr Chris Anthony of US Phillips & Drew, describes the Bank's presence as a "prop" the market will lose if the PSDR shrinks as fast as economists are predicting.

He says the Bank as buyer encouraged investors to believe prices were protected from the worst effects of the deteriorating economic and political background. When the authorities fully-fund, there was little risk premium. Changes in funding policy, coupled with

the end of the buy-in programme, have re-introduced the risk premium, driving up yields to more "appropriate" levels.

Before the January PSDR is published it is premature to speculate much further. Not all economists are doom-sayers. Some say the authorities will happily sit on an underfund of £3m or so. Although it would entail a loosening in monetary conditions, the 1990/91 Budget surplus might allow it to be absorbed in the coming year.

Mr Stephen Hamzah, of NatWest Gilts, points out that an underfund of £3m would sit quite nicely with the overfund of £2.2m carried over between 1988 and 1989. "They will wipe each other out," he says. Why issue gilts, he adds, if it looks likely the PSDR in 1990-91 will grow to £9m again?

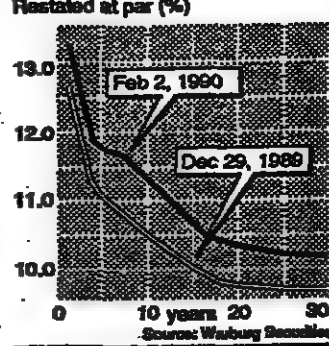
A further consideration must be funding policy. The Treasury is committed to full-funding of the Budget surplus or deficit in principle. In practice, it has decided it can leave sterilising foreign exchange intervention for another year.

The political impact of gilt issuance should be weighed up before traders sell off stock in a knee-jerk reaction to a smaller January PSDR. It might look as if the Government had lost control of the economy if it issued gilts and increased debt near to a general election.

Rachel Johnson

UK gilts yields

Restated at par (%)



Source: Warburg Securities

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The Treasury auctions begin tomorrow with the sale of \$100m of three-year notes, followed by a like value of 10-year notes on Wednesday and 30-year bonds on Thursday.

Given the back up in interest rates over the past six weeks, domestic investors should bid quite enthusiastically for the three-year notes.

But the going could get a lot tougher for the second and third auctions if foreign - i.e. Japanese - buyers fail to show up in strength.

The yield spread is quite narrow versus Japan and neither the bond market itself nor the dollar offer super capital appreciation prospects as an offset," says Mr Robert Brusa, chief economist in the US for Nikko Securities.

"I see near-term risk, long-term value. The Japanese fiscal year ends in March - it may be too close to hand for too large a bet to be made on the long term."

No sooner will the market have slithered through the long bond auction on Thursday than it must cope with an arresting inflation figure on Friday.

The producer price index jumped 1.3 per cent in January, many economists forecast, its biggest one-month gain in nine years.

Bad weather over the turn of the year wreaked havoc on several components.

Energy prices were probably up about 10 per cent and food prices about 1.5 per cent. Excluding such items, the core increase might have been more like 0.25 per cent.

Roderick Oram

and help forge market psychology. They also define Congressional attempts to legislate more public disclosure. As a result the financial markets have already concluded that the chances of a change in monetary policy at this meeting are very small.

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UK COMPANY NEWS

Pulling out the stops to mount a defence

Nikki Tait on the workings of the BAT team in its efforts to fight off Hoylake

A RARE insight into the workings of a high-powered bid defence team are revealed in documents filed by BAT Industries, the tobacco-based conglomerate which has been under bid threat from Sir James Goldsmith's Hoylake consortium, with the Illinois Insurance department.

The documents have come to light as a result of the "leaked memorandum", concerning a meeting of BAT and its advisers on November 14. The note, stolen from one of BAT's advisers and sent to Hoylake, set out various possible courses of defensive action - ranging from acquiring a clearing bank to "greenmailing" Hoylake.

When Hoylake published the memo 10 days later, BAT brushed off the notations as an "advisers' brain-storming session", and said that no further action was planned.

But Axa-Midi Assurances - which has been lined up as the buyer of Farmers Group - has been permitted to request a mass of supplementary documents and to depose certain BAT executives and advisers. The resulting impression is very different. Not only were some ideas pursued into December at least, but other avenues - not even mentioned in the November 14 memo - were also investigated by the conglomerate.

Even now - despite the fact that filed papers extend to handwritten meeting notes adorned with some intriguing doodles - the picture is less than complete. Some documents (or portions of them) are still withheld from view; one deposition has yet to find its way into evidence; and a

squabble continues over whether further depositions should be allowed.

The purpose of the November 14 meeting was set out in an unidentified note to Mr. David Verey, chief executive of Lazard Brothers, one of BAT's UK merchant banks. "We cannot rely on Hoylake/Axa failing to surmount US insurance hurdles and moreover cannot be certain that plan B will satisfactorily close the gap," it says.

Plan B referred to the asset disposals/demergers plus share buy-back programme, announced in September. The possible additional defensive moves were tagged Plan C.

One idea followed up immediately was the possibility of developing a financial services business in Europe. This led to a Warburgs working paper, the draft of which is dated November 23, which looked at four possible partners in the insurance area, Allianz, the German insurer which owns Cornhill, and France's Union des Assurances de Paris were dismissed. Axa-Midi, despite receiving some fairly favourable comments, was clearly tied up with Hoylake.

The most promising candidate was taken to be Generali, whose French associate has been mentioned in the November 14 memo. The documents do not relate where this avenue led. But, several meetings later, the list of potential Euro-partners had widened to include the likes of



Patrick Sheehy: Sunitomo was the favoured name

the Italian Fondiaria group, Union y el Fenix in Spain and Credit Commercial de France. Goldman Sachs, meanwhile, was looking at German expansion possibilities. Its conclusions were not encouraging. The market, the investment bank suggested, was highly competitive and many alliances had been made. However, it did recommend that the state-owned "Landesbanken" could offer interesting opportunities - notably West, Bayerische and Hessische.

Simultaneously, the US insurance situation was addressed. At the most basic level, Cazenove, brokers to BAT, drew up a short-list of analysts who could be steered towards doing an "independent" assessment of Farmers' worth. This is fairly critical to the US insurance regulatory proceedings; BAT is arguing that Hoylake undersold Farmers to Axa and that serious

legal repercussions could flow.

Consideration was then given to the idea of acquiring Safeco, the Seattle-based insurer. The snags were the scant possibility of an agreed deal and the problem of explaining additional exposure to the California insurance market. The idea seems to have been dropped fairly speedily.

But also mooted at later meetings was the notion of a joint venture with American International Group, the large New York-based insurer. AIG, it was suggested, might be interested in some European link-up.

Meanwhile, the tobacco front was not being neglected, either. It is clear that BAT perceives the difference between the stockmarket valuation of its tobacco business and the "private market valuation" as a prime factor behind the Goldsmith interest. As a result, work was undertaken on an intriguing plan for a "leveraged partial disposal" of the tobacco interest.

The idea centred on using Brown & Williamson, the US tobacco subsidiary, as the LFD vehicle. This would borrow funds, acquire the other Batco and Batig tobacco businesses for cash, and "upstream" money to BAT, at 51 per cent interest in the LFD vehicle. The idea would then be sold to outside investors, taking the debt off BAT's balance sheet. The possibility of distributing equity in the vehicle to BAT holders was also discussed.

At the same time American Brands, the US tobacco and consumer goods group, about into BAT's sights - largely because of the "excellent" fit which its Gallaher business

offered. Some preliminary work was done - there is even mention of "unbundling" the insurance interests to Axa - but again the deposition of BAT chairman, Mr. Patrick Sheehy, makes clear that this was not a suggestion pursued.

Two ideas never came to light in the leaked memo. The first was the "Smith Kline Beckman" option - presumably the pursuit of a friendly partner with which a merger might be contemplated. Sheehy's Lehman was dispatched to do a trail of companies capitalised at over £5bn.

The second concerned possible Japanese involvement in the BAT situation. Two approaches were logged by Sheehy from Japan Tobacco, which controls a majority of the Japanese tobacco market, offering help to see off Hoylake, and the bankers were requested to investigate.

More generally, the notion of persuading Japanese investors to take anything from 10 to 30 per cent of BAT's equity was advanced. According to Mr. Sheehy, Sunitomo, with which BAT has significant commercial links - was the favoured name.

Where all this has led is anyone's guess. BAT, predictably, has downplayed any repercussions. But when Mr. Sheehy was asked that question three weeks ago, his lawyer speedily intervened, instructing him not to respond.

"I know you are very nervous about something," suggested Axa's lawyer. "I am not nervous about anything," came the reply. "You are not entitled to inquire into what ever BAT is thinking in connection with your client's offer. Period."

Blue Arrow planning disposals to cut debts

By David Owen

BLUE ARROW, the employment agency group which fell from grace after its \$1.3bn (£778m) takeover of Manpower in 1987, is actively looking to sell 7 US employment services companies as part of a plan to reduce debt.

Mr. Mitchell Fromstein, chairman, described the sale of these businesses, which were originally bought in the months prior to the ill-fated Manpower deal, as "the first consideration" in the group's debt reduction strategy.

"From a strategic point of view, these activities are totally unnecessary to the ongoing company," Mr. Fromstein said. Together, they account for less than 10 per cent of Blue Arrow's overall sales and a "much smaller" proportion of aggregate profits. None is national in scope.

Mr. Fromstein last week unveiled plans to move the group's headquarters to the United States and to change its name back to Manpower. "The roads all lead to what it was before it was acquired," he said at the time.

The debt reduction may also precipitate the sale of some British units, including Brook Street Bureau and Blue Arrow Personnel Services, the staff agencies, and Hoggett Bowers, the executive search firm.

Tender offer for SeaCon extended

Temple Holdings, jointly owned by Swedish shipping concern Stena and Tishman, a UK container rental group, has extended its £70 per share tender offer for Sea Containers to midnight on February 16.

Temple has already agreed to end its offer for Sea Containers. Instead the Sea Containers' board has advised holders to approve the sale of its ferry, port and container assets to Temple for \$1.1bn.

The standstill agreement is contingent on Sea Containers complying with provision of the settlement.

Mainmet agrees to Danish takeover

By Clare Pearson

THE BOARD of Mainmet, the supplier of metering equipment and controls where the shares were quoted on the USM at 60p just a few weeks ago, is recommending a cash offer from ISS, the Danish cleaning group, at 10p per share.

Mainmet said it was now reliant on the continued support of its bankers and had asked ISS, both its biggest supplier and largest trade creditor, to mount a rescue.

Together with the 11.2 per cent it already holds, ISS has received irrevocable undertakings in respect of slightly more than 50 per cent of the share capital.

Meggitt Holdings, the engineering concern, has an 8 per cent stake. Mr. Ken Coates, managing director, voiced concern yesterday that Mainmet's board had not kept shareholders better informed.

"We had absolutely no idea of what was going on," he said. The offer values the whole company at \$630,000, against a market value of £3.8m when the shares were suspended last month. The company at that stage said it was in bid talks which might lead to it being sold for a nominal sum.

A takeover by ISS would mark a return to roots for Mainmet, which was part of ISS Clorius, the Danish company's 50 per cent-owned Midlands arm, before a management buy-out in 1981. It floated on the USM in 1983.

Mainmet said it had slipped into a pre-tax loss of over £650,000, before a potential exceptional credit of £233,000, for the first half of the year. The poor trading results had given rise to cash flow problems.

BRITAIN'S REGENERATION FUND SICAV

Registered Office:
LUXEMBOURG, 14, rue Aldringen
Commercial Register
Luxembourg Section B 26.277

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Annual General Meeting of Shareholders of Britain's Regeneration Fund, SICAV will be held at its registered office at Luxembourg, 14, rue Aldringen, on 13th February 1990 at 14.00 p.m. for the purpose of considering and voting upon the following matters:

- To hear and accept:
 - the management report of the directors
 - the report of the independent auditor.
- To approve balance sheet and profit and loss account and to allocate the net profit as at 30th September 1989.
- To discharge the directors with respect to their performance of duties during the year ended September 30th 1989.
- To elect the directors to serve until the next annual general meeting of shareholders.
- Any other business.

The shareholders are advised that no quorum for the general meeting is required and that decisions will be taken at the majority of the shares present or represented at the meeting.

BASE LENDING RATES

Bank	Rate	Bank	Rate	Bank	Rate
ABN Bank	15	Co-operative Bank	15	Northern Bank Ltd	15
Admiral & Co.	15	Cyprus Popular Bank	15	Paribas Bank	15
Allied Irish Bank	15	Deutsche Bank AG	15	Paribas Bank Ltd	15
Allied Irish Bank PLC	15	Edinburgh Bank PLC	15	Paribas Bank PLC	15
Bank of America	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Australia	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Canada	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of China	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of India	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Japan	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Korea	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of London	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Mexico	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of New York	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Paris	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Rome	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Scotland	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Spain	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Sweden	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Switzerland	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Taiwan	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Thailand	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Tokyo	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Union	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of Vietnam	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of West	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of World	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of World East	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of World West	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of World East	15	First National Bank PLC	15	Paribas Bank PLC	15
Bank of World West	15	First National Bank PLC	15	Paribas Bank PLC	15

BOARD MEETINGS

Company	Date
ABN Bank	Feb. 9
Admiral & Co.	Feb. 9
Allied Irish Bank	Feb. 9
Allied Irish Bank PLC	Feb. 9
Bank of America	Feb. 9
Bank of Australia	Feb. 9
Bank of Canada	Feb. 9
Bank of China	Feb. 9
Bank of India	Feb. 9
Bank of Japan	Feb. 9
Bank of Korea	Feb. 9
Bank of London	Feb. 9
Bank of Mexico	Feb. 9
Bank of New York	Feb. 9
Bank of Paris	Feb. 9
Bank of Rome	Feb. 9
Bank of Scotland	Feb. 9
Bank of Spain	Feb. 9
Bank of Sweden	Feb. 9
Bank of Switzerland	Feb. 9
Bank of Taiwan	Feb. 9
Bank of Thailand	Feb. 9
Bank of Tokyo	Feb. 9
Bank of Union	Feb. 9
Bank of Vietnam	Feb. 9
Bank of West	Feb. 9
Bank of World	Feb. 9
Bank of World East	Feb. 9
Bank of World West	Feb. 9

Revamped Buckingham turns in £5.4m profit

THE revamped and expanded Buckingham International made a pre-tax profit of £5.4m in the year ended October 31 1989 and "is well on the way to becoming an international hotel and leisure group", according to Mr. Nick Jivraj, the chief executive.

In the years 1986-88 the old group incurred losses totalling

£1.65m, of which £220,000 related to 1988. Dividends have been passed for two years, but now shareholders are to receive a payment of 1.6p from earnings of 6.9p. The board will also be considering an interim for the current year.

Turnover in the year under review doubled to £25.72m. Karana Hotels, bought a year ago under its old name of Premier and since expanded, contributed over £4m to £5.5m operating profit. Further progress was expected when recent acquisitions were fully operational.

Country Care Homes improved its contribution to £675,000 and the Preston/Repsco travel and hotel group made £737,000.

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January 1990



FOOD INDUSTRY

The Financial Times proposes to publish a Survey on the above on

6th March 1990

For a full editorial synopsis and advertisement details, please contact:

Jonathan Wallis

on 01-873 3565

or write to him at:

Number One, Southwark Bridge

London SE1 9HL

FINANCIAL TIMES

BZW CONVERTIBLE INVESTMENT TRUST PLC

(Incorporated in England and Wales with Registered No. 2408732)

Issue by way of placing of Equities Index Unsecured Loan Stock 1990-2002 in units of 5p nominal each at an aggregate issue price of £20 million payable in full on acceptance. The issue price per unit will be the amount expressed in pounds obtained by dividing the figure for the level of the FT-Actuaries All-Share Index for 8th February, 1990 (as published in the Financial Times on 7th February, 1990) by 1,000.

Application has been made to the Council of The Stock Exchange for the whole of the above mentioned stock ("the Stock") to be admitted to the Official List. It is expected that, subject to the posting of the Rule 620 notice, dealings in the Stock will commence at 9.00am on Thursday, 8th February, 1990.

Listing particulars relating to the Stock will be available in the statistical services of Kretz Financial Limited. Copies of the listing particulars may be obtained during normal business hours on any weekday, Saturday and public holidays excepted, up to and including Wednesday, 7th February, 1990 from the Company Announcements Office, The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD (for collection only) and up to and including Wednesday, 7th February, 1990 from:

Benjamins de Zoete Wadd Limited
Ridgeway House, 2 Swan Lane,
London EC4R 3TS

8th February, 1990

GRANVILLE SPONSORED SECURITIES

Company	Price	Change	Yield	P/E
1000's				
1000's	342nd	0	10.3	3.0
1000's	182	0	4.3	2.4
1000's	111	0	6.7	6.8
1000's	77	0	5.9	7.7
1000's	95	0	11.0	11.6
1000's	95	0	11.0	11.6
1000's	311ad	0	14.7	4.7
1000's	167	0	14.7	4.7
1000's	219	0	7.6	3.6
1000's	110	0	10.3	9.4
1000's	8.1	0	0	0
1000's	202nd	0	8.0	8.0
1000's	110	0	3.6	3.3
1000's	260	0	10.0	7.5
1000's	132nd	0	10.0	7.5
1000's	366	0	10.7	4.0
1000's	297	0	9.3	3.1
1000's	184	0	10.7	30.3
1000's	159	0	9.2	5.0
1000's	300	0	22.0	3.3
1000's	298	0	10.2	5.4

Securities designated (SD) and (USD) are dealt in subject to the rules and regulations of the ISE. Other securities listed above are dealt in subject to the rules of ISE. These securities are dealt in subject to a matched margin loan. Neither Granville & Co. Limited nor Granville Securities Limited are market makers in these securities.

* These securities are dealt in a restricted basis. Further details available.

Granville & Co. Limited
77 Mansell Street, London, E1 6AF
Telephone 01-488 1212
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Granville Securities Limited
77 Mansell Street, London, E1 6AF
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Floating Rate Notes

Due 1995

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 3rd February, 1990 to 3rd August, 1990:

- The Rate of Interest for the Notes will be 6.25% per annum, and
- The Interest Amount will be \$300,000,000 per \$10,000,000 Note.

Agent Bank

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London

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AUSTRIA	FRANCE (continued)	GERMANY (continued)	ITALY (continued)	SWEDEN	CANADA
1969/70	1969/70	1969/70	1969/70	1969/70	1969/70

[illegible]

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		Chg	Price	Volume	Market
Schroeder Unit Tracs Ltd—Contd.					
767	Karo Swifts Cos	5 1/4	51.78	52.30	55.63
11	(Acum Unit)	5 1/4	51.78	52.30	55.63
11	Fund Interest	5 1/4	45.00	45.00	47.41
11	(Acum Unit)	5 1/4	45.00	45.00	47.41
07	Gen Income	5 1/4	90.57	90.57	95.46

	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989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[illegible]

Population	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
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Population	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Population	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Population	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Population	1996	1997	1998																																

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1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593</
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FT UNIT TRUST INFORMATION SERVICE

● For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

[illegible]

OFFSHORE AND OVERSEAS

● For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

[illegible]

● For Latest Share Prices on any telephone ring direct-0838 43 + four digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

INDUSTRIALS (Miscel.) - Contd

[illegible]

4pm prices February 2

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

[illegible]

Continued on Page 31

NYSE COMPOSITE PRICES

NASDAQ NATIONAL MARKET

4pm prices February 2

NYSE Composite Prices										NASDAQ National Market									
12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock
Continued from previous page																			
32	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T
33	100	95	IBM	100	100	95	IBM	100	100	95	IBM	100	100	95	IBM	100	100	95	IBM
34	100	95	GE	100	100	95	GE	100	100	95	GE	100	100	95	GE	100	100	95	GE
35	100	95	JP	100	100	95	JP	100	100	95	JP	100	100	95	JP	100	100	95	JP
36	100	95	MS	100	100	95	MS	100	100	95	MS	100	100	95	MS	100	100	95	MS
37	100	95	PG	100	100	95	PG	100	100	95	PG	100	100	95	PG	100	100	95	PG
38	100	95	RF	100	100	95	RF	100	100	95	RF	100	100	95	RF	100	100	95	RF
39	100	95	TR	100	100	95	TR	100	100	95	TR	100	100	95	TR	100	100	95	TR
40	100	95	UN	100	100	95	UN	100	100	95	UN	100	100	95	UN	100	100	95	UN
41	100	95	WU	100	100	95	WU	100	100	95	WU	100	100	95	WU	100	100	95	WU
42	100	95	YH	100	100	95	YH	100	100	95	YH	100	100	95	YH	100	100	95	YH
43	100	95	AA	100	100	95	AA	100	100	95	AA	100	100	95	AA	100	100	95	AA
44	100	95	AC	100	100	95	AC	100	100	95	AC	100	100	95	AC	100	100	95	AC
45	100	95	AD	100	100	95	AD	100	100	95	AD	100	100	95	AD	100	100	95	AD
46	100	95	AE	100	100	95	AE	100	100	95	AE	100	100	95	AE	100	100	95	AE
47	100	95	AF	100	100	95	AF	100	100	95	AF	100	100	95	AF	100	100	95	AF
48	100	95	AG	100	100	95	AG	100	100	95	AG	100	100	95	AG	100	100	95	AG
49	100	95	AH	100	100	95	AH	100	100	95	AH	100	100	95	AH	100	100	95	AH
50	100	95	AI	100	100	95	AI	100	100	95	AI	100	100	95	AI	100	100	95	AI
51	100	95	AJ	100	100	95	AJ	100	100	95	AJ	100	100	95	AJ	100	100	95	AJ
52	100	95	AK	100	100	95	AK	100	100	95	AK	100	100	95	AK	100	100	95	AK
53	100	95	AL	100	100	95	AL	100	100	95	AL	100	100	95	AL	100	100	95	AL
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56	100	95	AO	100	100	95	AO	100	100	95	AO	100	100	95	AO	100	100	95	AO
57	100	95	AP	100	100	95	AP	100	100	95	AP	100	100	95	AP	100	100	95	AP
58	100	95	AQ	100	100	95	AQ	100	100	95	AQ	100	100	95	AQ	100	100	95	AQ
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66	100	95	AZ	100	100	95	AZ	100	100	95	AZ	100	100	95	AZ	100	100	95	AZ
67	100	95	BA	100	100	95	BA	100	100	95	BA	100	100	95	BA	100	100	95	BA
68	100	95	BB	100	100	95	BB	100	100	95	BB	100	100	95	BB	100	100	95	BB
69	100	95	BC	100	100	95	BC	100	100	95	BC	100	100	95	BC	100	100	95	BC
70	100	95	BD	100	100	95	BD	100	100	95	BD	100	100	95	BD	100	100	95	BD
71	100	95	BE	100	100	95	BE	100	100	95	BE	100	100	95	BE	100	100	95	BE
72	100	95	BF	100	100	95	BF	100	100	95	BF	100	100	95	BF	100	100	95	BF
73	100	95	BG	100	100	95	BG	100	100	95	BG	100	100	95	BG	100	100	95	BG
74	100	95	BH	100	100	95	BH	100	100	95	BH	100	100	95	BH	100	100	95	BH
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76	100	95	BJ	100	100	95	BJ	100	100	95	BJ	100	100	95	BJ	100	100	95	BJ
77	100	95	BK	100	100	95	BK	100	100	95	BK	100	100	95	BK	100	100	95	BK
78	100	95	BL	100	100	95	BL	100	100	95	BL	100	100	95	BL	100	100	95	BL
79	100	95	BM	100	100	95	BM	100	100	95	BM	100	100	95	BM	100	100	95	BM
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81	100	95	BO	100	100	95	BO	100	100	95	BO	100	100	95	BO	100	100	95	BO
82	100	95	BP	100	100	95	BP	100	100	95	BP	100	100	95	BP	100	100	95	BP
83	100	95	BQ	100	100	95	BQ	100	100	95	BQ	100	100	95	BQ	100	100	95	BQ
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85	100	95	BS	100	100	95	BS	100	100	95	BS	100	100	95	BS	100	100	95	BS
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87	100	95	BV	100	100	95	BV	100	100	95	BV	100	100	95	BV	100	100	95	BV
88	100	95	BW	100	100	95	BW	100	100	95	BW	100	100	95	BW	100	100	95	BW
89	100	95	BX	100	100	95	BX	100	100	95	BX	100	100	95	BX	100	100	95	BX
90	100	95	BY	100	100	95	BY	100	100	95	BY	100	100	95	BY	100	100	95	BY
91	100	95	BZ	100	100	95	BZ	100	100	95	BZ	100	100	95	BZ	100	100	95	BZ
92	100	95	CA	100	100	95	CA	100	100	95	CA	100	100	95	CA	100	100	95	CA
93	100	95	CB	100	100	95	CB	100	100	95	CB	100	100	95	CB	100	100	95	CB
94	100	95	CC	100	100	95	CC	100	100	95	CC	100	100	95	CC	100	100	95	CC
95	100	95	CD	100	100	95	CD	100	100	95	CD	100	100	95	CD	100	100	95	CD
96	100	95	CE	100	100	95	CE	100	100	95	CE	100	100	95	CE	100	100	95	CE
97	100	95	CF	100	100	95	CF	100	100	95	CF	100	100	95	CF	100	100	95	CF
98	100	95	CG	100	100	95	CG	100	100	95	CG	100	100	95	CG	100	100	95	CG
99	100	95	CH	100	100	95	CH	100	100	95	CH	100	100	95	CH	100	100	95	CH
100	100	95	CI	100	100	95	CI	100	100	95	CI	100	100	95	CI	100	100	95	CI

AMEX COMPOSITE PRICES

4pm prices February 2

12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock	12 Month	High	Low	Stock
32	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T	100	100	95	AT&T
33	100	95	IBM	100	100	95	IBM	100	100	95	IBM	100	100	95	IBM	100	100	95	IBM
34	100	95	GE	100	100	95	GE	100	100	95	GE	100	100	95	GE	100	100	95	GE
35	100	95	JP	100	100	95	JP	100	100	95	JP	100	100	95	JP	100	100	95	JP
36	100	95	MS	100	100	95	MS	100	100	95	MS	100	100	95	MS	100	100	95	MS
37	100	95	PG	100	100	95	PG	100	100	95	PG	100	100	95	PG	100	100	95	PG
38	100	95	RF	100	100	95	RF	100	100	95	RF	100	100	95	RF	100	100	95	RF
39	100	95	TR	100	100	95	TR	100	100	95	TR	100	100	95	TR	100	100	95	TR
40	100	95	DU	100	100	95	DU	100	100	95	DU	100	100	95	DU	100	100	95	DU
41	100	95	AM	100	100	95	AM	100	100	95	AM	100	100	95	AM	100	100	95	AM
42	100	95	GO	100	100	95	GO	100	100	95	GO	100	100	95	GO	100	100	95	GO
43	100	95	MO	100	100	95	MO	100	100	95	MO	100	100	95	MO	100	100	95	MO
44	100	95	NI	100	100	95	NI	100	100	95	NI	100	100	95	NI	100	100	95	NI
45	100	95	OR	100	100	95	OR	100	100	95	OR	100	100	95	OR	100	100	95	OR
46	100	95	PL	100	100	95	PL	100	100	95	PL	100	100	95	PL	100	100	95	PL
47	100	95	SC	100	100	95	SC	100	100	95	SC	100	100	95	SC	100	100	95	SC
48	100	95	SN	100	100	95	SN	100	100	95	SN	100	100	95	SN	100	100	95	SN
49	100	95	SO	100	100	95	SO	100	100	95	SO	100	100	95	SO	100	100	95	SO
50	100	95	SS	100	100	95	SS	100	100	95	SS	100	100	95	SS	100	100	95	SS
51	100	95	ST	100	100	95	ST	100	100	95	ST	100	100	95	ST	100	100	95	ST
52	100	95	TD	100	100	95	TD	100	100	95	TD	100	100	95	TD	100	100	95	TD
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62	100	95	VC	100	100	95	VC	100	100	95	VC	100	100	95	VC	100	100	95	VC
63	100	95	VD	100	100	95	VD	100	100	95	VD	100	100	95	VD	100	100	95	VD
64	100	95	VE	100	100	95	VE	100	100	95	VE	100	100	95	VE	100	100	95	VE
65	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF
66	100	95	VG	100	100	95	VG	100	100	95	VG	100	100	95	VG	100	100	95	VG
67	100	95	VH	100	100	95	VH	100	100	95	VH	100	100	95	VH	100	100	95	VH
68	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI
69	100	95	VJ	100	100	95	VJ	100	100	95	VJ	100	100	95	VJ	100	100	95	VJ
70	100	95	VK	100	100	95	VK	100	100	95	VK	100	100	95	VK	100	100	95	VK
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73	100	95	VN	100	100	95	VN	100	100	95	VN	100	100	95	VN	100	100	95	VN
74	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO
75	100	95	VP	100	100	95	VP	100	100	95	VP	100	100	95	VP	100	100	95	VP
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78	100	95	VS	100	100	95	VS	100	100	95	VS	100	100	95	VS	100	100	95	VS
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82	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO
83	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF
84	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI
85	100	95	VJ	100	100	95	VJ	100	100	95	VJ	100	100	95	VJ	100	100	95	VJ
86	100	95	VK	100	100	95	VK	100	100	95	VK	100	100	95	VK	100	100	95	VK
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88	100	95	VM	100	100	95	VM	100	100	95	VM	100	100	95	VM	100	100	95	VM
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96	100	95	VU	100	100	95	VU	100	100	95	VU	100	100	95	VU	100	100	95	VU
97	100	95	VV	100	100	95	VV	100	100	95	VV	100	100	95	VV	100	100	95	VV
98	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO	100	100	95	VO
99	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF	100	100	95	VF
100	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI	100	100	95	VI

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The Business Column

Where the fear of cannibals rules

Companies hungry for new markets could be forgiven for seeking the juiciest flesh into which to sink the corporate knife. That means looking for the most mouth-watering margins, typically high-value, low-volume sectors where scale is small and the risks of entry are correspondingly low.

In the search for flesh, however, an alternative strategy is possible: cannibalism. The approach is summarised in a recent article by two McKinsey consultants*. The authors are not suggesting that executives eat their own flesh, or even their cabin boys. Rather, they point out the advantages of entering market segments in which competitors cannot respond for fear of cannibalising their core businesses.

The most attractive sectors for this approach are those where businesses are using profits from one market segment to subsidise those in another.

Such subsidies have been common in the financial services business. Banks have often used hefty margins on deposits or personal loans to subsidise commercial loans. For many years full service stockbrokers in the United States charged their small customers hefty commissions, to offset the increasingly slender margins on their business with larger customers. In another service business, telecommunications, MCI was able to enter the US long-distance market, because at the time AT&T was using profits from this sector to subsidise local phone calls.

History's lessons

As these examples suggest, businesses which have until recently been tightly regulated often have historical legacies of cross-subsidy which cannot easily be unwound by the existing participants. Their cost structures and corporate cultures predispose them towards the existing pattern of subsidy. Indeed, in some cases managers will often have been brought up to believe that the cross-subsidy is an important social benefit, one which the company exists in part to preserve.

One way of hunting for new markets worldwide is thus to spend some time looking for cross-subsidies - whatever their original cause or rationale - then moving quickly to exploit them. "The key to success," says the McKinsey authors, "is to identify situations where the cannibalisation will be so expensive for existing players that they cannot react until the new entrant has already developed a strong position."

Cross-subsidies are not the only opportunity for exploiting companies' distaste for cannibalism, however. Indeed, any business where high-margin and low-margin segments co-exist provides an opportunity of this sort. Two more examples:

• American carmakers were reluctant to manufacture small cars like those made by European and Japanese importers, partly because this segment of the market has lower margins.

• Sony has been able to create a strong position in professional broadcasting equipment from scratch, by starting with low-tech products based on consumer electronics, and progressively moving up in technology and price.

Starting low

As these stories imply, the cannibalism theory explains why Japanese competitors have so often been successful in starting at the low end of a market, where established companies - unwilling to cannibalise their high-margin business at higher price points - are often unenthusiastic competitors. The new entrants have been able to establish a firm beach-head, then move higher up the price range, where margins are juicier.

The lesson for would-be global competitors is not just that today's despised bottom-of-the-range entrant may be tomorrow's rival in premium markets. It is also that an attempt to enter overseas markets by going for high-margin niches is inherently more vulnerable to counter-attack by established competitors than an approach which starts in a part of the business where the fear of cannibalism prevails.

Peter Martin

*Signposts for global strategy, Joel Bleake and Brian Johnson, McKinsey Quarterly, Autumn 1989

"THE PLAYING field is more complicated in telecommunications than in football. It is a multi-dimensional field that can be tilted in many different ways."

Sir Bryan Carsberg, Director-General of Telecommunications, is the man who was given the job of tilting the field to ensure fair play when British Telecom was privatised five years ago. He is the first of a breed of regulators appointed by the Government to act as watchdogs over the newly-privatised utilities.

During the post-privatisation period, Sir Bryan has cultivated an image as the champion of consumer interests. He has put in place a formula which requires BT to reduce its prices by 4% per cent in real terms each year and has told BT to compensate customers if it fails to install or repair telephone lines on time.

At the same time, he has been a great advocate of competition, believing that this will provide consumers with extra choice and give BT the best incentive to improve the quality of its service. Accordingly, he has forced BT to open its network to Mercury Communications, its smaller rival, in order to allow Mercury to get access to BT customers.

The policies adopted by Sir Bryan and the Office of Telecommunications (OfTel), which he heads, have had considerable success, most notably in promoting vigorous markets in telecommunications equipment, mobile communications and value-added data services.

He has found it more difficult to crack BT's monopoly on the basic phone service, in which it still has a market share of over 95 per cent.

Never the less, while Sir Bryan is highly regarded as an effective regulator, there are some doubts about how he fulfils that role.

There is a constitutional concern that he has an immense amount of power over a vital sector of the economy but is not properly accountable to anybody.

Sir Bryan's initial response to this is that his independence from Government is one of the virtues of the British system of regulation, not a vice. It means that day-to-day political calculations do not interfere with important long-term decisions on regulation. "We don't want [phone] prices held down because an election is coming up," he says.

Sir Bryan then goes on to challenge the description of himself as an all-powerful maverick: "There are very real limits to my power."

He points out that he is answerable to Parliament, although in the five and a half years that he has been doing the job he has only once been called up before a select com-

MONDAY INTERVIEW

Freeing the phone networks

Sir Bryan Carsberg, Britain's Director-General of Telecommunications, speaks to Hugo Dixon

mittee. He argues that his decisions can be challenged in court if people feel that he has exceeded his powers.

A civil action was brought for the first time in 1989 when Computertel, a supplier of interactive telephone services, argued that Sir Bryan had followed the wrong procedure in imposing a tough code of conduct on the industry. Computertel and OfTel now expect to settle this dispute in an amicable manner.

PERSONAL FILE

1939 Born, London
1960-64 Accountant in private practice

1969 Professor of Accounting, University of Manchester
1974 Visiting professor, University of California (Berkeley)

1981 Arthur Andersen Professor of Accounting, LSE

1982 Advised Secretary of State for industry on telecommunications liberalisation

1984 Appointed first Director-General of Telecommunications

1987 Re-appointed D-G

1989 Knighted

Finally, says Sir Bryan, "it seems to me that I am accountable to the public through the media. If someone in my position took a decision at variance with public opinion, there would be a storm about it and I would be under heavy pressure to change tack."

Despite Sir Bryan's willingness to consult and to listen to suggestions, it is difficult for outsiders to check whether OfTel is doing its regulatory job properly because they do not have access to the detailed

financial information on which the regulatory body bases most of its decisions.

Nobody, for example, is in a position to challenge whether Sir Bryan's formula requiring BT to cut its prices by 4% per cent each year is too lax, too tight or just right. In this respect, the British system of regulation differs considerably from the American system, where huge amounts of information are published and politicians and lobbyists constantly make use of it to challenge regulators' decisions.

Sir Bryan says he has a policy of justifying in a general way his reasons for a particular decision but does not give detailed figures. He admits that this means that nobody would be able to challenge him on a matter of fine-tuning - for example, if it were just a question of a 10 to 20 per cent difference in opinion - but argues that people would be able to complain if they "felt something outrageous was happening."

He points out that he does not have a free hand when it comes to judging information about BT, because he has a duty to respect the company's confidentiality.

"I can disclose information for the purpose of my regulatory functions, but not just because it is of interest. Putting information into the public domain is going to help the competition and, in that sense, it is going to be to the detriment of BT." But why should Sir Bryan, as somebody who favours competition, be worried about helping BT's competitors? His answer is that revealing private information is not the right way to help competitors.

Well, what about the argu-



"I can disclose information, but not just because it is of interest"

ment that more information should be divulged in order to help outsiders check that OfTel was doing its job properly? "I cannot say it is essential to put information into the public domain to second-guess my decisions," he replies.

Another concern about Sir Bryan's period as Director-General of OfTel is that he has artificially hindered BT in an attempt to inject competition into parts of the telecommunications market where it would not naturally develop if market forces operated freely.

This has been most apparent in Sir Bryan's policies to promote competition for the basic phone service. At the national level, Sir Bryan's favourite vehicle for providing this competition is Mercury; at the local level it is the cable television companies.

His policy has sometimes involved holding BT back in order to let competition flourish. But some wonder whether this is wise, given that Mercury and the cable companies have been slow to take off.

"We never been simplistic about competition," is Sir Bryan's answer. "The extent of

competition worth having is a cost-benefit question."

The chief benefits of competition are an increase in consumer choice and an incentive for efficiency; the main cost is a loss of economies of scale because networks are duplicated.

"If that [the loss of economies of scale] is not too big, the benefits will outweigh it," Sir Bryan says. Competition, he claims, has already caused BT to pay more attention to getting prices down, serving its customers and modernising its network.

But he points out that BT's established nationwide network gives it such an in-built advantage that competition would not develop unless OfTel took steps to favour the new players. This is why Mercury does not have to provide a universal nationwide service nor subsidise loss-making rural operations - a requirement that is written into BT's licence.

BT complains that such an asymmetry in regulation allows Mercury to "cream-skim" its most attractive business customers. This is counter-

bated by the fact that BT is not allowed to respond by cutting the tariffs it offers to selective customers who are in danger of being poached by Mercury.

Sir Bryan explains that it is unacceptable for BT to cut prices for only those customers who are able to switch to Mercury. If BT wants to respond to the competitive threat, it should reduce charges for all customers of a similar size whether they can get access to Mercury or not.

He makes clear, though, that Mercury will have to bear its share of the social obligations when it becomes more established as an operator. That time, he says, is rapidly approaching.

OfTel has taken a similar line with the cable TV companies. BT complains that it is unable to transmit television pictures over its network, but that the cable TV companies are free to offer telephone services - with restrictions - over their networks.

Sir Bryan justifies the asymmetry in this way: "What we are doing is giving the others a bit of a time advantage, a head start."

And he argues that it is not a foregone conclusion that a forerunner hopes to be to trying to encourage local competition to BT. Some commentators believe that it will never pay to put two cables into each home in the country, but all that is necessary for a healthy market is to have two trunks going down each street. Customers would then be free to choose either one or the other.

Nevertheless, Sir Bryan makes clear that the ban on BT using its network for TV is not perpetual, since it will soon make economic sense to integrate telecommunications and TV traffic on the same cable. He holds out the hope that BT will be given this freedom in a staggered way - in different parts of the country at different times.

"It wouldn't be right to prohibit BT altogether," he says. After all, "we want to keep BT in the local telephone market."

The final decision on this and other matters, though, will have to wait until after November 1990, when the Government embarks on a major review of telecommunications policy.

Football's lack of commercial sense

Sir Peter Taylor's final report on the Hillsborough disaster is, as one would expect from a Lord Justice of Appeal, a devastating analysis of the malaise in football. It is altogether less compelling in its prescription for curing the ills of the sport. Perhaps judges are no better than ministers and civil servants at gauging what are the right remedies for social problems.

Overcrowding on the terraces at Hillsborough was the immediate, primary cause of the disaster. But the fatal crush of so many human beings behind a rigid wire fence also represented the bad administration of those who organise and manage Britain's national sport.

The police took the brunt of the criticism - justifiably so, according to the interim report. Now blame is properly laid at the door of the administrators. Part of the problem has been that crowd control on the private premises of football clubs has not been fully recognised as an aspect of public order. Until now Governments have not insisted that the police should be in sole command at the ground instead of being lawful interveners on private property in a game controlled by private ownership under limited public regulation.

Most of the big football grounds were built in centres of dense urban population at the end of the last century when few supporters of the local team travelled to away matches. Transport for those who did attend presented few problems. What additional spectator accommodation has been provided over the years has rarely been accompanied by adequate ancillary facilities such as toilets and places of refreshment. Safety and comfort have come behind the interests of the game on the field. All this is chronicled in the report.

Sir Peter makes a wistful allusion to what used to happen on the pitch in bygone days. He regrets that the unostentatious and decorous behaviour of the Corinthian Casuals has been replaced by the over-enthusiasm that now invari-



ably envelops the goal-scoring.

But what is too often forgotten is that the days of amateurism in soccer - and Sir Peter might have mentioned the more recent successes of that other Oxbridge product of the 1950s, Pegasus - were matched by appalling attitudes to the conditions in which professionals played. We are only 30 years away from the time when players were made to suffer under the maximum wage system. Footballers were paid a pittance in comparison to their entertainment value. The law finally came to the players' rescue in 1959 by declaring that such contracts were unlawful.

It is the commercialism of the sport that has consistently called in vain for high quality management. Commentators on the football scene would have been better advised to focus on the financial administration of the sport itself rather than on the coddling habits of the players, which do no harm beyond evoking a frisson in supporters and causing a cold shiver among the opposing team and fans, including perhaps a judge on his day off from court.

The prime remedy for the future is to impose all seated accommodation. This will be costly but it is the best hope for safety, comfort and good order where large numbers of people congregate. It is, however, too much of a blanket remedy. Smaller clubs, which attract fewer than 5,000 fans well spread out in the stadium, should not have to put in seats if they do not want them.

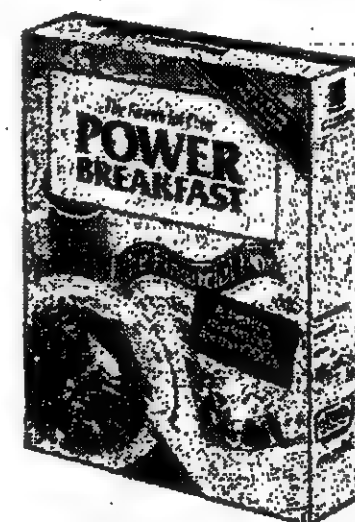
The really pressing problems for the policing of football crowds have shifted away from the grounds themselves to the access to them. A colour photo-

graph of the Stadium Gallop in Utrecht, included in an appendix to Sir Peter's report, shows how a ground ought to be arranged. The stadium, which is owned by the local authority, stands in parkland with ample car parking facilities. Space underneath the stands and in corners of the ground provides accommodation for commercial use. The rest provides the local authority with sports accommodation which pays for itself.

Hillsborough itself is destined for closure. It would be a fitting end for an unhappy episode if Sheffield Wednesday Football Club found a new home at the edge of the town. Other clubs might join other local authorities in a similar enterprise.

The report has much to say about handling small bands of football disruptors both at and in the approaches to the ground. To label these elements as hooligans is unhelpful. The street rowdy is an aspect of industrialised society and not a product of football alone, although disorder connected with the sport is common. Resorting to criminal justice will not solve the problem of anti-social behaviour. Indeed, Sir Peter's own analysis - that civilised conditions at football grounds will evoke a civilised response from those who benefit from them - demonstrates a better understanding of the issue. Compelled to use degraded facilities, people tend to behave disruptively.

The recommendation that electronic tagging be considered when sentencing football offenders is not sensible. Sir Peter says that if the social experiments now being undertaken by the Home Office enable tagging to be extended to sentenced offenders, the measure would be a "most useful and effective way of ordering convicted hooligans, excluded from grounds, to remain at home during designated matches. Their whereabouts... would be monitored without excessive resource requirements." Those who do not favour this technological equivalent of the stocks will be comforted to know that the experiments are already failing.



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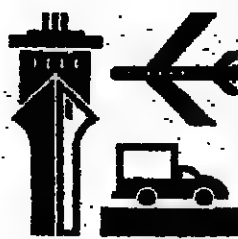
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FINANCIAL TIMES SURVEY



Thriving economies and a middle-class population with an increasing urge to travel have brought

sustained growth in air transport to Asia-Pacific. As Paul Betts reports, the area holds the biggest promise of economic opportunity for the industry in the decade to come

The year of Asia's dragons

IT WAS no accident that the International Air Transport Association (Iata) picked at its annual meeting in Warsaw last October a representative from the Asia-Pacific region as the new president of the organisation grouping 187 airlines.

By appointing Mr Moehamad Soeparno, the head of Indonesia's Garuda airline, president of Iata for the current year, the world's airlines were saying that 1990 would be the year of the Dragon after 1989 had been the year of the Snake.

Both Eastern Europe and the Asia-Pacific region are now seen as offering significant growth prospects for air transport and for the international aerospace industry. But the Asia-Pacific area clearly holds by far the biggest and most tangible promise of economic opportunity for the world airline and aerospace industries in the decade to come.

Thriving economies and a burgeoning middle-class population with a growing urge to travel inside and outside the region have brought sustained annual growth in air travel in Asia-Pacific of more than 10 per cent during the past 30 years. More recently, passenger air traffic has risen even

more sharply to around 20 per cent in some areas like Japan, Singapore, Hong Kong and Thailand.

This growth has been and continues to be driven essentially by the expanding economies and ambitions of many countries throughout the region coupled with the rise of both regional and international tourism.

In a recent study of the region, Iata noted that the number of Japanese overseas travellers is expected to double from 5.52m in 1986 to 10m by next year and that in 1989 alone 23 per cent more Japanese travelled abroad. The study added that the relaxation of travel restrictions in Taiwan and South Korea had also led to waves of outbound tourists from the region.

Even allowing for some possible economic slow-downs in some countries, growth is expected to continue throughout the decade. Airline organisations and aircraft manufacturers are forecasting a doubling in passenger traffic by the end of the decade.

Scheduled air passenger traffic in, from and through the region already accounts for about 18 per cent of total world passenger air traffic of about 1bn a year. By the end of the

South-east Asian carriers have reported strong growth, a trend driven by the region's expanding economies coupled with the rise of international tourism

Asian & Pacific Aviation

century, it is expected to rise to nearly 25 per cent of the estimated 2bn passengers who will be travelling by air in 2000. Growth is expected both within the region - Asia is fast developing its own internal air travel market with more and more local business people turning to regional air travel and political change opening up new regional markets like Vietnam - as well as on international routes to Europe or North America.

Indeed, North America is increasingly regarded by Far East and Asian carriers as offering the biggest long term economic opportunities. Some airlines are now predicting that traffic across the Pacific will quadruple during the current decade.

This growth has become the motor behind a series of significant developments for airlines and aerospace manufacturers alike. With it, however, have also emerged a string of problems ranging from growing congestion at some key airports as well as in the region's air traffic control system, to the impact of competition, rising labour costs and more expensive bank borrowings on

airline profit margins; not to mention the repercussions of strikes, accidents and political unrest on the operations of some airlines in the region. Australian carriers, for example, have been hit by a bitter and prolonged domestic pilots dispute.

This month's Singapore Air Show, which has fast become the world's third most important aerospace and aviation industry show after Paris and Farnborough, is expected to highlight the main trends emerging in the region's fast growing aviation sector. The most significant include:

■ The way growth in long distance air travel to and from the region is turning into a driving force behind the development of a new generation of bigger long-range jetliners. Boeing, which is expected to launch soon the \$4bn development programme for a new wide-body twin engine jetliner, the 777, believes that between now and 2005, out of the \$516bn that will be spent on new jets, the countries of the Asia-Pacific area will account for about 26 per cent of the total.

The airlines of the region are planning to more than double

their current fleets by buying more than 200 new aircraft with less than 300 seats, and another 200 aircraft with more than 300 seats. Singapore Airlines recently announced a \$3.5bn order for 50 US jetliners, while Qantas of Australia plans to spend \$4.7bn to nearly double its fleet over the next four years.

The West's three leading commercial aircraft manufacturers - Boeing and McDonnell Douglas in the US and the Airbus consortium in Europe - are all vying for a large share of the new market for long distance non-stop air travel from the region. But there is also a growing market for smaller regional jets and turbo-propeller aircraft in the area to serve expanding regional airline markets.

British Aerospace, for example, claims the market for smaller regional airliners shows "equally impressive potential" as the market for bigger jetliners. It predicts that the overall turbo-prop fleet in the region will increase from the current 480 aircraft to about 785 aircraft in 1995. It also sees an attractive market for 100 seat regional jets like

its BAe 146.

■ The boom in the region's airline business has coincided with an increasing interest on the part of south-east Asian countries to develop aerospace manufacturing and engineering industries of their own. Japan, in particular, has already expressed ambitions to become a big player in the industry. Japanese companies are now negotiating becoming risk-sharing partners in Boeing's 777 programme while another Japanese group is considering joining General Electric as a risk-sharing partner in the US company's recently unveiled programme to develop the world's largest commercial jet engine, the GE90, to power the new generation of long distance jetliners.

Japan has also been actively promoting international co-operation in supersonic jet engine technology as part of its efforts to play a significant role in the eventual development of a second generation commercial supersonic aircraft to replace Concorde sometime after 2000.

Other countries in the area have also actively sought to develop an aerospace industry

of their own. This is the case of Indonesia and China which is now co-operating with McDonnell Douglas in the assembly of commercial jetliners.

■ Fast growing airlines in the area are adopting global strategies in seeking to establish partnerships with other carriers inside and outside the region. The prime example is Singapore Airlines' cross-shareholding agreements with Swissair and Delta of the US to create, in the company's words, a "truly global system".

Qantas has taken a 20 per cent stake in Air New Zealand with Japan Airlines and American Airlines also investing in a 7.5 per cent stake each in the New Zealand carrier. Thai continues to have close relations with SAS, while other regional carriers have sought to forge specific partnerships with other European or American carriers.

These moves reflect the efforts of south-east Asian airlines to boost their overall competitiveness. Not only are Asian carriers finding that their net margins and costs are beginning to come more in line with their European or US competitors, but many well

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established regional carriers are starting to face fiercer local competition.

Taiwan's flag carrier, China Airlines, is already bracing itself to face new competition from the country's start-up airline, Evergreen Airways, which plans to begin international services next year and has already placed a big order for aircraft. Korean Airlines is also now facing competition on international routes from Asiana, the domestic South Korean carrier which has just started its first international service between Seoul and Tokyo.

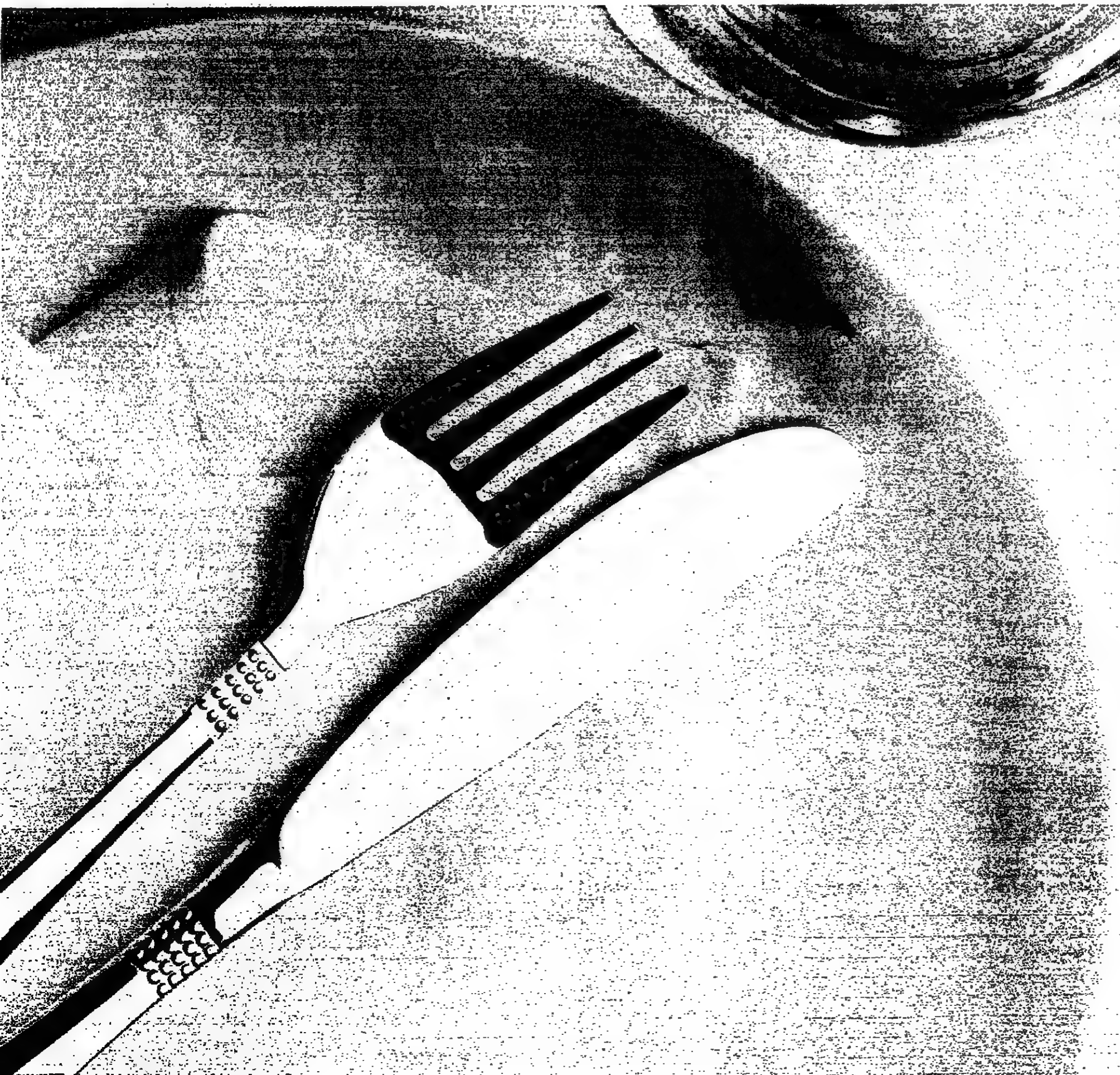
■ While regional airlines jostle to increase their market share, some of the area's leading airports are competing to become dominant hubs. In south-east Asia, Singapore and Bangkok are both investing heavily to achieve such ambitious aims. Indonesia is also anxious to develop hubs around Jakarta and Bali, while Hong Kong has launched a big airport investment programme.

All these multi-million dollar investment programmes also reflect the growing concern over the impact airport and airspace congestion could have on the future growth of air transport in south-east Asia and the Pacific region.

Iata sounded the warning clearly at its regional conference in Bangkok last September. It said the encouraging prospects for air transport in the region could be upset by two factors.

The first was a general economic downturn. The second was the ability of the region's air transport infrastructure to cope with the expanding volume of traffic.

"However, the airlines have little control over economic swings, but it is essential to mobilise action to ensure that airport and airspace congestion are not allowed to prevent the growth of air transport," it concluded.



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ASIAN PACIFIC AVIATION 2

Michael Donne on the problems likely to arise ahead of another decade of regional growth

Lack of funds ground big expansion plans

WHILE overall the outlook for commercial aviation in the vast Asia-Pacific region, including the Far East, South-east Asia and Australasia, remains bright, with a current growth rate of around 20 per cent a year in both passengers and cargo and between 15 per cent and 18 per cent in aircraft movements, significant problems are emerging.

They include serious capacity constraints leading to congestion at some of the region's big airports, especially in Japan, Hong Kong and Australasia, along with severe congestion on some long-haul air routes, especially on the international routes across India linking Europe with the Far East.

On many other routes there is a need for substantially improved "airspace management" techniques, including better air traffic control and air navigation facilities.

Indeed the future expansion of the Asia-Pacific market is expected to give rise to many of the problems already being experienced in the congested western Europe and North American regions, unless substantial remedial action is taken soon.

Attempts to co-ordinate this action is taken by the International Air Transport Association (IATA), in the belief that while the air transport industry has little control over the economic situation, it can mobilise action to ensure that airport and airspace congestion are not allowed to prevent the smooth expansion of air transport throughout the region.

At the first Asia-Pacific Regional Conference in Bangkok last September, IATA identified many of the problems. It recognised the willingness of many of the countries in the region to correct them, but at the same time stressed the need for more sustained efforts in some countries to achieve the changes in the air transport infrastructure needed throughout the next decade.

IATA's own industry-wide Task Force, set up to study airport and airspace congestion and other problems, has been

closely following the situation in the Asia-Pacific region, and believes that growth can be kept under control if the governments and administrations are made fully aware of the problems and work with the airlines to keep all kinds of aviation facilities and services compatible with increasing

The expansion of the market is expected to give rise to many of the problems already being experienced in the congested European sector

traffic demand.

This will mean significantly increased investments in new airports. Already several ventures are either under way or planned — for example, at Changi Airport, Singapore, where a \$540m second terminal is well advanced, and in Japan, where Kansai airport on reclaimed land in Osaka Bay is also under way, and in Tokyo Bay, where a \$5.6bn expansion of Haneda, also on reclaimed land in Tokyo Bay, is making progress too.

But throughout the region it is clear that while many other

Many airport plans have been mooted but their implementation is slow, largely because of lack of funds or insufficient political commitment

big airport plans have been mooted, their implementation is slow, largely because of lack of funds or lack of sufficient political recognition of the vital role that air transport can play in the overall economic development of the country concerned.

In terms of smoothing the flow of the increasing number of aircraft throughout the region, it is generally believed that while much more can be

done through increased investment in local air traffic control (ATC) facilities, in the longer term the expansion will best be served by the earliest introduction of satellite systems for aeronautical communication, navigation and surveillance.

This is largely because the region has vast areas of ocean, desert and jungle where it is either impracticable or difficult to install surface-based ATC facilities similar to those existing elsewhere.

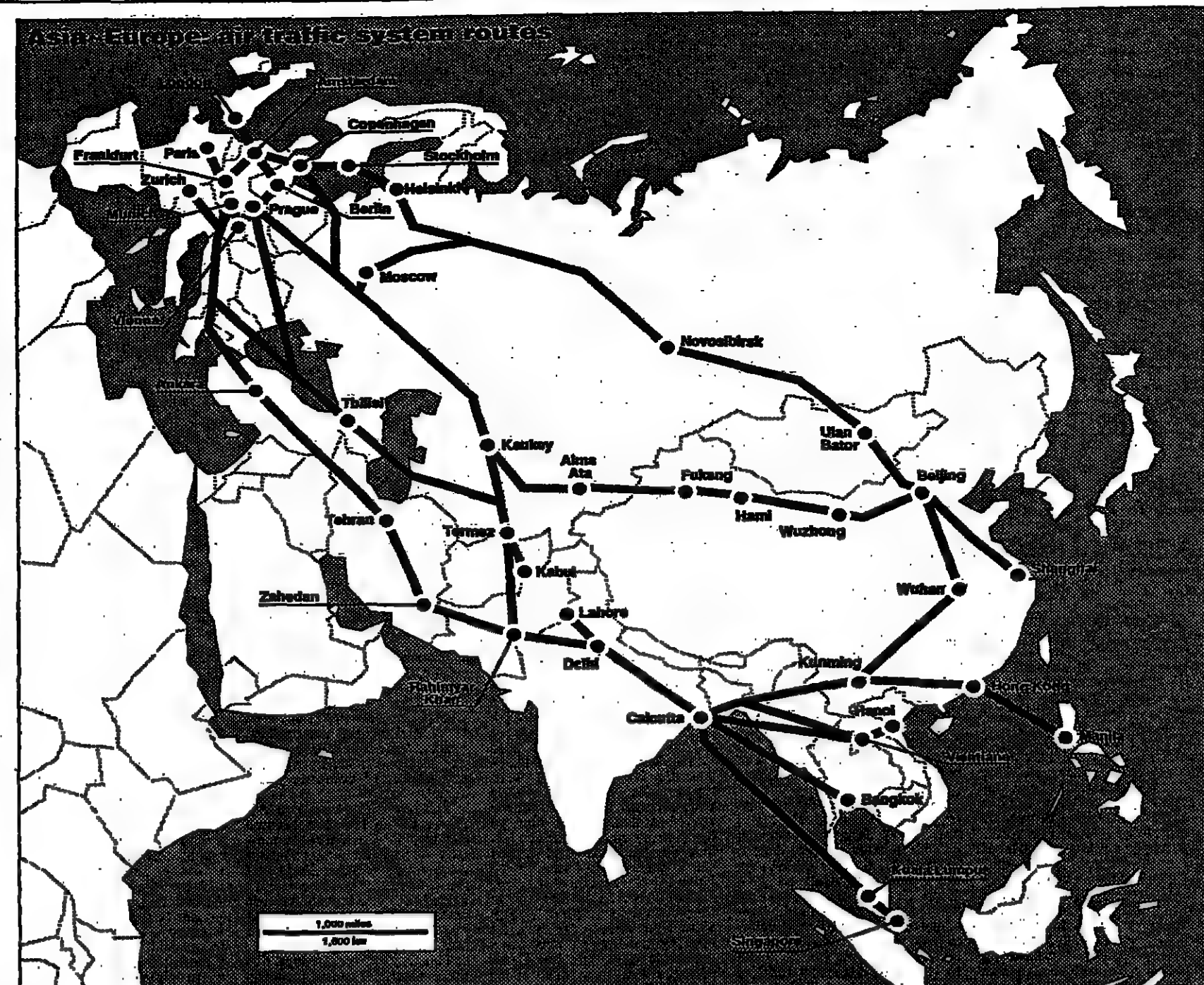
This problem has been under study for some time by the Future Air Navigation Systems (FANS) committee of the International Civil Aviation Organisation (ICAO), and present indications are that by 1995, there will be two international global navigation satellite systems (the US GPS and the Soviet Glonass) deployed which will be available for satellite navigation services throughout the world.

But ICAO points out that satellite systems by themselves are not enough — they must be accompanied by complementary up-to-date local air traffic control and communications systems to be fully effective.

Moreover, because the coverage of satellite systems would extend over much greater areas than any current ATC systems, the planning and implementation of such systems will require a much higher degree of international planning and co-ordination than has currently been achieved in the area.

Another problem in the development of the region's air transport infrastructure lies in the provision of new internationally defined and recognised air routes — the "Tracks in the Sky" along which the aircraft must fly — especially between the Pacific Rim countries and western Europe.

The implementation of a new route structure over China and the Soviet Union for Europe-East Asia traffic is now considered urgent, because the excess mileage involved in flying the current Europe-Hong Kong track is almost double that incurred between other Asian airports (such as Tokyo)



and Europe.

For example, it is believed that a route from Hong Kong over Xian and Lanzhou in China and over Mongolia to Novosibirsk in the Soviet Union could save some 10 per cent (500 nautical miles) in route mileage compared with the existing more southerly track, with consequent benefits to airlines and passengers in less flying time and lower costs, leading to lower fares.

There is also the need for

improvements to long-haul international air routes over India and Pakistan, and between Peking and Europe via Ulan Bator in Mongolia and Novosibirsk.

Although there are discussions on these matters between other countries and the Soviet Union, China and India/Pakistan under the auspices of the ICAO, progress is slow, again largely because of the political difficulties involved.

Other difficulties include a

lack of facilities in some areas, such as English-speaking air traffic controllers and up-to-date navigation aids such as radio-navigation beacons.

It is also believed that the capacities of many existing air routes could be significantly increased by the provision of improved air navigation techniques, such as radio-navigation systems.

Assessing the cost is difficult, but taken together — new airports, improved air traffic

control facilities and satellite navigation system, together with changes to the pattern of air routes — the cost will collectively amount to many billions of dollars.

While some financial aid may well be forthcoming from the ICAO itself through its existing programmes for technical financial assistance to developing countries, most of the burden will undoubtedly fall upon the individual states themselves.

They will be obliged to allocate larger proportions of their annual budgets to commercial civil aviation, something which may prove difficult to achieve politically in countries where other more immediate priorities exist.

They will also have to be convinced that the cash invested in commercial aviation is not an extravagance, but a vital ingredient of long-term economic, sociological and even political growth.

JAPAN

Poised to join the high fliers

"JAPANESE manufacturers can make any type of aircraft," claims an official of Japan's Ministry of International Trade and Industry (MITI). "It is not a question of technology, know-how but of marketing and costs which call for collaboration (with western manufacturers)," he states.

The MITI official and other Japanese members of the industry are hardly the only ones to give Japan's aviation manufacturers high marks for technological expertise. Boeing, which has long recognised the technological skills of the Japanese, recently invited the country's leading aerospace manufacturers to become risk-sharing partners, rather than subcontractors, in the development and production of its latest aircraft, the B777, while General Electric has asked Ishikawajima Harima Heavy Industries (IHJ), Japan's pre-eminent aero-engine manufacturer, to become a partner in the production of its new engine, the GE90.

The world aviation industry is still securely in the hands of the Americans and Europeans, but the growing technological strength and financial means of the Japanese at a time when the high risks and costs of aerospace development call for greater collaboration among aerospace manufacturers means that the stage is set for the Japanese to become a formidable force in the not-too-distant future.

The size of the Japanese aerospace industry, which has been hampered in its growth by the lack of a substantial domestic market, is only one fifth of the Japanese automobile industry, according to an official at one of the leading manufacturers. But Japanese aerospace manufacturers have long been building up technological strength through licensing agreements and through subcontracting, particularly from Boeing.

The lessons they have learned over the decades have brought them to the point where they are now eager to break out of the role of subcontractor to become manufacturers in a comparable, if not equal, footing with the western leaders in the field.

In order to do so, they need to put their accumulated skills directly to the test and to acquire experience in the crucial aspects of marketing and product support. The best, and most likely the only way for them to do so is by linking up with the industry leaders and participating as joint production partners in projects which

would give them experience in the overall development and production of aircraft and engines.

"It is important to find more opportunities to co-operate on an international level," says Mr Yasuichi Arai, senior managing director of the Society of Japanese Aerospace Manufacturers. Joint production projects offer opportunities that are not available to the Japanese on their own.

To take technology, for example, although industry experts claim that the high level of Japanese simulation technology ensures a relatively high success rate at the production stage there are obvious limits to relying on simulation technology, particularly in commercial aerospace production where reliability is a priority. There are no altitude test facilities to determine how equipment will perform at high altitudes in Japan. Flight tests are not really a practical possibility either.

Even in the defence industry, where development costs would be shouldered by the Japan Defence Agency and would therefore not restrain development in the way they do in the commercial field, the lack of space in Japan, for example, makes it impractical to conduct flight tests, says Mr Makoto Momoi, an independent defence analyst.

In the commercial field, where the high cost of production makes it essential to secure marketability before a product can even be developed, Japanese manufacturers, with no history of product reliability in the aerospace industry, have little chance of succeeding on their own.

"It is sometimes claimed that Japan will develop its own industry, but this is impossible because of market conditions," states Mr Shinichi Ohta, director of the Aircraft Ordnance Division in

MITI. The ability of aerospace manufacturers to market their products has become a prerequisite for production. And for the Japanese, joint production with an industry leader is a necessary step in building up the reputation for reliability that is crucial in finding a market for their products.

The need to find a market outside of Japan is another factor that makes joint production a necessity for Japanese manufacturers.

"Even if all the Japanese airlines buy only Japanese aircraft it would still not support the development of a Japanese aerospace industry," says one industry expert. "The US makes up 70 per cent of world air travel demand. Unless orders can be obtained from this market, it will be impossible (for a full-fledged Japanese aerospace industry) to survive," he says.

In addition, Japanese manufacturers face the same issues of high risks and costs that are driving such world leaders as Boeing and Rolls Royce to seek an increasing number of international partners.

"It is probably impossible for a single company to develop a completely new product from scratch, and it is (therefore) no longer appropriate to argue about each country's technological strengths and weaknesses," says an official of IHJ.

Yet while Japanese aerospace manufacturers may not be about to strike out on their own, there is little doubt that they are determined to become a leading force in the industry. For one thing, the companies involved in the industry, the heavy industry manufacturers, are predominantly shipbuilders, who are under pressure to diversify from a sector where they are losing their cost competitiveness and into other growth industries where the need for a high level of tech-

nology gives them a leading edge over their rising Asian competitors.

These companies are also the country's leading defence contractors, which, like their US counterparts, face a likely decline in orders from the defence authorities. There is every reason to believe that they are eager to move away from a dependence on orders from the Japan Defence Agency. While defence contracts do not generate the bulk of their profits, a fall in orders is expected to slash the companies' profits by more than 100bn annually.

The flanks of their ambitions are no doubt being fanned by the eagerness of the mighty MITI, to develop aerospace as a key industry for the next century.

The Ministry's Mr Ohta says that the main reasons why MITI is keen to develop Japan's aerospace industry are the benefits of synergy between aerospace and other industries, the need for Japanese manufacturers to be able to produce aircraft for Japan's self-defence and the opportunities offered by aerospace production for international co-operative manufacturing efforts.

Critics in the US are sufficiently worried about the Japanese threat to the last bastion of US technological strength that some have even called for government intervention in Boeing's joint projects with the Japanese. The US manufacturers themselves, however, are more concerned about ensuring their own survival and competitiveness, for which the technological and financial contribution of the Japanese are deemed essential.

As aerospace production becomes more complex and costly, the technological skills that the individual companies have to offer and the financial means that are available to them and to the trade ministry assure Japanese aerospace manufacturers a role of growing importance in the industry.

The trade ministry, for example, is now taking the initiative in research and development of hyperersonic passenger transport. It will launch a Y28bn project next year to develop a prototype Mach 3.6 engine as Japan's proposal for an international co-operative venture on hyperonic passenger transport, a project which the world's leading engine makers have already expressed a keen interest to participate in.

Michio Nakamoto

Commercial Aviation in the Asia-Pacific Region to the End of the Century and Beyond

The massive growth expected in the entire air transport infrastructure of the Asia-Pacific region and the challenges and problems it will generate, will be the subject of the Financial Times Conference to be held in Singapore on 12 & 13 February 1990, just before the Asian Aerospace '90 Exhibition.

Speakers include:

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Commercial Aviation in the Asia-Pacific Region

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Asia and Pacific carriers' share of world traffic (%)			
	1975	1987	increase 1975-87
North America	41.0	38.7	-2.3
Europe	35.0	31.3	-3.7
Asia and Pacific	13.6	18.8	+5.2
Middle East	5.0	4.7	-0.3
Africa	2.5	2.3	-0.2

Boles Report/ICAO

ASIAN PACIFIC AVIATION 3

Roy Garner on Japan's poor airport facilities

Tokyo pays the price for inadequate space

A NEW Japan-US aviation agreement concluded last November on the expansion of trans-Pacific flights, combined with a boom in Japan-Europe travel and a continuing rise in the number of Japanese wanting to make overseas trips, have all contributed to the current upbeat mood in Japanese aviation circles.

Just one black cloud darkens Japan's lucrative flight paths: the chronic shortage of airport facilities, centred on the ill-conceived and grossly overburdened New Tokyo International airport, at Narita.

With its remote location and inadequate transportation facilities, travellers from neighbouring Asian countries routinely find the journey from Narita into Tokyo takes longer than the flight to Japan itself and tempers often flare among passengers in the overcrowded terminal building.

With construction of a second runway at Narita, planned for March 1991, still in doubt following continued action by anti-airport protestors, and resistance to increased services coming from both local residents and air traffic controllers, there is little sign of an end to the crisis.

Fears are also now growing that the new Kansai International airport, now being constructed on reclaimed land in Osaka Bay, could face similar problems. The opening deadline in 1993 is currently threatened by the refusal of 378 local people to sell the land needed for the island airport's road link.

Among those frustrated by the overcrowded airports are the 38 countries whose applications for aviation agreements with Japan are still pending.

Japan Air Lines spokesman, Mr Geoffrey Tudor, describes the inadequate airport facilities in Japan as "a tremendous constraint on the whole market here," and points out that although some foreign airlines are keen to utilise smaller regional airports as alternative gateways to Japan, leading airlines such as JAL, with "huge outlays already at Narita and Osaka" balk at the prospect of making more costly infrastructure investments elsewhere.

However, US carriers are more interested in using local Japanese airports, one reason being the terms of the original Japan-US aviation agreement of 1952, under which they have "beyond air traffic rights", allowing them to fly to a third country via Japan without restriction. These third countries would likely include South Korea and other Asian destinations.

Last month, American Airlines' application to the US Department of Transportation for six new routes between the US and Japan, included a request for three flights serving Nagoya.

South Korea's recently established second airline, Asiana, has also sought expansion in Japan through the use of

With construction of a second runway at Narita, planned for March 1991, still in doubt, there is little sign of an end to the crisis

regional airports, with plans to inaugurate flights from Seoul to Nagoya, Fukuoka and Sendai during the first half of this year.

The industry's biggest growth area is the Japan-Europe market. A recent JAL survey found that Europe came second only to Hawaii as the most popular tourist destination among the Japanese, and seat occupancy levels exceeding 70 per cent are the norm for airlines serving the route.

The domination of London-Tokyo traffic by British Airways and JAL was ended in July last year, when All Nippon Airways (ANA) began offering services on the route, a move which also facilitated the granting of a license to Virgin Atlantic Airways of the UK to fly to Tokyo.

ANA aims to boost its four weekly flights to a daily service within three years, while Virgin is challenging the Japanese on passenger comfort, for example offering all passengers seats with built-in video

screens and a choice of 50 movies, in Japanese if requested.

France and Japan have also agreed to introduce four extra weekly flights between the two countries from spring serving both Tokyo and Osaka.

A common objective of the airlines offering Europe-Japan services is to be well-placed to meet the expected rise in demand following the lifting of European Community trade barriers and the creation of the Single Market in 1992. With this end in mind, mutually beneficial tie-ups between European and Japanese airlines are expected to multiply.

Austrian Airlines and Scandinavian Air System are already working together with ANA, and Swissair now offers a Tokyo-Zurich service in a joint operation with JAL.

Trans-Pacific services continue to form the backbone of Japan's international aviation network. Six US airlines currently provide 260 weekly flights between the two countries, while three Japanese carriers offer 140 services.

The new bilateral agreement, concluded last November, calls for 100 more US-Japan flights per week, and allows Japanese carriers to open three new routes between Tokyo and the US, including Hawaii. Competition for these services is currently intense between JAL, ANA and Japan Air System.

ANA wants to inaugurate flights to New York, San Francisco and Honolulu, while JAL is pitching for Boston, Washington and Maui. JAS, which presently only serves Seoul, hopes to fly to Honolulu. Both ANA and JAL are also seeking route extensions to Orlando, Houston and Denver.

Among the new services proposed by US airlines are Korean Air's Tokyo-Honolulu, and Delta's Tokyo-Honolulu-Nagoya and flights to Fukuoka, for which Northwest Airlines has applied to the US Department of Transportation.

With Japan-US passenger numbers increasing by 20 per cent a year, and cargo by 30 per cent, over the past two years, 1990 is certain to see a marathon struggle between US and Japanese airlines seeking to secure the top spots in an intensely competitive market.

FOR THE past eight months, debate in Australia's aviation industry has been dominated by a bitter and disruptive domestic pilots' dispute. For the next eight, the arrival of deregulation will do the same.

The two issues are not unrelated. What, on the surface, looked like a traditional pay clash involving the pilots unfolded in the way it did largely in anticipation of deregulation, which takes effect in November.

For the pilots, the dispute was a last chance to secure big gains before the industry was opened up to real competition. For the domestic airlines, it was a critical opportunity to ensure competitiveness before facing vigorous new entrants.

In the event, it turned into one of Australia's longest and most costly industrial relations battles. The domestic airlines' flights were grounded for three weeks, and the government had to turn to international airlines, foreign-owned aircraft and the air force for relief.

Even now, neither side has actually given in, nor can they claim much honour. The 1,640 pilots, who were already a pampered elite in the industry, showed they were prepared to shut down one of the country's vital services to press for a flat 20 per cent increase, no one could possibly support.

Having resigned as part of their tactics, most now remain outside the industry. Ironically, those who have gone back are receiving pay increases close to what they wanted, but in return for productivity concessions. They have also lost their union, the Australian Federation of Airline Pilots.

As for the airlines — the privately-owned Ansett and its subsidiary East-

WHEN it comes to experience, few aviation executives in Australia can match the long and diverse record of Mr Bryan Grey. As head of the new Compass Airlines, he will need every bit of it.

Come November, when Australia's "Two Airline Agreement" finally ends, he will not only take on the established carriers, Ansett and Australian Airlines, but also any other new entrants in the domestic aviation industry.

Now 60, his aviation career stretches back to 1958, when he joined Ansett. In the 1970s he managed Air Nugini in Papua New Guinea, then helped run Ansett and, in the early 1980s, headed East-West Airlines in Australia.

"I've had experience of commercial airlines, of domestic and international operations," he says. "I've been involved in buying and leasing aircraft, introducing new routes, fighting fare wars and managing air crew. I also know what makes pilots tick."

Even so, he is under no illusions about the battle ahead. In the wake of the bitter pilots'

Chris Sherwell on the Australian sector

Double trouble

West, the state-owned Australian Airlines and the freight group Ipec — they showed they were unwilling or incapable of negotiating a compromise both before and after the dispute went out of control, and are now struggling to rebuild their businesses.

All have suffered lost revenues and profits. Last month, Australian confirmed that it would report big operating losses in the current year, but would benefit from asset sales and yet another fare increase. The cost of the dispute to the economy, and especially to travel-related businesses, is still being calculated.

The next big test for the industry comes in November, when at least one and perhaps three new entrants join the competitive fray which is expected to follow the end of Australia's 38-year-old Two Airline Policy.

Under this policy, tight regulation of aircraft imports, of routes, load factors and even fares has protected the existing airlines' oligopoly, guaranteed them satisfactory returns and resulted in high operating costs and inefficiencies.

When the Government in 1987 gave three years' notice that this policy would end, its aim was a more efficient industry offering a wider range of services and lower fares to consumers.

So far three players have signalled a desire to compete: Compass Airlines, Capital Airlines and Southern Cross Airlines. Compass, which is headed by

Mr Bryan Grey, a former head of East-West Airlines and Air Nugini, appears to have advanced furthest so far.

According to the government's Bureau of Transport and Communications Economics, they will be entering a risky market and can expect an uphill battle to establish themselves. Brokers Ord Minnett, which recently published its own study, also foresees difficulties.

Apart from pointing out the heavily entrenched position of Ansett and Australian Airlines, both analyses cite the need for new entrants to have a route structure with adequate frequency, fares and load factors, a reservations system, assured airport terminal facilities and peak-period access to Sydney airport, the critical hub of the domestic network.

In response Compass, which is aiming for a small market share using heavily discounted fares, claims several advantages in having a fleet of identical wide-bodied aircraft in a single class, and capitalising on public disillusionment with Ansett and Australian.

In fact the principal battle will almost certainly remain between Ansett and Australian. Ansett, together with East-West, holds an estimated 56-58 per cent of the domestic air passenger market, compared to Australian's 41-44 per cent.

The difference is explained by Australian's more limited presence in the regional markets of Australia, Ansett, which is half-owned by Sir Peter

Abeles' TNT group and half by Mr Rupert Murdoch's News group, is also a stronger and more aggressive player.

On the other hand Australian has successfully eroded Ansett's share of the high-yielding business class market. From last month it has also had a change of leadership, with Mr John Stronger succeeding Mr James Strong.

As the post-deregulation fight unfolds, another big policy issue will increasingly demand resolution, namely the future ownership of Australian and of Qantas, the international flag-carrier, which has also had a change at the top.

For some time ministers in the present Labour Government have questioned the value of government ownership of the two airlines, but the party's left wing has vetoed the idea. The Government is said to have considered alternative forms of capital injection to reduce its obligations in helping the airlines meet their heavy financing commitments over the coming years. None has yet taken concrete form.

If the opposition Liberal and National party coalition wins power in the general election due to be held by May, privatisation of the two airlines is likely within 12 months of it taking office. It is assumed that a proportion of the companies would be offered to foreign investors.

Qantas itself has meanwhile pulled off a memorable achievement over the past year, managing a publicity coup in the process. After taking delivery of the first of 10 long-haul Boeing 747-400s, it flew the new jumbo jet non-stop from London to Sydney. It was the first time this had been done and, at 17,850 km, the distance was the furthest any commercial jet had ever flown.

Profile: Bryan Grey, Compass Airlines

Turbulence ahead

dispute last year, Ansett and Australian have secured productivity gains which make them better equipped to take on competition of the sort Compass will offer.

The new airline's strategy is focused on the deep discounting of air fares, using a fleet of five new wide-bodied (288-seat) single-class Airbus A300-600R aircraft operating between seven cities — Sydney, Melbourne, Adelaide, Perth, Brisbane, Cairns and Coolangatta on Queensland's Gold Coast.

Compass will price its peak and off-peak fares 20 per cent below whatever standard economy fare Ansett and Australian offer, while certain night-time flights will have a 50 per cent discount. It is planning on a 65 per cent load factor, but expects 80 per cent in practice. Its target is a market share of about 10-13 per cent.

Mr Grey reckons Ansett and Australian, in spite of their recent productivity gains, will be unable to match Compass discounts because they operate mixed fleets of different aircraft, and do not have their flight crews based in a single location.

Also, because the new airline's routes already carry 70 per cent of the domestic passenger market, Ansett and Australian will be limited in their ability to use increased fares on other routes to subsidise their own discounting.

According to an information memorandum prepared for prospective investors in Compass, Ansett and Australian would have to halve their cost structure before they were cost competitive with Compass. It also reckons Compass would be profitable if the discounts were doubled.

As matters stand, Mr Grey is to "wet lease" two Airbus A300-600R aircraft for 50 months from November 1, complete with five captains and five first officers and technical support. Delivery of the airline's own aircraft is due to start in February 1991, continuing to September 1993.

For these Compass has arranged operating leases with Polaris of the US, a subsidiary of General Electric, whose engines will power the Airbus. The aircraft will be based at Brisbane, and maintenance will be done by Hawker Pacific, part of the Hawker Siddeley group of the UK.

To ensure access to travel agents, Compass is finalising an agreement to use the Sabre reservation system developed by American Airlines and used by Qantas. Just as important, the airline and other new

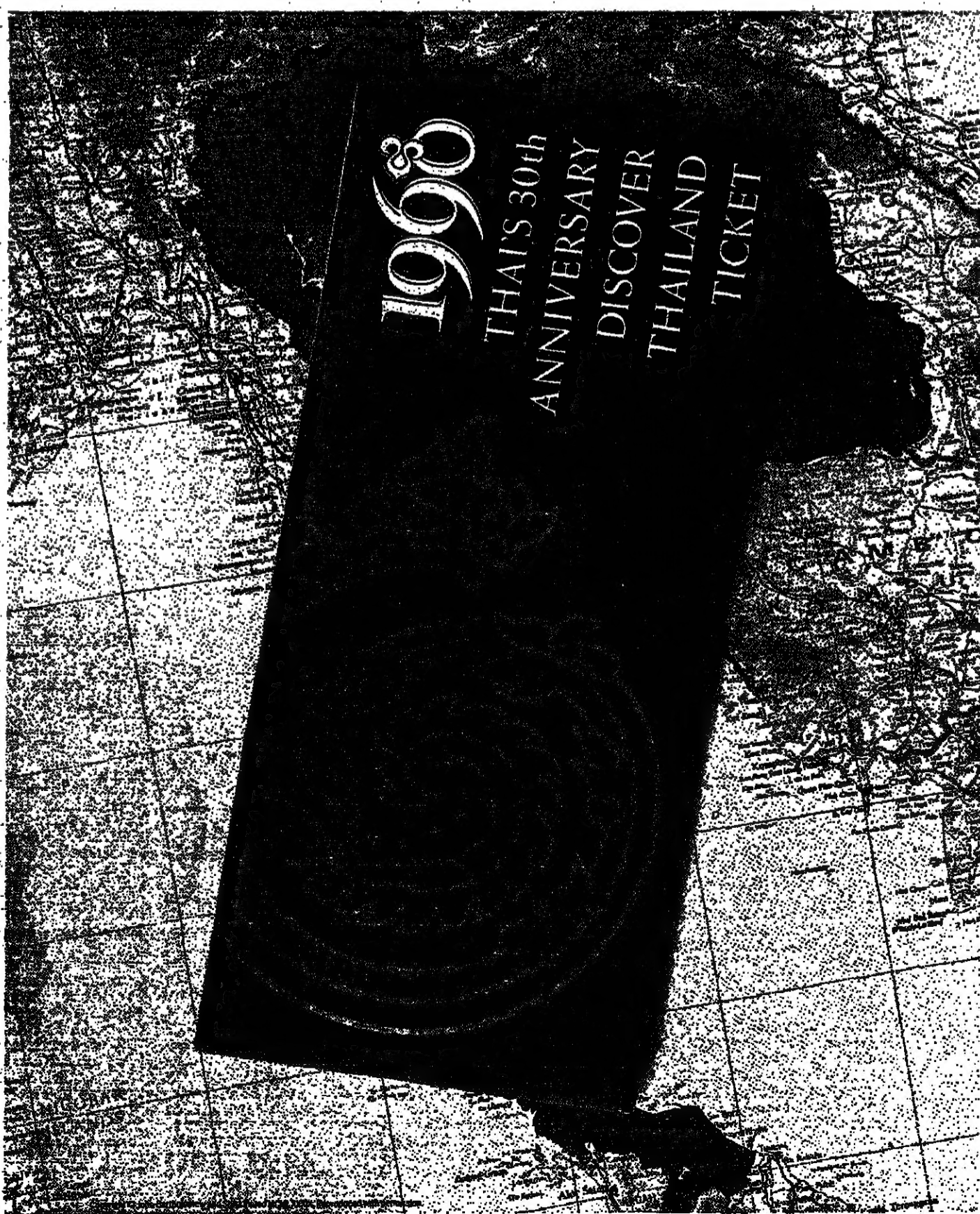
entrants are guaranteed access to the terminals which Ansett and Australian presently hold under 20-year leases.

Mr Grey has staked most of what he owns on the success of Compass, and is now seeking A\$50m in equity capital through a private placement and another A\$10m in borrowings.

His efforts and those of his advisers, Potter Warburg, were not helped last month by a research paper from brokers Ord Minnett recommending that, because of the uncertainties, prospective investors "wait for the dust to settle" before investing in new airlines, especially as opportunities should arise to invest in Australian and Qantas.

The study attracted a blistering response from Compass, which said Ord Minnett's "generally negative" view of prospects had failed to address the fundamental economics of aviation in Australia and the "tremendous cost advantages" Compass would enjoy over its rivals.

Chris Sherwell



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ASIAN PACIFIC AVIATION 4

CHINA'S airlines have long suffered from inefficiency, bureaucracy, and poor customer service. The massacre in Tiananmen Square last June and the subsequent imposition of sanctions and collapse of the tourist industry served to further compound the aviation industry's many problems.

Now, however, the Civil Aviation Administration of China (CAAC), the government agency which owns and operates the airlines, is striving to expand, upgrade, and modernise its aircraft fleet and airports.

"With the type of TV coverage there was last spring, the tourism market dropped right to the bottom of the barrel," said a western airline executive. "People don't have to come here as tourists when they can go to the Caribbean. Many people equate Tiananmen with Xian as a tourism spot and they don't want to feel threatened."

The impact of the Tiananmen Square slaughter on tourism was devastating. Last year, tourism revenue fell to approximately \$1.7bn compared with \$2.2bn in 1988, according to a western diplomat. The government's target for 1989 before June was \$2.5bn.

The number of passengers travelling on both Chinese and foreign airlines also plunged. CAAC flew about 12m passengers last year, according to the English-language China Daily, compared with 14.4m in 1988. CAAC subsequently reduced the frequency of its domestic flights and those it operated to Tokyo, although for political reasons it has generally continued to operate on most of its international routes.

Foreign airlines also promptly reduced their flights. Japan Airlines, which operated 13 weekly flights between Japan and China during the peak season in the spring, has reduced the frequency to seven a week. All Nippon Airways cut its flights to Japan from seven to two a week. And United Airlines, which had plans to add another aeroplane to the three operating from Peking, scaled back to one a week.

Canadian Airlines has suspended its flights altogether from Peking to Canada until 1991. The only money-making flights leaving Peking are those making stopovers in Hong Kong or elsewhere.

The sanctions imposed after June also hit sales of military aircraft to China. Sikorsky, which had delivered 24 Blackhawk helicopters to the Chinese Air Force, withdrew its support service and supply of



The June massacre had a devastating impact on the tourist and aviation industry. Fleets and airports are now being modernised.

Sanctions have severely hit China's inefficient aviation sector

The fall-out from Tiananmen

spare parts. The sale of six Boeing Chinook helicopters for military use was also stopped, according to western sources. Western sources said Grumman, the US aircraft manufacturer, had discussed with the Chinese military a proposal to upgrade a Chinese fighter with \$600m worth of electronic equipment. The US Administration had not approved this sale before the crackdown and now it has reportedly been temporarily shelved.

The imposition of sanctions also delayed the delivery of three Boeing 737s last autumn to Chinese civilian airlines in Guangzhou and Shanghai.

President George Bush subsequently lifted the ban on the export of the aeroplanes, apparently because the Chinese already had access to similar planes with sophisticated navigational systems that could have military use.

Apart from the sanctions, the aviation industry has also been affected by the downgrading of China's overall credit rating in international financial markets. The cost of borrowing to finance aircraft purchases has risen. One western

source said some banking syndicates in London were asking Chinese Airlines to pay 4 per cent higher than Libor for their loans compared with below Libor rates earlier in 1989. Banks were also reportedly requesting airlines to obtain loan guarantees not only from the Bank of China but from other sources as well.

In addition to financial constraints, CAAC is facing the task of improving its appalling customer service. It is still hampered by bureaucracy, inefficiency, and an extreme reluctance by staff to assume responsibility or be helpful when things go wrong, particularly at the airports.

Thus, CAAC is taking steps to improve its service and technical and maintenance standards. One of the most dramatic steps Air China, CAAC's Peking-based airline, is taking is the installation of a computer reservation system. This will eventually function as the central reservation source for all of CAAC's other regional carriers, according to a western airline executive.

Purchasing a round-trip ticket has proved extremely difficult. Individual travellers

are allowed to make return bookings only after they have reached their outward bound destinations. Now, however, Air China is starting to offer return tickets on a limited basis on its flights from Peking to Shanghai.

Travellers must still confirm upon arrival in Shanghai that the tickets are valid, but western airline sources said some uncertainty is a normal part of the process of switching from a manual to fully automated reservation system.

CAAC is also expanding its fleet of aircraft. The agency has plans this year to purchase more Boeing 747s and 737s, McDonnell Douglas-82s, and Chinese-made Ym-7s, according to the China Daily. However, because of the government's austerity measures, CAAC is also likely to acquire some Soviet-made planes such as the Tupolev 154, the Yak 42, or the Ilyushin 92, say aviation sources.

The Soviets have stepped up their marketing of aircraft in recent months. While the Chinese prefer western aeroplanes, because they require less maintenance and have better engine performance, the Soviets are

able to offer aircraft at much cheaper prices or as part of a barter agreement.

To meet long-term domestic air traffic demand, however, the Chinese still plan to develop their own trunk line system by establishing a joint venture with a foreign aircraft manufacturer. This would be an enormous undertaking, involving the production of 150 aircraft with each seating 150 passengers.

Two US companies, Boeing and McDonnell Douglas, are competing for the contract. Before the end of this year, the Ministry of Aerospace Industry and the China National Aero-Technology Import and Export Corp (CATIC) are expected to select their joint venture partner.

"The Chinese have carefully cultivated relationships with both Boeing and McDonnell

Douglas," one aviation source said. "They have bought a number of Boeings and have a joint production arrangement with McDonnell Douglas in Shanghai." Under this arrangement, McDonnell Douglas and the Shanghai Aircraft Industrial Corp will co-produce a total of 25 MD-82s by 1991 for use in China.

So far, the factory has made 13 aircraft, and the latest one was turned out last month ahead of schedule, according to an aviation source. Both sides are now negotiating an extension of the agreement which would involve the further manufacture of between 10 and 20 aircraft.

The Chinese aviation industry is not only seeking to produce its own aeroplanes, but is also modernising many of the country's airports, including Xian, Guilin, Shanghai, Hangzhou, and Chengdu, among others.

Since CAAC underwent a massive reorganisation in 1987 to improve management and efficiency, it has established four of six regional airlines. These are Air China from Beijing, China Eastern from Shanghai, China South Western from Chengdu in Sichuan Province, and China North-West from Xian. China Southern from Guangzhou is expected to begin operating this year, while the sixth and final airline will eventually fly from Shenyang in the north-east.

In addition to breaking up into separate airlines, CAAC also split its operations into airport authorities and regional administrative organisations. However, CAAC still acts as a kind of bureaucratic superagency with regulatory powers in an effort to raise the airlines' technical standards. CAAC has adopted an informal consulting arrangement with the US Federal Aviation Authority.

Air China and Lufthansa have also established a large aircraft overhaul and maintenance joint venture in Peking. Ameco, to serve and maintain all of Air China's fleet and ultimately to be able to overhaul aircraft engines in Peking instead of returning them to the manufacturer to do the job.

A Special Correspondent

INDONESIA

Home-grown talent starts to bear fruit

FIVE YEARS ago Mr Mursid Sumardi was an out of work architect kicking his heels doing part-time labour on a Jakarta building site.

Today, just 35, he leads the computer-aided design team on Indonesia's very first home-grown aircraft, a 50-seater turbo prop which IPTN, the state aerospace company, expects to be in production by the mid-1990s.

His story in many ways typifies an organisation which has always seen itself more as an institute of learning than a fully fledged business. Youthful, ambitious and not a little headstrong, IPTN is today in the vanguard of Indonesia's high-tech development effort.

Led by the charismatic Dr Jusuf Habibie, the Minister of Research and Technology, IPTN has relations with the best known foreign aerospace companies, on a range of deals from simple maintenance to design and aircraft manufacture. Its factory at Bandung in the West Java hills houses state-of-the-art airframe assembly equipment, a wind tunnel research unit and an engine maintenance centre.

Since being established in 1976 IPTN has had a key influence on a whole generation of Indonesian scientists. Air Vice Marshal Suwondo, director of general affairs at IPTN, says: "To build an aircraft is easy. To train a workforce is much more difficult." Today's staff of 14,000, includes 1,000 engineering graduates. Half the workforce are bachelors. The average age is only 28.

President Suharto's backing has been vital to the project ever since he recalled Dr Habibie from Germany where he had been a director with Messerschmitt-Bölkow-Blohm. Like almost all Indonesian state companies IPTN publishes no financial statement. One official said total investment was less than \$2m. The budget continues to rise in spite of a less than impressive sales record.

In addition it enjoys privileged import rights on key inputs like plastics, steel and aluminium. Local carriers are obliged to buy from the company, and even the military's spending plans are increasingly linked to offset arrangements with IPTN.

At the centre of its plans is a collaboration with Construcciones Aeronauticas (Casa), Spain's state-controlled aircraft manufacturer. It makes the fixed-wing multipurpose NC-212 and the jointly designed CN-235, a 44-seat short-haul aircraft which can be used for civilian use or as a troop carrier. The company also assembles several rotary wing aircraft under license including the Aerospace Puma helicopter, MBB's BO-105 and the Bell NB-412.

Foreign aerospace companies are now looking at IPTN as a possible partner for component manufacture. Boeing, the world's largest manufacturer of civilian aircraft is already making some \$50m worth of parts for both the 737 and 767. Fokker has a similar deal for its F-100. The most recent contract is Airbus Industries which agreed a component deal last November to make wing flaps and cockpits which officials

say is worth as much as \$100m. IPTN is also planning joint aero-engine collaboration with Rolls Royce of the UK.

While some cynics dismiss this all as a commercial ploy by the foreign companies to sweeten their own efforts to sell planes to Indonesia, the rush of interest in subcontract work none the less suggests that IPTN could carve itself an important niche in the increasingly global aerospace market. It will also promote Indonesian technology know-how and provide the company with badly needed revenues.

For even in the rarefied atmosphere of the IPTN boardroom the arguments for good housekeeping are beginning to have an impact. Last year for the first time the company's budget came now under annual review. Previously it was assessed on a five-year basis. Dr Habibie's latest move is to incorporate IPTN and the other companies under his wing, as part of a new strategic industry quango in order to stave off the threat of possible privatisation.

The arguments for further protection for IPTN are certainly getting harder to sustain, even for Dr Habibie. Under the original agreement half of the parts for every CN-235 are made by IPTN, either assembled at Bandung or shipped to Casa. Dr Habibie recently claimed 70 per cent of the plane was now sourced to Indonesia, largely as a result of the cheaper labour costs. Some observers say IPTN may even

in aviation terms, IPTN is 'already beyond the point of no return'.

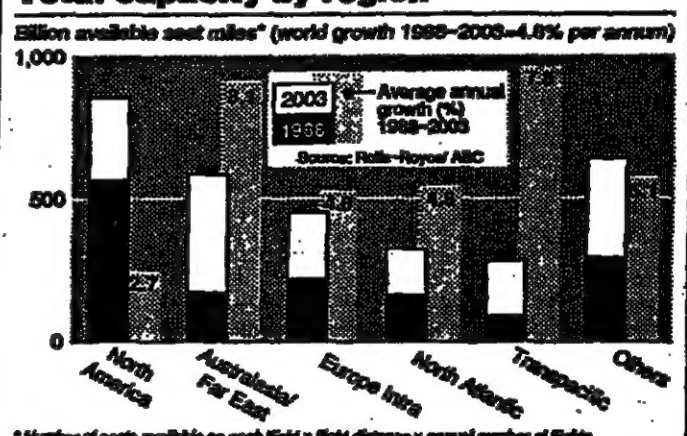
be leading its Spanish partners on design innovation, like the recent addition of "glass cockpit" computer instrumentation. The company has set to conclude its first export order for the CN-235, the pride of the fleet. Currently all the planes made at IPTN go to the Indonesian military or local carriers like Merpati, a wholly-owned subsidiary of Garuda, the national airline. There has been interest from private firms in the US, including the Conquest Airlines Corp of Houston. A joint-marketing unit has been established with Casa to penetrate the US market.

In 1989 the Indonesian company received another fillip when its Spanish partners agreed to guarantee the export of the CN-235 to the US - the first time any Asian-made plane has won approval from the US Federal Aviation Administration.

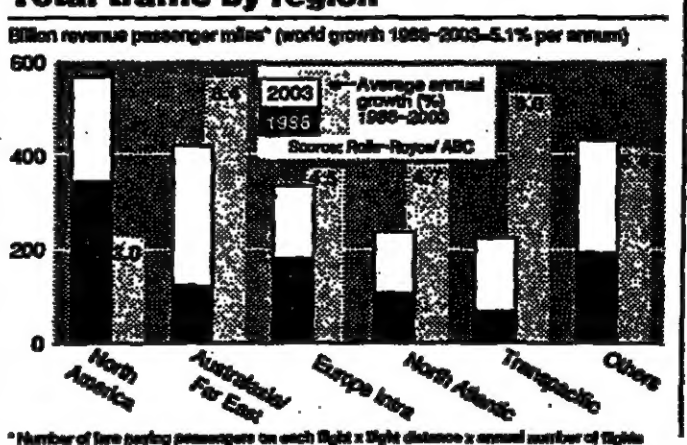
Not discouraged, Dr Habibie's latest scheme, the totally Indonesian designed N-250, will push the limits of IPTN's aerospace capability even further. The plane is seen as a replacement for the country's Fokker 27 and 737s, as well as a possible competitor in the export markets for the Italian-French made ATR-42, as a short-haul commuter plane for the south-east Asian region. In aviation terms, says an official, "we are already beyond the point of no return."

John Murray Brown

Total capacity by region



Total traffic by region



Profile: Moehamad Soeparno, president of Iata

New broom with radical plans

EVEN in these heady days of communist reform, it seemed an extravagant gesture to suggest that Aeroflot, the Soviet carrier banned from Indonesia following a spying incident, should ferry the country's Muslim pilgrims to Mecca.

Yet when Mr Moehamad Soeparno, new president of Iata, then proposed that Garuda, the state-owned airline that he also heads, be floated as a public company, he received even shorter shrift from his government colleagues in Jakarta.

But Mr Soeparno is a breezy character. Ambitious, with the looks of an old fashioned matinee idol, he in many ways personifies the new breed of Indonesian businessman.

In October he was appointed President of the International Air Transport Association (IATA) - a move which he says reflects growing interest not just in the Asia Pacific region, but in Indonesia and more particularly in Garuda.

Last February after juggling with the accounts he proudly announced the company's first profit for a decade. He then unveiled a \$50bn expansion programme to upgrade the fleet to take advantage of the projected growth in Asia Pacific air traffic. On a lighter note, in December he was again voted one of Indonesia's best dressed men.

Garuda has never been one of Asia's more fashionable

airlines, but Mr Soeparno is determined to change all that. And at IATA he wants western airlines to pool resources in areas like staff training, to assist carriers in developing countries.

"We are entering a service industry but sometimes the public expects too much. Take a flight to Medan for example. The Batak people complain there is too little meat. The

economy is growing, reflected in increased trade and investment flows. The number of tourists is also up, and reached 1.3m in 1988 compared with 700,000 in 1984. Over the period Garuda more than trebled its passenger income to rupiah 2.2 trillion (billion dollars), using the same number of staff and the same size of fleet. "As a businessman you have to be optimistic once in your life,"

people from Java say there is not enough rice."

An Indonesian sociologist suggested the reason for Garuda's poor service was that many of the stewardesses came from middle or upper class families and were less accustomed to waiting than to being waited on.

There is certainly a need to expand the fleet. In 1989 Garuda faced a serious shortage during the Hajj pilgrimage to Mecca when Garuda ferried 60,000 pilgrims in 25 days. Air America was contracted to help out.

Indonesia is strategically located in a region which is projected to be the fastest growing aviation market in the next decade. Indonesia's own

At Iata he wants western airlines to pool resources in areas like staff training, to assist carriers in developing countries

people from Java say there is not enough rice."

However, the expansion plan is not without its critics. In the early 1980s after going into the market for Airbus the company was left saddled with a large debt which at one time stood at \$1.6bn. The company still has outstanding debts of \$380m, but officials say it should be paid off by 1993.

Mr Soeparno says Garuda borrowed without the equity to back it up. The company also bought the planes without a proper marketing plan, he says. Garuda anticipated sharp growth in air traffic for its new wide bodied aircraft, only to find that with the world-wide recession, and a slowdown in Indonesia's own economy, many of planes spent more

time on the tarmac than in the air.

The company is in much better health today although no accounts are made public. But some observers wonder whether the time is right for increased spending.

Mr Soeparno says the six McDonnell Douglas MD-11s and eight Boeing 737s will be financed by leasing to avoid increasing the debt. However a decision on the remainder - 12 Fokker 100, six Boeing 747 and nine Airbus A330 - has still to be made.

Perhaps more controversially, Mr Soeparno has attracted comment for the way the children of President Suharto have been allowed a slice of the leasing contracts. Bimantara, a company owned by Bambang, the second son of President Suharto, was appointed Garuda's sole agent under the first accord for the 737s signed last year with International Lease Finance of California. Bimantara was also involved together with Humpuss, a company owned by Tommy, the youngest son of President Suharto, in forming a consortium with Guinness Peat Aviation to lease the MD-11s to Garuda. Businessmen say Bimantara has been offered first refusal on all future leasing agreements as well.

John Murray Brown

FINANCIAL TIMES SURVEYS

The Financial Times proposes to publish the following surveys in 1990

TAIWAN TRADE & INDUSTRY - May

HONG KONG - June

NEW ZEALAND - July

SINGAPORE - August

MALAYSIA - August

TAIWAN - October

THAILAND - December

For further details of these surveys please contact:

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

SINGAPORE

Open skies policy pays off

MENTION Singapore and two images spring swiftly to mind: Singapore Airlines, the national carrier, and Changi International Airport. One has, in its worldwide advertising campaign, the Singapore Girl — a byword for youthful beauty coupled with excellent inflight service, and the youngest and one of the most efficient fleets in the world, operating non-stop long hauls.

The other has, for the past two years, been voted the world's best airport by the UK-based Business Traveller magazine. Changi also boasts numerous other awards for efficiency and baggage retrieval. Its duty-free shops are the world's fifth largest in terms of sales and are expected to become Asia's number one before 2000.

Thirty years ago, 300,000 passengers and 30,000 aircraft movements were recorded in Singapore. 20 years ago, the figures had risen to 1.7m and 51,000 respectively. In 1981, when Changi Airport was opened, there were 6.1m passengers, more than 63,000 aircraft movements and 500,000 tonnes of airfreight. This year, the airport expects to handle

some 15m passengers and 650,000 tonnes of airfreight and by 1995, at the height of the forecast boom in Asia-Pacific travel, it expects to handle 50m passengers and 1.5m tonnes of air cargo. By 1995, one in three passengers will be an Asian.

But there is more to Singapore than SIA and Changi; the biennial Asian Aerospace, for example, is the third largest aerospace event in the world after Farnborough and Paris.

This month, outdoor space rented has doubled while indoor exhibition space is up by half.

There are also superior aircraft repair facilities offered not only by Singapore Airlines but also by the Singapore Aerospace group which has begun forging links abroad, for example with British Aerospace.

Singapore has reached this agreeable state of affairs because of a strict adherence to an open skies policy, its incessant promotion as an air hub, and forward planning in anticipation of future needs.

Blessed by its location at the crossroads of the world's principal trade routes, Singapore is well aware of its leading role in passenger and airfreight move-

ments. To this end, Singapore has hewed to a liberal aviation policy where air traffic rights are exchanged with other countries with reciprocal rights for the national carrier. It is trying to attract yet more airlines with as many weekly frequencies as possible and, in the process, linking itself with many more destinations around the world.

The Civil Aviation Authority of Singapore (CAAS) has helped achieve this pre-eminence through the liberalisation of air service agreements to provide for expanded scheduled services. This policy has made the republic one of the largest and fastest growing international air services centres from which 51 airlines operate to 110 cities in 54 countries.

However, Singapore Airlines has not always benefited from such reciprocity between national carriers. For instance, among the reasons for its strategic alliance with US-based Delta Airlines was its continued frustration with restrictions on its US operations.

Mr Michael Tan, SIA deputy managing director (Commercial), explained the Delta link-up thus: "We are not allowed to operate more than a daily frequency through Tokyo to the US because of an outdated, one-sided restriction. We can only fly to the US via the Pacific and not the Atlantic."

This and other restrictions have made it difficult for SIA to take full advantage of the market opportunities on the US route. And yet, US carriers can operate free of such limitations to and beyond Singapore, he pointed out.

"Any number of US carriers can fly to Singapore from any direction, trans-Atlantic or Pacific, and they can start from any US point," he complained. The US has cited an aviation impasse with Japan behind its reluctance to consider Singapore's appeal to remove the Tokyo restriction. Now that the impasse has been broken, following the signing of a new US-Japan aviation agreement last November, SIA expects more positive action.

In fact, through a \$500m share swap and 10-year marketing agreement with Delta, the third largest and most profitable American carrier, SIA can attain its goal more easily. It has also negotiated a similar share swap and marketing agreement with Swire. In the opinion of analyst Mr James Halstead of Salomon Brothers, the carrier will in the medium term be exploring with Delta opportunities for access to New York through its preferred routing across the Atlantic.

The longer-term benefits of

SIA's alliances with Delta and Swiss-Air is to create the world's first truly global airline network covering 237 destinations in 84 countries on all continents with considerable opportunities for revenue generation and savings.

SIA, for example, will get greater access to Delta's substantial US domestic network and there will also be greater potential for passenger transfers through timetable co-ordination and the sharing of facilities at common destinations to reduce the cost of route operations.

Mr Halstead added that the Swissair deal would give SIA indirect access to markets in Africa, the Middle East and South America, which to date have proved economically unjustifiable.

To gear up for between 8 per cent and 10 per cent SIA's immediate priority is to step up investment in aircraft equipment and crew. It would rather have excess capacity than be caught short-handed and without equipment.

"We will recruit and train at a steady pace and acquire more aircraft options, whatever the economic weather. This may mean a temporary surfeit but it will allow us to ride the crest with the inevitable turn of the tide," said SIA's managing director Dr Cheong Choon-kong. The carrier has placed a \$6.6bn order for 50 planes, comprising Boeing 747-400s and McDonnell Douglas MD-11s to be delivered between 1994 and 1999.

The CAAS has not been idle in preparing for the expected upsurge in traffic. Among Changi's improved and expanded infrastructure facilities are the opening of a third cargo centre, the doubling of space to 44,000 sq m for air cargo forwarders in the airport's free trade zone and, later this year, the opening of a second terminal at a cost of \$54m. All these plans are designed to substantially aid Singapore's efforts to become the region's leading air cargo transshipment and distribution centre.

The new second terminal, or T2 as it is called, will increase its total passenger-handling capacity to 30m a year, the largest in the Asia-Pacific region.

The two terminals will be connected by a monorail, the first such facility outside the US and UK. T2's facilities include 51 shops, a business and medical centre, fitness complex, banks, auditorium and facilities for the disabled. Having so successfully planned for its future, Singapore is ready to soar.

John Elliott on Hong Kong airlines' defensive strategies

Slowly drawn into Peking's net

CHINA is asserting its influence in the Pearl River Delta in advance of its resumption of sovereignty over Hong Kong in 1997 and the nearby Portuguese enclave of Macao in 1999. Hong Kong's Cathay Pacific Airways and Dragonair have both been drawn closer into Peking's net in recent weeks, and China's influence is also being felt on new airport projects planned by both Hong Kong and Macao for the 1990s.

In the case of Cathay and Dragonair, China has helped to blunt Hong Kong's basic business ethic of open competition, which has invigorated the British colony for 150 years.

This happened last month when Peking's main foreign investment organisation, China International Trust and Investment Corporation (Citic), linked up with Hong Kong's dominant Cathay Pacific Airways to take over Cathay's only local passenger airline competitor, the small and loss-making Dragonair.

Cathay and its parent, Swire Pacific, now own 38 per cent of Dragonair (Citic has 38 per cent) and Cathay is managing the airline. Routes are to be rationalised which means Dragonair will initially concentrate on China where the British and Hong Kong governments hope to negotiate improved traffic rights soon with Peking, now that the Cathay-Dragonair dogfight is over. But the Peking-sponsored takeover also means that Dragonair's five-year old international ambitions are finished.

It is also not yet clear whether Peking's influence will be entirely constructive on Hong Kong's plans, which are now going ahead, for a new HK\$35bn airport at Chek Lap Kok off Lantau Island and HK\$27bn associated road and rail links.

Although Mr Li Peng, China's prime minister, recently told Sir David Wilson, Hong Kong's governor, that he backed the colony's economic development, there have been a steady stream of queries and qualifications from Peking about the large size of the airport plans.

China's political problems last summer have also had an impact on the growth of the region's air traffic which fell sharply in the second half of last year as tourism dropped away. Hong Kong's over-

crowded Kai Tak airport handled about 16.2m passengers last year, which was only 6.1 per cent above 1988's figure compared with a 20.6 per cent rise in 1989.

Forecasts for annual passenger growth in the next two or three years have consequently been trimmed from at least 12 per cent to only about 8 per cent, though what actually emerges will depend on China's internal political situation. Cargo handled at Kai Tak last year totalled 730,000 tonnes which was 5.2 per cent up on 1988 compared with an 8 per cent forecast.

The sharp decline in passenger growth rates is easing problems at Kai Tak which otherwise might have reached saturation point within a year or so. Now it looks as though full capacity will be reached in 1992.

Various construction plans

Macao hopes that a new airline, probably Portuguese backed, will be run from the airport. There is some speculation that Mr Stanley Ho, a Hong Kong-based entrepreneur who controls many Macao businesses and has a stake in the airport, might want Air Hong Kong to fill that role. Mr Ho recently bought a controlling stake in Air Hong Kong, a small freight carrier launched a year ago.

The other airport, for China's domestic services, is being built in the Shenzhen special economic zone adjacent to Hong Kong with a scheduled completion date of 1991-92. Along with Macao, it will help to ease pressure on Kai Tak before Chek Lap Kok is opened.

There has been some criticism that three airports are being built at the same time within a radius of about 60

Citic bought a 12.5 per cent stake. Now the latest joint takeover of Dragonair indicates that Cathay has established good links with Hong Kong's future sovereign rulers, which should help when it comes up against airlines belonging to the Civil Aviation Administration of China that are bound to want to enlarge their services to Hong Kong after 1997.

Cathay also fought back by constantly opposing Dragonair's ambitions on all fronts. Now, however, it acknowledges that there can be a second-level regional feeder role for Dragonair, primarily with China but also with other nearby secondary destinations in countries such as the Philippines and Taiwan.

However, it remains to be seen whether Cathay is prepared to go so far as to hand over its Peking and Shanghai routes to Dragonair. At present Dragonair does not have the necessary aircraft — it has only five narrow bodied second hand 737-200s.

Cathay's current passenger fleet consists of 17 Tristars, with one more being added in July, and 18 Boeing 747s including two 400s. Negotiations are now being finalised to give it 10 more 400s on firm orders with 18 more options, plus one or two 400s on lease.

The first eight Tristars were bought new from Lockheed in the 1970s but the fleet has been enlarged in the past couple of years with second hand aircraft, mostly from Eastern of the US. These cost just under \$20m each after refurbishment which has enabled Cathay to expand its regional network relatively cheaply.

The Tristars will gradually be replaced by Airbus A330s, 10 of which are to be delivered in 1995-96, with options for another 10 in 1996-97.

That order book demonstrates Cathay's confidence in its future. China may be extending its influence in and around Hong Kong, but Cathay believes it has gone a long way to protect its airline's future: first through the 1984 joint declaration; second through the 1985 building of Chek Lap Kok; third by building itself into a high profile successful operation; fourth by the expanding links with Citic; and finally by seeing off the once ambitious Chinese-launched Dragonair.



Tokyo Airport, where the shortage of facilities has been described as a "tremendous constraint on the whole market"

THAILAND

Tourism fuels strong growth

ON DECEMBER 23, Thai Airways International (Thai) flight TG741 was found to be 1,000 km off course and was forced to land at Anchorage in Alaska instead of taking the 319 passengers direct from Seattle to Tokyo. Fear of a repeat of the Korean Airlines disaster five years earlier receded. Navigation equipment turned out to be faulty and was replaced.

Those outside Thailand might little suspect that questions have been asked repeatedly over the past year or more about the airline's own administrative navigators. Only a few weeks before flight TG741 deviated from its course, Thai embarked on another series of changes of direction amid much turbulence in the political atmosphere.

None of this seems to have affected Thai's popularity and prosperity. Fiscal 1989, which ended on September 30, saw a 14 per cent leap in pre-tax profit to a record Baht 1,420m (\$255.5m), with revenue up 18.9 per cent to Baht 66,420m.

Part of the success is due to the upsurge in tourism and the strong economy, which boosts the world's fastest rate of growth. But the Thai economic miracle cannot alone explain the popularity of the airline.

The 7.4m passengers who flew in fiscal 1989 on the carrier's 46,000 scheduled flights to 49 cities in 46 countries could have chosen another carrier: 56 others serve Bangkok. Instead, Thai was voted third best airline in the world last year by readers of Executive Travel, after Swissair and Singapore Airlines.

That's ranking so close after Singapore Airlines in popularity polls is important to Bangkok as well as to the airline. Officials hope that Don Muang International Airport will replace Singapore's Changi as the main hub in south-east Asia. What at first appeared to be wishful thinking has started to sound so credible that the Straits Times newspaper of Singapore recently published a detailed comparison of the two airports.

The figures showed Singapore still had the edge with more passengers (12.6m in 1988

compared with Bangkok's 9.8m), more destinations (110 against 86 in 1988) in more countries (54 against 53) and more flights (1,700 a week against 1,300).

Cargo facilities in Singapore are also better, with faster transshipment from plane to plane or between plane and ship, and telecommunications is better. But although both airports are expanding, and both have modern passenger and cargo terminals, Bangkok's Don Muang is growing faster and costs are lower.

The expansion of Don Muang's passenger terminal is continuing, but already officials are starting to ask whether a second airport should be built. The Transport and Communications Ministry envisages traffic continuing to grow annually by about 20 per

cent over the next two or three years, about double the annual growth expected for the region over the next decade.

The ministry predicts traffic will reach the current capacity of 12m passengers and 400,000 tonnes of cargo per year in 1992. Traffic forecasts under the original master plan envisage capacity being reached in 1984. A second terminal at Don Muang would take passenger capacity to between 20m and 30m per year by 1994.

The alternative of building a second airport on coastal marshland at Nong Ngoo Hao, south-east of Bangkok, was first proposed in the early 1970s. But it was scrapped because of opposition from environmentalists and accusations of corruption soon after the military dictatorship was overthrown in 1973.

This time round, in spite of a heightened environmental awareness, little opposition has been heard, although the revived plan has received little publicity yet.

The ability to expand civil

aviation facilities at Don Muang also depends on whether the Royal Thai Air Force continues to use the airport as its headquarters. Air Force commanders have indicated they are willing to move, but no date has been set.

But the importance of the Air Force is much more than simply a question of making airport space available. Thai Airways International comes under the supervision of the Transport and Communications Ministry, but the airline's president is the Commander in Chief of the Air Force, and many directors are Air Force officers.

From time to time, military politics can have repercussions on the airline, as two years ago when the Government overlooked Air Chief Marshall Kasat Rojanasit, who

For years privatisation has been discussed but in practice avoided by the airline's senior hierarchy, most of whom are drawn from the Air Force

had been expecting the job, and instead appointed someone else to head the airline. Leading figures among Thai's executives suddenly found themselves severely reduced responsibilities.

In the ensuing row, Mr Kasat was promised the job after two years. The promise was honoured in October, and as Thai's new president he has re-established much of the original team, including executive vice president Chatrachai Bunyananta.

The Kasat-Chatrachai leadership has already been severely tested. Already in the past year, the airline has been overruled on two issues.

First, the government forced it to break the de facto monopoly enjoyed by General Electric in supplying engines for the airline's Boeing, Airbus and McDonnell Douglas jets. Thai will now buy some engines from Pratt and Whitney for the new generation Boeing 747-400s it has ordered, as part of a deal that includes servicing facilities for Air Force jets.

Advisers to Gen Chatrachai Choonhavan, the Prime Minister, also prevented Thai joining Singapore Airlines and Cathay Pacific in a computer reservation system called Abacus. The advisers, who are keen to establish Thailand as a computer and data processing centre, said Thai should only join Abacus if the main computer facilities were in Thailand, yet another aspect of rivalry between Thailand and Singapore.

Cathay and Singapore Airlines refused, and Thai is now joining Amadeus, the European-based system involving SAS, Air France, Lufthansa, and several other airlines.

In the coming months, finance could become an important issue as Thai seeks to add new generation Boeing 747s, MD-11s and Airbus 330s to its present fleet of 46 aircraft (eight Boeing 747s, 22 Airbus A300s, two A310s, three DC-10s, three Boeing 737s, six Shorts and two BAe146s).

The main problem is a ceiling of Baht 1.2bn per year on all new public sector borrowing, a limit which has helped Thailand avoid severe foreign debt problems, but one that handicaps profitable, foreign exchange-earning state enterprises such as Thai.

Although special dispensation has been given to Thai, a longer term solution could be partial privatisation, with a 30 per cent stake offered to the public.

For years, privatisation has been discussed but in practice avoided by the Air Force officers who have been reluctant to give up their power. Mr Kasat repeated recently that national security would have to be taken into account in any privatisation plans.

However, the stock market has proved so popular for speculators that the air marshals might begin to enjoy the idea of acquiring shares in Thai. In a country where such influence usually means shady dealings and where state enterprises are notoriously unprofitable, Thai's success is therefore all the more remarkable.

Peter Ungphakorn



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ASIAN PACIFIC AVIATION 6

Taiwan's top airline faces a new domestic competitor. Peter Wickenden reports

Monopoly faces challenge at home

TAIWAN'S peculiar position in international politics does its flag carrier, China Airlines (CAL), no favours. In spite of making record profits last year and reporting load factors of up to 90 per cent, CAL is able to fly on a limited number of routes and its efforts to open up new ones are continually stymied by pressure from the People's Republic of China.

It now faces a new challenge in the form of Evergreen Airways, established last April by the Evergreen group, which runs the world's largest container shipping line. Innocuously named and with no government connections, Evergreen is free to secure landing rights in countries that do not recognise Taiwan and to carve out a share of the growing Asian air travel market.

Although CAL is a private company owned by the non-profit-making China Aviation Development Foundation, it is routinely referred to by the local press as the state airline, and most of its 24 aircraft are leased from the government.

Its passenger flights currently go to five US cities, and to 10 Asian cities, including Hong Kong, Tokyo and Bangkok. Amsterdam is its only port of call in Europe, with flight refuelling at Dushan in Saudi Arabia. Cargo flights, which accounted for 20 per cent of total revenue in 1988, also go to Luxembourg, Dubai and Dallas, giving CAL a total of 20 destinations.

For the past five years, CAL and the Civil Aeronautics Administration have been striving to obtain landing rights, or set up joint venture deals with foreign airlines. The main targets at present are Paris, London, Frankfurt or Hamburg, Vienna, Rome, Sydney and Vancouver.

KLM is currently the only

European carrier to fly directly to Taipei. All other flights involve a change at Hong Kong or another Asian city. Last year the British Business Group in Taiwan, a semi-formal chamber of commerce, wrote to British Airways' chairman Lord King urging him to establish a flight to Taipei. He replied that he was keen to do so, but that the matter was unlikely to get the go-ahead until the Hong Kong question was settled.

The Australian business community regards a direct flight to Sydney as a priority in improving bilateral trade relations and attracting Taiwanese investment. Talks with the Australian government, and with Qantas have been going on for years.

A breakthrough came last year, when Qantas set up a wholly-owned subsidiary, Australian Asian Airlines, specifically to serve the Taipei-Sydney route. However, Taiwan government officials say it will remain a paper airline until the Australian government's relations with Peking improve. Japan Airlines established Japan Asia Airways in order to continue serving both Taipei and Peking.

CAL's biggest worry is over its flights to Hong Kong, which account for 21 per cent of revenue and may be cut after 1997.

With an expansion in its international services in mind, CAL recently took a 19 per cent stake in Taiwan's largest domestic airline, Far Eastern Transport. CAL is also adding new aircraft to its fleet to relieve pressure on severely over-booked trans-Pacific and regional routes where Ameri-

can airlines are being increasingly aggressive.

In an effort to reduce Taiwan's massive trade surplus with the US, the government last year ordered five Boeing 747-400s, one B747-200 and four McDonnell Douglas MD-11s for CAL. The airline itself also ordered five Airbus A300Rs with one more on option. It is also considering replacing its six A300R4s with A330s. These will bring CAL's fleet up to 36 aircraft, with 9,800 seats and 300 tonnes of freight capacity by 1993. All the 747s are to be used on trans-Pacific and European flights, while the Airbus will be used in the Asian market.

Last October Evergreen ordered eight Boeing 747-400s, four Boeing 767-300ERs and 14 McDonnell Douglas MD-11s in a \$3.6bn deal, the biggest single purchase of American equipment by Taiwan. The government stipulated that new airlines must buy new aircraft for passenger transportation.

Evergreen's aircraft are to be delivered from 1992 to 1997, but Mr Hsu expects to start flying next year with leased aircraft. "Our plan is to serve North America and south-east Asia first, and Europe second. It is not our strategy to compete with China Airlines." He expects to break even after only two years of operation.

Both the CAL and Evergreen purchases involve transfer of technology to Taiwan from the two US aircraft makers, to help Taiwan develop its fledgling aircraft parts industry.

CAL made pre-tax profits of \$129m in the first 10 months of 1989. The previous year it made profits of \$65.2m after tax. While China Airlines recruits retired air force pilots, Evergreen is training its own pilots at North Dakota University and the International Air

Service Company. CAL decided to start doing the same after all 40 passengers on a domestic Boeing 737 were killed in a crash last year that was allegedly caused by pilot error.

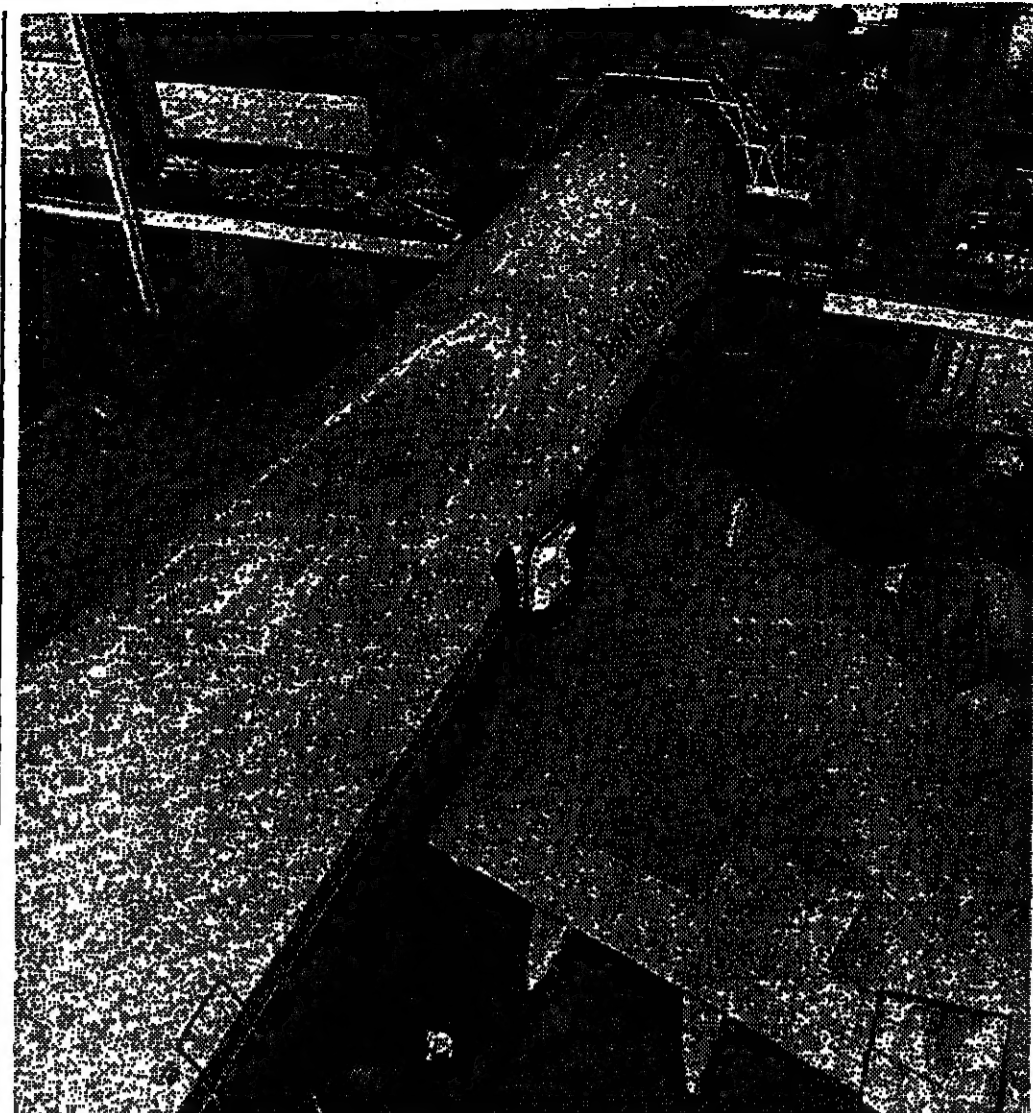
Though CAL will not face any great threat to its monopoly from other Taiwan-based airlines for a year or two, it is up against increasingly stiff competition from Asian and US carriers as Taiwan's market continues to expand.

To cope with Taiwan's double digit growth over the past three years, United Airlines, North West, Philippine Airlines, Cathay Pacific and Korean Airlines have all increased their flights to Taipei and Keelung in the south of the island. The number of Taiwanese travelling abroad is expected to double to 4m by 2000.

Work has started on a second terminal for Taipei's Chiang Kai Shek airport, which will double its capacity by late 1991. Attempts to increase the capacity of Keelung airport have been hampered by protests over aircraft noise, which forced the government to close it at midnight each night.

CAL is also investing NT\$350m on a new air cargo terminal for Taipei and \$31.5m on a warehouse at JFK airport. The CAA recently formed a plan to try to make Chiang Kai Shek airport into Asia's main hub for air cargo and it has already been chosen by Federal Express to fill that role.

The government is considering dropping stringent restrictions on foreign investment in this industry by allowing Federal Express to build its own warehouse at the airport at a cost of \$80m. It is also hoping to attract other carriers to use Taiwan as a point of transshipment in order to rival and perhaps replace Hong Kong.



A Boeing 747 undergoing repairs at Don Mueang airport in Thailand. Traffic is growing rapidly at the airport, which is closing the gap on Singapore as the region's main hub

Growth of international scheduled traffic by region 1978-88: average annual percentage increase

Traffic category	Region of airline registration							
	World	Africa	Asia/Pacific	Europe	Latin America	Caribbean	Middle East	North America
Passenger-km	7.0	4.8	10.4	4.8	5.8	5.8	5.8	8.4
Freight tonne-km	7.1	12.8	7.7	8.4	7.4	8.4	7.4	8.4
Mail tonne-km	3.9	3.6	8.4	3.2	2.8	6.9	2.6	2.6
Total tonne-km performed	7.7	5.2	11.5	5.8	6.1	6.4	8.3	8.3

SOUTH KOREA

KAL under pressure to improve safety record

WHEN air traffic controllers at Tripoli airport advised Korean Air flight 808 to divert to another airport due to thick fog, pilot Kim Ho-jung decided to ignore the warning. At stake was his good time-keeping bonus, promotion prospects and saving "face".

The DC-10 crashed short of the runway, wrecked several houses and burst into flames. Seventy-two passengers and six people on the ground were killed.

The crash was the first in a series of incidents last year which focused the safety spotlight on KAL and could not have come at a worse time for the world's 10th biggest airline.

In January the civil aviation bureau of the Transportation Ministry found KAL guilty of violating 58 "safety and administrative rules" and fined the airline \$44,000 for eight "legal violations".

Mr Lee Hon-Sok, the new director of the aviation bureau, revealed that the airline failed to report four minor accidents to the ministry. Three aircraft - two A-300s and a B-727 - were grounded, pending minor repairs. Repairs were also ordered to be carried out on 18 other aircraft.

In announcing the results of a 20-day probe of the carrier carried out by 40 aviation bureau officials, ministry officials said the airline was seriously understaffed.

As of last December, KAL failed to hire 234 of the required 2,151 cabin attendants. To add insult to injury, 14 KAL pilots, accused by new rival Asiana Airlines, resigned the day before a new "no poaching" decree was introduced. KAL pilots, reacting to a slump in public confidence, staged a bizarre rally at Gimpo International Airport in which hundreds of cockpit crew pledged to fly safely.

Just a few months earlier the government had lifted restrictions on Koreans travelling overseas and KAL anticipated a huge surge in traffic. When the figures for last year came in, however, it was clear that the growth had not been as big as expected and that many passengers had foregone the usual nationalistic preference for KAL and flown foreign airlines.

Safety concerns and sloppy service were cited as the main reason. Also last year, the newly inaugurated Asiana Airlines ended KAL's 20-year monopoly on domestic flights.

In spite of government warnings about the poor behaviour and big spending habits of the hundreds of thousands of cash-rich Koreans taking advantage of relaxed travel restrictions, there is little sign of a stemming of the tide of overseas travel with more than 1.5m people expected to go

abroad this year. The biggest surge has been in the number of Koreans flying to Hong Kong, Manila and Bangkok.

Some 1.7m passengers used the two international terminals at Seoul's Gimpo Airport last year, an increase of 23 per cent over 1988. Domestic traffic increased by 40 per cent with 6.5m passengers through Gimpo's domestic terminal.

In anticipation of similar increases over the next few years the government is studying plans to build new airports for Seoul, the southern port city of Pusan, the tourist island of Cheju, and one each on the east and west coasts. The Koreans hope to attract a significant portion of the regional traffic away from the congested airports of Japan.

The travel boom has led to a stepping up of services by most carriers already based in South Korea and a rush by newcomers to negotiate landing rights. Improved relations between

of putting passenger safety at risk by cutting corners for commercial reasons. In the case of Capt Kim, foreign airline executives were incredulous that such a landing was ever attempted. "We would have re-routed hours before," said the assistant station manager of a British flag carrier operating out of Seoul.

In December, five months after the crash, Seoul's Ministry of Transportation filed criminal charges against Capt Kim, revoked the license of his co-pilot and flight mechanic and ordered a two-month suspension of KAL flights on the Seoul-Jeddah-Tripoli route.

It was a bad year all-round for KAL. In another incident, a Korean Air jet hit five runway lamps and burst three tyres landing at Amsterdam's Schiphol Airport when the pilot missed the runway by 20 meters. In January, a KAL jet "blew" an engine shortly after take off from Jakarta, Indonesia, and was forced to turn back and make an emergency landing. Another jet bound for Tokyo had to return to Gimpo International Airport following mechanical problems.

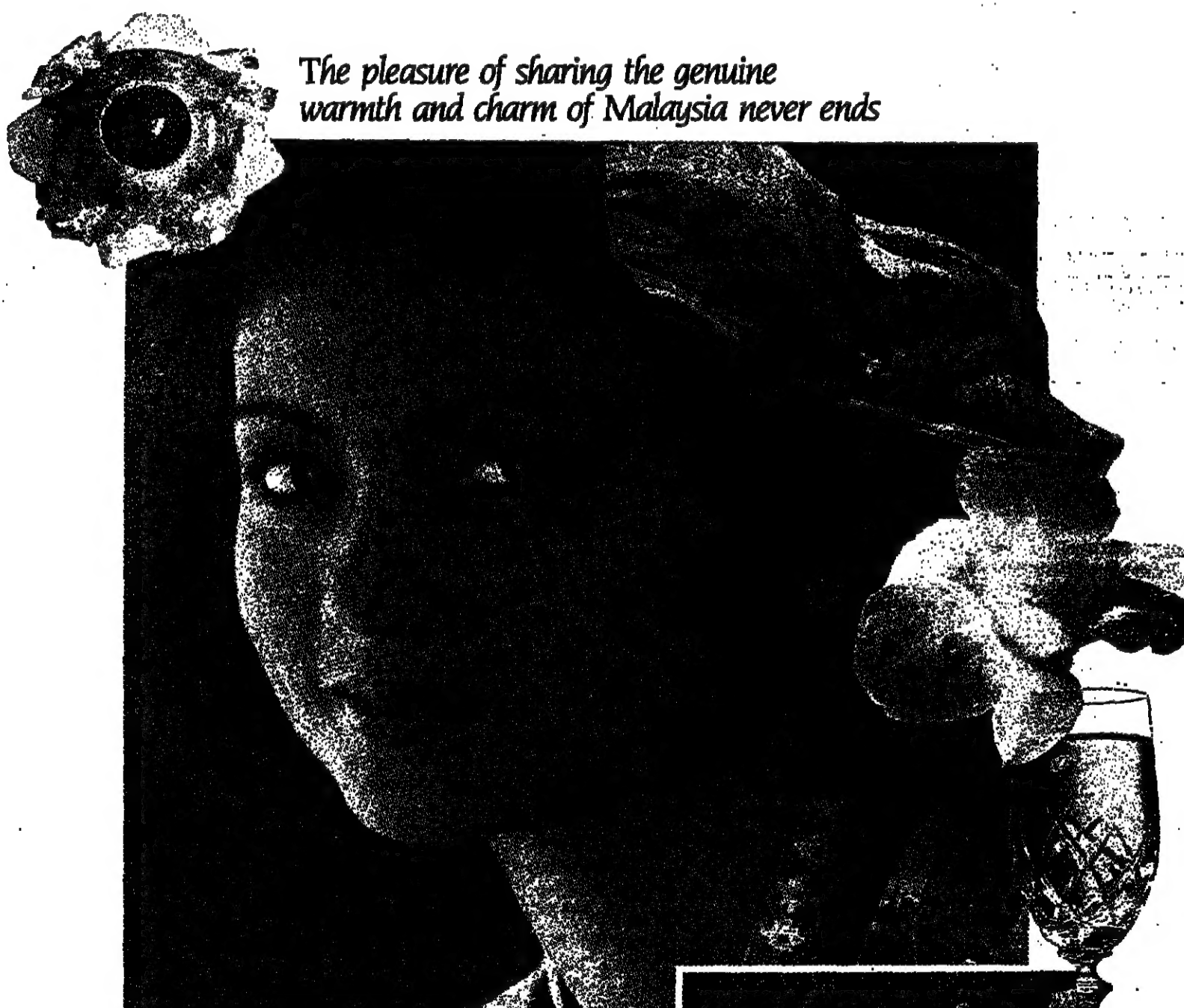
Also in 1988 a US court ruled that the airline was partially responsible for the infamous shooting down of KAL flight 007 by Soviet fighters in 1983 after it apparently "wandered" into Soviet airspace. The court ordered Korean Air (which changed its name from Korean Air Lines after the incident) to pay \$5m to bereaved families.

In the same week as the filing of criminal charges against Capt Kim and his crew, a Korean Air F-28 jet on a domestic flight crashed into flames at Seoul's Gimpo Airport, injuring more than 40 passengers. One passenger died in hospital later.

Last year's crashes made a dent in the company's prestige. "It effected our earnings a little bit with the slight drop in the load factor," said airline spokesman Mr Shin Mu Chol. The airline, which has 63 aircraft and flies to 40 cities in 19 countries, lost 1.5 per cent of 11.4m passengers and 470,000 tonnes of cargo (up 9 per cent and 24 per cent respectively). Revenues for the year were \$1.74bn.

In spite of KAL's opposition, Asiana rapidly developed and in January this year inaugurated its first overseas route, between Seoul and Tokyo. It is scheduled to open three other Japan routes by April. The airline will begin flights to south-east Asia later in the year, to the US next year and Europe in 1992. The company operates nine leased Boeing 737-400s and plans to boost its fleet to 30 aircraft by 1994.

Michael Breen



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